

MINUTES  
BOARD OF CONTROL  
Regular Formal Session  
Board of Control Room, Third Floor Wickes Hall  
August 20, 2012  
1:30 p.m.

Present: Abbs, D.  
Carmona, S.  
Ferguson, C.  
Gamez, D.  
Gilbertson, E.  
Velasquez, J.  
Wilson, L.  
Yantz, J.

Absent: Martin, J.

Others  
Present:

Bachand, D.	Mowen, A.
Bethune, A	Mudd, B.
Boehm, J.	Muladore, J.
Boye-Beaman, J.	Ofori-Dankwa, J.
Brandimore, M.	Ohene-Kyei, P.
Crane, S.	Omane-Antwi, K.
Dwyer, J.	Press
Goodman, T.	Peretz, M.
Kowaleski, M.	Ramet, C.
Lane, R.	Rousseau, J.
Maher, J.	Thorns, M.
McCulloh-Pratt, V.	Trepkowski, R.

SAGINAW VALLEY STATE UNIVERSITY  
BOARD OF CONTROL  
AUGUST 20, 2012  
REGULAR FORMAL SESSION  
INDEX OF ACTIONS

RES-1981 RESOLUTION TO GRANT UNDERGRADUATE AND GRADUATE DEGREES  
APPROVED ..... 2

RES-1982 RESOLUTION TO APPROVE WICKES HALL REMODELING PROJECTS  
APPROVED ..... 2

RES-1983 RESOLUTION TO APPROVE MODIFICATION OF THE 2012 CAMPUS ROADWAY RESURFACING PROJECTS  
APPROVED ..... 2

BM-1131 MOTION TO ACCEPT CAMPUS MASTER PLAN  
APPROVED ..... 4

BM-1132 MOTION TO ADJOURN  
APPROVED ..... 4

**I. CALL TO ORDER**

Chairman Abbs called the meeting to order at 1:33 p.m.

**II. PROCEDURAL ITEMS**

A. Approval of Agenda and Additions to and Deletions from Agenda

There were no additions to or deletions from the agenda.

The agenda was APPROVED as distributed.

B. Approval of Minutes of June 11, 2012 Regular Formal Session

**It was moved and supported that the minutes of the June 11, 2012 Regular Formal Session be approved.**

The minutes were unanimously APPROVED as written.

C. Recognition of Official Representative of the Faculty Association

Professor Robert Lane, President of the Faculty Association, commented on the many opportunities available to students at SVSU and the importance of hard work. Professor Lane noted the direct correlation between students who work hard and those students who are successful. Professor Lane stated that Commencement is a great time of the year to recognize and celebrate the success of our graduates.

D. Communications and Requests to Appear Before the Board

- Dr. Joseph Ofori-Dankwa, Harvey Randall Wickes Endowed Chair for International Business, introduced Reverend Dr. Peter Ohene-Kyei, Rector of Pentecost University College and Professor K.B. Omane-Antwi, Vice Rector of Pentecost University College.

Dr. Joseph Ofori-Dankwa noted that Rev. Dr. Ohene-Kyei would deliver the Commencement address to Saginaw Valley State University's August graduates.

- Vera McCulloh-Pratt, Staff Member of the Month for May, was introduced to the Board. (See Appendix One: McCulloh-Pratt.)
- Aaron Mowen, Staff Member of the Month for July, was introduced to the Board. (See Appendix Two: Mowen)

- President Gilbertson introduced Mr. James Maher to the Board. President Gilbertson noted that Mr. Maher is the newly hired Executive Director of Information Technology Services.

**III. ACTION ITEMS**

1. Resolution to Grant Undergraduate and Graduate Degrees

RES-1981     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, Saginaw Valley State University is granted the authority to confer undergraduate and graduate degrees as outlined in Section 5 of Public and Local Acts of Michigan 1965; and,**  
**WHEREAS, Operating Policy 3.101 Article III of the Board reserves to the Board the authority to grant degrees;**  
**NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University approves the awarding of undergraduate and graduate degrees at the August 20, 2012 Commencement as certified by the faculty and Registrar.**

The motion was APPROVED unanimously.

2. Resolution to Approve Wickes Hall Remodeling Projects

RES-1982     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, Organizational changes and facility infrastructure issues necessitate the remodeling of selected areas of Wickes Hall; and,**  
**WHEREAS, This remodeling will provide more efficient work space, additional office space and will correct some facility deficiencies; and,**  
**WHEREAS, Sufficient financial resources are available from capital project reserves to fund this project;**  
**NOW, THEREFORE, BE IT RESOLVED, That the Board hereby authorizes the President or the Executive Vice President for Administration and Business Affairs to enter into contracts to remodel selected areas of Wickes Hall with a budget not to exceed \$550,000.**

The motion was APPROVED unanimously.

