

MINUTES
BOARD OF CONTROL
Regular Formal Session
Board of Control Room, Third Floor Wickes Hall
February 6, 2012
1:30 p.m.

Present: Abbs, D.
Carmona, S.
Ferguson, C.
Gamez, D.
Gilbertson, E.
Martin, J.
Velasquez, J.
Wilson, L.
Yantz, J.

Others
Present:

Bethune, A	Muladore, J.
Boehm, J.	Peretz, M.
Brandimore, M.	Poppe, J.
Dorne, C.	Press
Dwyer, J.	Ramet, C.
Kowaleski, M.	Rousseau, J.
Lane, R.	Schindler, K.
Looney, C.	Thorns, M.
Morgan, S.	Woodington, D.
Mudd, B.	Yaros, T.

SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
FERUARY 6, 2012
REGULAR FORMAL SESSION
INDEX OF ACTIONS

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I. CALL TO ORDER

Chairman Abbs called the meeting to order at 1:32 p.m.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions to and Deletions from Agenda

There were no additions to or deletions from the agenda.
The agenda was APPROVED as distributed.

B. Approval of Minutes of December 16, 2011 Regular Formal Session

It was moved and supported that the minutes of the December 16, 2011 Regular Formal Session be approved.

The minutes were unanimously APPROVED as written.

C. Recognition of Official Representative of the Faculty Association

Professor Robert Lane, President of the Faculty Association, noted the importance of effective advising and career development when dealing with students who want to attend graduate school.

D. Communications and Requests to Appear Before the Board

Jan Poppe, Staff Member of the Month for January, was introduced to the Board.
(See Appendix One: Poppe.)

Douglas Woodington, Staff Member of the Month for February, was introduced to the Board. (See Appendix Two: Woodington.)

(Trustee Carmona joined the meeting at 1:40 p.m.)

III. ACTION ITEMS

1. Resolution to Appoint Nominating Committee for May Board Elections

RES-1958 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Saginaw Valley State University Board of Control bylaws stipulate that a nominating committee shall be appointed by the Board to recommend candidates for each office;

NOW, THEREFORE, BE IT RESOLVED, That Jenee Velasquez, Leola Wilson, and Jerome Yantz be appointed to serve as the Saginaw Valley State University Board of Control nominating committee.

The motion was APPROVED unanimously.

2. Resolution to Reappoint Auditors for FY 2012

RES-1959 **It was moved and supported that the following resolution be adopted:**

**WHEREAS, It is a good management practice to have conducted an annual independent financial audit; and,
WHEREAS, The Finance and Audit Committee recommended to the Board and the Board subsequently approved at its June 13, 2011 meeting the public accounting firm Andrews Hooper Pavlik PLC (AHP) to perform the University's annual financial audit for a five-year period subject to annual renewal beginning with fiscal year 2011; and,
WHEREAS, The Finance and Audit Committee has reviewed and finds satisfactory the performance of AHP and as a result recommends its reappointment for fiscal year 2012;
NOW, THEREFORE, BE IT RESOLVED, That AHP be reappointed to conduct the fiscal year 2012 financial audit.**

The motion was APPROVED unanimously.

3. Resolution to Appoint Legal Counsel

RES-1960 **It was moved and supported that the following resolution be adopted:**

**WHEREAS, The University in the normal course of operations has need for legal research and advice; and,
WHEREAS, In accordance with Board of Control Bylaws Article 3.101, the Board retains authority to appoint the University's general legal counsel; and,
WHEREAS, The firm of Braun Kendrick has agreed to serve as the University's general counsel;
NOW, THEREFORE, BE IT RESOLVED, That Braun Kendrick be appointed to serve as the University's general counsel effective as of the date of this resolution.**

The motion was APPROVED unanimously.

4. Resolution to Approve Faculty Tenure Effective July 1, 2012

RES-1961 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Faculty tenure provides continuous employment of a faculty member for at least a basic two-semester appointment during each fiscal year, and WHEREAS, Tenure status is achieved when a faculty member is recommended by the Professional Practices Committee and by the Administration for continuous appointment henceforth, NOW, THEREFORE, BE IT RESOLVED, THAT the following faculty members be granted tenure, as provided by the terms of the SVSU – Faculty Association agreement, effective July 1, 2012.

Anthony Bowrin	Associate Professor, Department of Accounting
Karen Brown-Fackler	Associate Professor, Department of Nursing
Myra Fall	Assistant Professor, Department of Teacher Education
Jules Gehrke	Assistant Professor, Department of History
Mark Giesler	Assistant Professor, Department of Social Work
Joseph Jaksa	Assistant Professor, Department of Criminal Justice
J. Blake Johnson	Assistant Professor, Department of Art
Sara Beth Keough	Assistant Professor, Department of Geography
Rosalyn Sweeting	Assistant Professor, Department of Biology
Diana Trebing	Assistant Professor, Department of Communication
Carol Zimmermann	Assistant Professor, Department of Criminal Justice

The motion was APPROVED unanimously.