3. Resolution to Approve Modification of the 2012 Campus Roadway Resurfacing Project

RES-1983     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, The Board of Control approved the resurfacing of various campus roads on June 11, 2012 with a budget of \$400,000 (Resolution #1973); and,**  
**WHEREAS, This project as approved was intended to be Phase I of a multi-year**

**project with the intent to proceed with Phase II in 2013; and,  
WHEREAS, It was determined subsequently that the resurfacing work intended  
for completion in 2013 could be completed as part of the 2012 project; and,  
WHEREAS, Sufficient financial resources are available from capital project  
reserves to fund the expansion of the project scope;  
NOW, THEREFORE, BE IT RESOLVED, That the Board hereby authorizes the  
President or the Executive Vice President for Administration and Business  
Affairs to enter into contracts for campus roadway resurfacing projects  
with a revised budget not to exceed \$500,000.**

The motion was APPROVED unanimously.

***IV. INFORMATION AND DISCUSSION ITEMS***

4. Report on New Faculty Hires

Dr. Donald Bachand, Provost/Vice President for Academic Affairs, reviewed the attached list of faculty and academic staff hires for fall 2012. (See Appendix Three: New Hires.)

5. Fall Semester Enrollment Report

Mr. James Dwyer, Vice President for Enrollment Management, updated the Board on fall 2012 semester enrollment. Mr. Dwyer reported that there would likely be slightly fewer new freshmen and some continuing decline in the number of College of Education graduate students. However, it is expected that there will be some growth in the numbers of returning undergraduate students and some growth in the numbers of international students.

Mr. Dwyer added that at this point, it is predicted that overall enrollments will remain solid: a few up or down in student headcount, and flat in total credit hours taken.

6. CLA Results

Dr. Joni Boye-Beaman, Dean of the College of Arts and Behavioral Sciences, reviewed the attached SVSU 2011-2012 institutional results for the "Collegiate Learning Assessment" utilized by the General Education Committee. (See Appendix Four: Assessment.)

7. Report on Campus Master Plan

Mr. James Muladore, Executive Vice President for Administration and Business Affairs, reviewed the revised Campus Master Plan that was developed in conjunction with SmithGroupJJR.

Mr. Muladore stated that the Campus Master Plan has evolved over the years and that the initial plan was developed in 1968. Mr. Muladore commented that the recent planning process was intended to be a road map to the future with a link to the past. The Campus Master Plan was last revised and adopted by the Board in 1996.

President Gilbertson commented that the revised plan is meant to be a blueprint to guide future campus facility and grounds development as opposed to making specific decisions.

BM-1131      **It was moved and supported that the revised Campus Master Plan be adopted.**

The motion was APPROVED unanimously.

8. Update on University Policies Governing Complaints of Misconduct or Allegations of Criminal Behavior

Dr. Mamie Thorns, Special Assistant to the President for Diversity Programs, and Mr. Ronald Trepkowski, Chief of University Police, updated the Board on university policies which govern complaints of misconduct or allegations of criminal behavior.

***V. OTHER ITEMS FOR CONSIDERATION OR ACTION***

Ms. Merry Jo Brandimore, Vice President for Student Affairs/Dean of Students, reviewed the attached Division of Student Affairs Annual Report for fall 2012. (See Appendix Five: Student Affairs.)

***VI. REMARKS BY THE PRESIDENT***

President Gilbertson offered no formal remarks.

***VII. ADJOURNMENT***

9. Motion to Adjourn

BM-1132      **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 3:10 p.m.

Respectfully submitted:

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David Abbs  
Chairman

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Leola Wilson  
Secretary

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Mary Kowaleski  
Recording Secretary

# Vera McCulloh-Pratt

Accountant • May 2012

As an accountant, Vera McCulloh-Pratt knows all about maintaining balance.

"In my position, I do a lot of balancing and making sure things work," said McCulloh-Pratt, who joined the Controller's Office in 2002.

"When they don't, there's a lot of work just trying to figure out why they didn't, and I like that type of analytical thinking."

McCulloh-Pratt uses those analytical thinking skills in her responsibility as the administrator for SVSU's Procurement Card program, which issues SVSU employees a credit card to use for supply orders and travel expenses.

"I'm in charge of issuing the card as well as all the maintenance on it and the reconciliation of it," she said. "As people start sending their statements, I make sure that everything is right and that they are following purchasing and travel policies. There's a lot of work with it, but I like that program because I think it's good for our employees, and it's also good for the university."