(Trustee Martin joined the meeting at 1:50 p.m.)

IV. INFORMATION AND DISCUSSION ITEMS

5. Enrollment Report

Mr. Chris Looney, Assistant Vice President for Academic Affairs/Registrar/Director of Institutional Research, reviewed the attached Enrollment Report for Winter Semester 2012. (See Appendix Three: Enrollment Report.)

6. KCP Grants

Dr. Clifford Dorne, Associate Vice President for Enrollment Management, and Dr. Mamie Thorns, Special Assistant to the President for Diversity Programs, gave an overview of the King-Chavez-Parks Initiative programs at SVSU that are funded by the

Michigan Workforce Development Agency, Michigan Department of Education and U.S. Department of Education. (See Appendix Four: KCP Grants.)

7. Cancellation of Sunrise Education Center

Mr. Joseph Rousseau, Director of the School and University Partnership, updated the Board on the status of Sunrise Education Center. Mr. Rousseau reported that Sunrise Education Center has experienced a steady decline in student enrollment over the past few years. It has been determined that the charter school can no longer sustain its program financially. Mr. Rousseau stated a meeting is scheduled in the coming weeks with Sunrise Education Center Board of Education, charter school partners, and their management company to discuss the process of closing the charter school. Mr. Rousseau noted, "This closure is unfortunate, particularly since Sunrise Education Center was one of our first charter school academies in 1996....They have been successful over the years academically, but financially they can't sustain the program."

8. Appointment of Ad Hoc Steering Committee to Make Recommendations for Future Charter School Policies and Initiatives

President Gilbertson recommended that an Ad Hoc Steering Committee be appointed to review charter school policies and initiatives. Chairman Abbs asked those Board members who are interested in this review process to contact him directly within the next few weeks.

V. REMARKS BY THE PRESIDENT

President Gilbertson offered no formal remarks.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

9. Motion to Move to Informal Session to Discuss Collective Bargaining

BM-1123 **It was moved and supported that the Board move to Informal Session to Discuss Collective Bargaining**

The motion was APPROVED unanimously.

The Board moved to Informal Session at 2:35 p.m. and reconvened in Regular Formal Session at 2:50 p.m. with Board members Abbs, Carmona, Ferguson, Gamez, Martin, Velasquez, Wilson, and Yantz in attendance. Also present were President Gilbertson, Dr. Carlos Ramet, and Mary Kowaleski.

VII. ADJOURNMENT

10. Motion to Adjourn

BM-1124 **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 3:00 p.m.

Respectfully submitted:

David Abbs
Chairman

Leola Wilson
Secretary

Mary Kowaleski
Recording Secretary

STAFF MEMBER OF THE MONTH

Jan Poppe

Director of Integrated Marketing • January 2012

The arts are important to Jan Poppe. That's why she said it felt "natural" for her to step into the role of chairing the 2011 Theodore Roethke Poetry & Arts Festival.

"I've done a lot of volunteer work and board involvement in various arts and cultural organizations," Poppe said. "My passion outside of the workplace has always been in the arts."

From her prior experience on the planning committee, Poppe knew the group had an eye on going beyond the ceremony held for the winner of the SVSU Board of Fellows Triennial Roethke Memorial Poetry Prize.

"There were a few things we did in 2008 with the plans of 2011 in mind as the Great Lakes Bay Region concept really began to get some traction," Poppe said. "In the back of our minds we really wanted to do more on a community-wide basis."

The festival expanded to include nearly a week of events celebrating Roethke, including a poetry slam at SVSU, a poetry reading at Dow Gardens in Midland and a concert tribute in Bay City.

"We really did things to work with Saginaw, Bay and Midland counties," Poppe said. "Even though Roethke is Saginaw's favorite son, we really worked to have the region embrace him in this event.

It was nice to be part of a group that was really passionate about bringing the name Theodore Roethke to a wider audience."

Poppe says that her interest in the arts fits well with her position in University Communications.

"It's really more about the creative aspect and the marketing aspect that ties whatever the event or the project and the planning all together. Our publications aren't just to recruit students or just to engage donors, but we have a message to the greater community to consider SVSU as a cultural resource."

As the editor for Reflections2013, Poppe is in the process of "bundling" the five issues between fall 2011 and fall 2013 in anticipation of the university's 50th anniversary – "a way to communicate the growth and maturity of the university," she said.

Poppe has worked at SVSU for nearly eight years, and enjoys being part of a growing university.

"I just look at the years I've been here and how the university has matured and morphed and evolved from a purely local commuter school to this full-service, engaged regional university," she said. "It's a privilege to tell those sometimes very emotional and moving stories about students with great opportunities or faculty scholarship or donors who are generous givers to university."



STAFF MEMBER OF THE MONTH

Doug Woodington

Support Center Technology Specialist • February 2012

It has been an eventful new year for Doug Woodington. The biggest development is that he recently became engaged. He proposed to his fiancée Mei atop the Empire State Building during a vacation to New York City where they enjoyed the sights and attended television shows.

“That morning, we walked to the Today show. We were on TV with the crowd; I’ve always wanted to do that,” Woodington said.

Woodington had planned to propose one day earlier on the first day of the Chinese New Year celebration – Mei is Chinese – but skies were gray, so he waited anxiously until the weather cooperated and she accepted. Now Woodington is busy consulting with the U.S. Embassy and preparing for two wedding ceremonies, one in Saginaw and one in Beijing.

Unlike most Chinese citizens because of the country’s “one child” policy, Mei has two brothers and three sisters; Woodington said it simply would be too expensive for her entire family to travel to a U.S. ceremony, and vice versa.

In the meantime, Woodington plans to do what he has done for the past 12 years: assist faculty, staff and students who are experiencing technology problems. His most frequent request is helping students access the wireless network.

“The most common thing is that people can’t get their passwords

to sync. They get so frustrated they don’t know what to do, and you have to help them.”

A constant challenge for Woodington and his colleagues is staying on top of technology changes.

“It’s very important to keep up to date on that,” he said. “We keep trying to update our systems here. For Windows 7, for example, we can familiarize ourselves with it before it is released on campus.”

The bottom line is solving computer problems for campus users.

“We try to give good customer service. That’s the game plan for our whole area. And we do get good feedback from our customers.”

In his spare time, Woodington enjoys restoring cars that were built before computer systems became standard auto equipment.

“I have a 1969 Firebird convertible. That’s my baby,” said Woodington, who also has four other Firebirds in his collection and regularly attends car shows. He also spends time aiding local family members with various tasks, an extension of his work role.

“I always try to be very helpful to everybody,” he said. “It’s one of the things I like to do.”

While having technological expertise is necessary, Woodington says his number one job requirement is honesty.

“Be up front with people. If you don’t know, say so, and try to find an answer.”



Student Profile

Winter Semesters 2011-2012

Headcount and Credit Hours

	Winter 2011	Winter 2012	Change	%
Students	10,343	10,360	+17	+0.16%
Credit Hours	116,068	118,800	+2,732	+2.35%

Enrollment by Student Level

	Winter 2011	Winter 2012	Change	% Change
UG	8,203	8,345	+142	+1.73%
	103,572	106,212	+2,640	+2.55%
GR	1,601	1,395	-206	-12.87%
	8,816	7,841	-975	-11.06%
TC	343	298	-45	-13.12%
	1,998	1,722	-276	-13.81%
ND	196	322	+126	+64.29%
	1,682	3,025	1,343	+79.85%

Average Load

	Winter 2011	Winter 2012	Change	%
FTICs	12.53	12.98	+0.45	+3.59%
Transfers	11.15	11.49	+0.34	+3.05%
Returning Undergrads	12.72	12.79	+0.07	+0.55%
Total Undergrads	12.63	12.73	+0.1	+0.79%
Graduate Students	5.51	5.62	+0.11	+2.00%
Teacher Certification	5.83	5.78	-0.05	-0.86%
Non-Degree	8.58	9.39	+0.81	+9.44%
TOTAL	11.22	11.47	+0.25	+2.23%

Gender and Age--Undergraduate

	Winter 2011	Winter 2012	Change	%
Men	3,520 (42.91%)	3,633 (43.54%)	+113	+3.21%
Women	4,683 (57.09%)	4,712 (56.46%)	+29	+0.62%
Age 25+	1,747 (21.30%)	1,705 (20.43%)	-42	-2.40%
Under Age 25	6,456 (78.70%)	6,640 (79.57%)	+184	+2.85%

Gender and Age--Graduate

	Winter 2011	Winter 2012	Change	%
Men	425 (26.55%)	385 (27.60%)	-40	-9.41%
Women	1,176 (73.45%)	1,010 (72.40%)	-166	-14.12%
Age 25+	1,494 (93.32%)	1,284 (92.04%)	-210	-14.06%
Under Age 25	107 (6.68%)	111 (7.96%)	+4	+3.74%

Ethnicity

	Winter 2011	Winter 2012	Change	%
Native American	39	37	-2	-5.13%
African American	881	977	+96	+10.90%
Hispanic	232	266	+34	+14.66%
White	8,168	7890	-278	-3.40%
Multiracial	87	105	+18	+20.69%
Unknown	394	431	+37	+9.39%