McCulloh-Pratt, who completed bachelor's and master's degrees at SVSU, was finishing her graduate work and working at a credit union in 2002 when she first applied for the job she holds now.

"One of my instructors at that time, Jill Wetmore, had given us

some information about a position open," McCulloh-Pratt said. "I thought about it, applied for it, was interviewed and actually got the job. It's a great fit. I love the people I work with, and I enjoy coming to work every day."

Beyond her work at SVSU, McCulloh-Pratt also is active in the community. With a son in Saginaw Public Schools, McCulloh-Pratt is on the Parent-Teacher-Student Association for Saginaw High School, where she regularly attends board meetings and is involved in a number of committees.

She also volunteers as a mentor to young women between the ages of eight and 18 in Saginaw Public Schools, starting a group of local volunteers that now consists of six to 12 women.

"I started the group about three years ago with some family members and friends," she said. "We just mentor young girls about positive self-image, bullying, dispute resolution and things like that."

McCulloh-Pratt said that SVSU's emphasis on family and community is also part of what makes the school a great fit for her.

"I work with great people," she said. "I like the flexibility of this place, where if you have something you need to take care of, people are very receptive. It allows you to take care of family business as well as work."



# Aaron Mowen

Director of Campus Recreation • July 2012

Aaron Mowen has had a front row seat to watch SVSU's recreation programs grow. The Tawas native began his career in campus recreation as a front desk worker, and later as an intramural sports official while completing his bachelor's degree and eventually becoming director.

"Three years ago, when I first started in this position, there weren't a lot of opportunities for students to be involved and maintain the healthy lifestyles that they wanted to," Mowen said.

During the last three years, student demand for fitness programs, intramural sports and open recreation has increased.

"We developed personal training, the Outside SVSU program, a lot of different components a recreation program should have, and they've just been taking off," Mowen said.

The Outside SVSU program is a newer program designed to provide recreational opportunities through adventure activities such as skiing, ice climbing and rafting.

"It's one thing we've noticed that a lot of schools don't have, so that's why we've brought it here," Mowen said. "We're definitely trying to increase those opportunities and the students' awareness of what is out there, outdoors."

Campus recreation raised awareness of SVSU fitness programs last February when they sponsored an attempt to assemble the largest

number of people doing zumba, a popular latin dance workout, in one place.

"We didn't reach the 2,000 that we needed (to break the record), but still had more than 700 student participants at that event," Mowen said. "Either way, 700 people doing zumba is a huge success. This event was covered all throughout the state of Michigan and got SVSU out there on the front line for a positive, fun event."

Mowen said that two of the biggest influences in running campus recreation have been feedback from student advisory boards and his own military experience. Mowen has been in the Marine Corps for more than eight years, with one trip overseas.

"The discipline and leadership that I've learned from the Marine Corps definitely carries over to the way I run this office," Mowen said. "When you're trying to build a program to what we've done these last three years, it takes that type of attention to detail and policy-making and decision-making that you would gain from a military experience to benefit the department like it has."

Mowen said that his favorite part of the job is watching his student employees grow from freshmen to graduates.

"Our student employees come in here when they're freshmen and sophomores, and I get to watch them develop and mold to become the people they are," he said. "That's the most rewarding thing, watching our student employees graduate."



## SVSU Welcomes New Faculty and Academic Staff for Fall 2012

Department	Name	Rank	Degree	Degree From	Came From
<b>College of Arts &amp; Behavioral Sciences</b>					
Communication	Ross Singer	Asst	PhD	Bowling Green State University	Southern Illinois University Carbondale
Criminal Justice	Timothy Rowlands	Asst	PhD	Arizona State University	Arizona State University
Criminal Justice	Sheruni Ratnabalasuriar	Asst	PhD	Arizona State University	Arizona State University
English	Natalia Knoblock*	Instr	PhD	Tambov State University-Russia	SVSU-ESL Specialist
English	Patricia Haller*	Instr	MAT	Saginaw Valley State University	Delta College
English	Therese-Marie Oeming*	Instr	MAT	Oakland University	SVSU-Adjunct Faculty
Geography	Andrew Miller	Asst	PhD	University of Cincinnati	Miami University Middletown
Geography	Rhett Mohler*	Instr	PhD	Kansas State University	Kansas State University
Geography	Ryan Shadbolt*	Instr	PhD	Michigan State University	Central Michigan University
History	Heidi Febert*	Instr	PhD	Fordham University	Fordham University
Philosophy	Erik Krag*	Instr	PhD	University of Tennessee	University of Tennessee
Psychology	Kristin Smiley*	Instr	PhD	Oakland University	Oakland University
Sociology	Colin Farrell*	Instr	PhD	University of Alabama	University of Alabama
Sociology	Warren Fincher*	Instr	PhD	The University of Texas at Austin	The University of Texas at Austin
Theatre	Genesis Garza	Asst	MFA	Michigan State University	Michigan State University
Fulbright Scholar	Riham Kotb - visiting from Alexandria, Egypt				

### College of Business & Management

Accounting	Stacie Krupp	Asst	MTax	University of Tulsa	Rehmann Robson
Economics	Weiwei Liu	Asst	PhD	State University of New York at Binghamton	State University of New York at Binghamton
Management/Marketing	Jeff Rightmer*	Asst	DBA	Lawrence Technological University	Lawrence Technological University

### Crystal M. Lange College of Health & Human Services

Kinesiology	Rebecca Schlaff	Asst	PhD	Michigan State University	Michigan State University
Social Work	Catherine Macomber*	Asst	MSW	Michigan State University	SVSU-Adjunct Faculty
Social Work	Matthew Mitchell*	Instr	MSW	University of Michigan	Recovery Pathways/Sag Psychological Services
Social Work	Theresa Beadlescomb*	Asst	MSW	Wayne State University	Eastern Michigan University

Department	Name	Rank	Degree	Degree From	Came From
<b>College of Science, Engineering &amp; Technology</b>					
Biology	Jason Scott	Asst	PhD	Queen's University	University of Iowa
Chemistry	Kyle Cissell	Asst	PhD	Purdue University-Indianapolis	DePauw University
Chemistry	Jennifer Chaytor	Asst	PhD	University of Ottawa	University of Alberta
Electrical Engineering	Yu Zou	Asst	PhD	University of Akron	University of Akron
Mathematical Sciences	Arundhati Misra*	Instr	PhD	Mississippi State University	SVSU-Adjunct Faculty
Physics	Christopher Nakamura*	Asst	PhD	Kansas State University	Kansas State University
International Guest Scholar	Jiro Naganuma - visiting from Shikoku University				
<b>Academic A/P Staff</b>					
Pre-Health Professions Advisor	Heidi Lang		MA	Michigan State University	Michigan State University
Artist-In-Voice	Rachel Andrews		DMA	University of Michigan	Spring Arbor University/Washtenaw Comm College
Artist-In-Piano and Organ	Carl Angelo		DMA	Indiana University	SVSU-Adjunct Faculty

\*One year temporary appointment

## Collegiate Learning Assessment

SVSU 2011 - 12  
Institutional Results

### What is the CLA?

- The CLA is *one* assessment tool utilized by the General Education Committee to assess program level outcomes.
- The CLA consists of three types of prompts (tasks) to which students must respond in writing.
- The CLA tasks require that students integrate critical thinking, analytic reasoning, problem solving, and written communication skills which align with the tripartite goals of the General Education Program.

## CLA tasks

- The CLA presents students with realistic problems that require them to analyze complex materials. Several different types of materials are used that vary in relevance to the task, credibility, and other characteristics. Students' written responses to the tasks are graded to assess their abilities to think critically, reason analytically, solve problems, and write clearly and persuasively.

## Reporting results

- The institution—not the student—is the primary unit of analysis. The CLA is designed to measure an institution's contribution, or *value added*, to the development of these competencies, including the effects of changes to curriculum and pedagogy.
- Value-added scores are properly interpreted as senior average CLA performance relative to the typical school testing students with similar academic skills upon entering college.
  - Entering Academic Ability (EAA) is measured by ACT Composite scores for the students (as reported by our registrar)—this allows CLA to norm the scores

## SVSV Freshmen – 2011 - 2012

### 3.3 Freshmen: Unadjusted Performance

	Number of Freshmen	Mean Score	Mean Score Percentile Rank	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CLA Score	93	977	20	889	1046	128
Performance Task	46	980	23	887	1046	144
Analytic Writing Task	47	974	18	901	1042	111
Make-an-Argument	47	976	19	887	1059	130
Critique-an-Argument	47	971	18	901	1041	139
EAA	93	959	22	870	1030	112

## SVSV Freshmen – 2011 - 2012

- Based on mean scores, SVSU Freshmen perform in the 18<sup>th</sup> – 23<sup>rd</sup> percentile ranks on CLA tasks
  - This means that our students perform *below average*\*\* when compared to typical students with similar academic skills upon entering college.

\*\* average is defined as the 50<sup>th</sup> percentile

## Seniors' Performance – 2011-12

### 3.2 Seniors: Unadjusted Performance

	Number of Seniors	Mean Score	Mean Score Percentile Rank	25th Percentile Score	75th Percentile Score	Standard Deviation
Total CLA Score	58	1222	75	1143	1299	141
Performance Task	30	1230	75	1120	1339	170
Analytic Writing Task	28	1214	75	1154	1286	103
Make-an-Argument	28	1195	72	1119	1280	121
Critique-an-Argument	28	1232	78	1174	1293	119
EAA	58	1116	75	1030	1190	117

## Seniors' Performance – 2011-12

- Based on mean score, SVSU Seniors perform in the 72<sup>nd</sup> – 78<sup>th</sup> percentile ranks on CLA tasks.
  - This means that our students finish SVSU performing *above average* when compared to typical students with similar academic skills upon entering college.

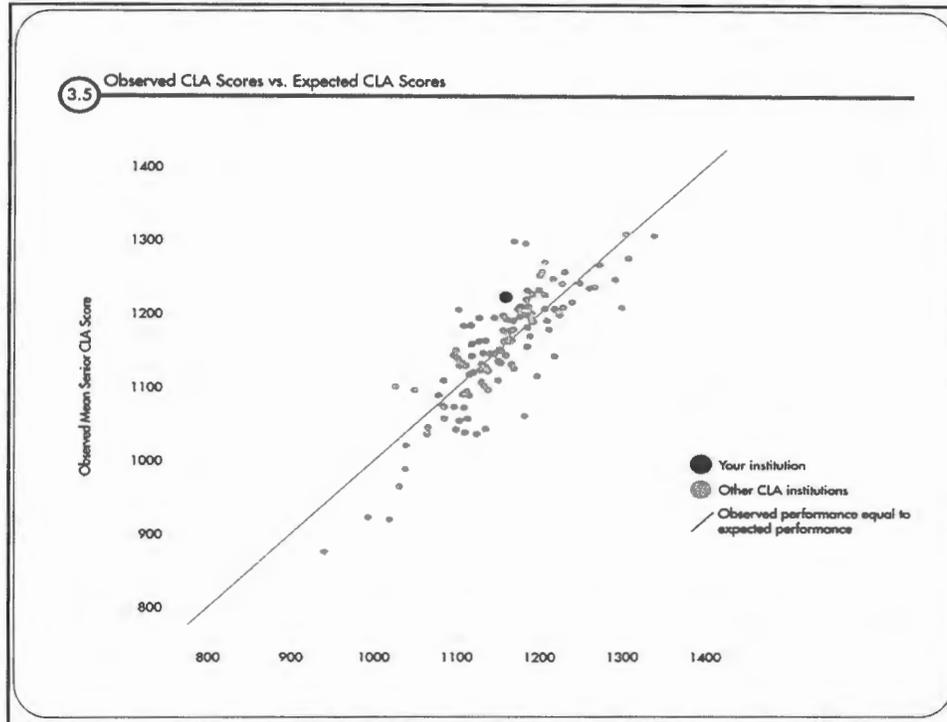
## SVSU Seniors: Value-Added – How far above average are our students?

### 3.1 Value-Added and Precision Estimates

	Performance Level	Value-Added Score	Value-Added Percentile Rank	Confidence Interval Lower Bound	Confidence Interval Upper Bound	Expected Mean CLA Score
Total CLA Score	Above	1.27	91	0.58	1.96	1159
Performance Task	Near	0.94	84	0.15	1.73	1173
Analytic Writing Task	Above	1.40	95	0.61	2.19	1143
Make-an-Argument	Above	1.33	91	0.48	2.18	1125
Critique-an-Argument	Above	1.09	93	0.29	1.89	1168

### SVSU Seniors: Value-Added

- Senior performance level is “above” expected on most tasks and “near (about as) expected” on the performance task of CLA tasks.
- Under CLA methodology, a school’s value-added score indicates the degree to which the observed senior mean CLA score meets, exceeds, or falls below expectations established by (1) seniors’ Entering Academic Ability (EAA) scores and (2) the mean CLA performance of freshmen at that school, which serves as a control for selection effects not covered by EAA.



## CLA Results 2008 -09 – 2011 - 12

- We now have four years of fairly consistent data to support that our students leave SVSU performing well in relation to the tri-partite goals on which we focus throughout the General Education Program:
  - Critical thinking
  - Logical Reasoning
  - Effective Communication

## Next Steps for GEC

- Review of CI (Communication Intensive) courses
- CI Best Practices Initiatives Committee