Where Our Students Come From

	Winter 2011	Winter 2012	Change	%
Saginaw	2,490	2,595	+105	+4.22%
Bay	1,189	1,219	+30	+2.52%
Midland	594	577	-17	-2.86%
Tuscola	484	412	-72	-14.88%
Genesee	684	633	-51	-7.46%
Huron	231	209	-22	-9.52%
Macomb	741	710	-31	-4.18%
Oakland	558	572	+14	+2.51%
Wayne	524	577	+53	+10.11%
Other MI	2,329	2,237	-92	-3.95%
Other US	54	52	-2	-3.70%
International	465	567	+102	+21.94%

Student Majors by College—Undergraduates

	Winter 2011	%	Winter 2012	%
Arts & Behavioral Sciences	1,952	23.80%	2,143	25.66%
Business & Management	1,131	13.79%	1,184	14.17%
Education	1,043	12.71%	906	10.85%
Health & Human Serv	2,256	27.50%	2,336	27.98%
Science, Engineering & Technology	1,411	17.20%	1,469	17.59%
Undeclared	410	5.00%	312	3.74%

Student Majors by College—Graduates

	Winter 2011	%	Winter 2012	%
Arts & Behavioral Sciences	118	7.37%	108	7.77%
Business & Management	132	8.24%	120	8.63%
Education	1,102	68.83%	920	66.19%
Health & Human Serv	249	15.55%	242	17.41%
Science, Engineering & Technology	0		5	0.39%

State of Michigan Workforce Development Agency / King-Chavez-Parks Initiatives



**SVSU Division of
Enrollment Management**



**Dr. Cliff Dorne,
Associate Vice President**

**KCP Select Student Support
Services (4-S) Program**

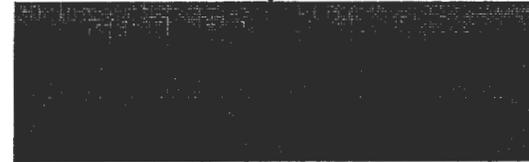


**SVSU Office of
Diversity Programs**



**Dr. Mamie Thorns,
Special Assistant to the President**

**U.S. Department of
Education/KCP
GEAR –UP Program**



Michigan King-Chavez-Parks Select Student Support Services Program (4-S)

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The legislative intent of the KCP 4-S Program is to:

- “increase the [college/university] graduation rates of admitted academically or economically disadvantaged students”
- “develop “expansive institution-wide partnerships focused on retaining 4-S targeted students: effective instructional techniques, counseling strategies, and tutoring and mentoring programs”

Brief background...

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Dr. Cliff Dorne, Associate Vice President for Enrollment Management and **Dr. David Callejo-Perez**, Gerstacker Endowed Chair of Education co-wrote the grant application, working closely with **Janet Rentsch**, Director of the SVSU Sponsored Programs Office. The grant was awarded to SVSU in late November 2011.



Why we wrote this grant application:

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- SVSU's mission as a university of both choice and opportunity
- Current trends in Michigan's economics and demographics:
The size of the fall FTIC cohorts will stabilize from year to year
- 43% of the 2004 SVSU FTIC cohort graduated in six years
- To research the correlates of successful student services, both academic and co-curricular, that are data-driven, with sound assessment processes worthy of national emulation
- To powerfully contribute to a campus culture of student success

The Grant Award to SVSU:

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Authorized Budget	For Each of 6 Consecutive FYs
State Contribution (70%)	\$114,050 (x 6 FYs= \$684,300)
Institutional Required Minimum Match (30%)	\$48,879 (x 6 FYs= \$293,274)
Total	\$162,929 (\$977,574)

The grant runs for six years and it is the goal of SVSU to subsequently institutionalize the services and program assessment processes.



SVSU 4-S PASS Staff

Name	Title/Job
Dr. Clifford Dorne	Grant Principal Investigator
Mr. Shawn Wilson	Director of SVSU Office of Multicultural Programs
Mr. Roberto Garcia	Office of Multicultural Programs
Ms. Raven Williams	Office of Multicultural Programs
Mr. Craig Aymar	Director of Retention and MAP-Works Coordinator
Mr. Bryan Crainer	Coordinator of First-Year Programs
Ms. Sherry Morgan	Student Progress Coordinator
Dr. David Callejo-Perez	Grant Evaluator and Carl A. Gerstaecker-Endowed Chair of Education
Mr. Stephen Daly	Grant Data Analyst
Two Student Peer Mentors and One Student Advising Assistant	Emily Klaska and Delisa Taylor
Student Assistant	Office of Multicultural Programs
Ms. Marlene Searles	Director of Early College Programs
Ms. Shaunee Dickson	Office of Early College Programs

The Student Cohorts

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- The SVSU Office of Institutional Research selected the initial student cohort (N=196) based on three criteria:
- ACT Score Upon Admission to SVSU (16-20)
- First Generation in College/University (U.S. Dept. of Education Definition)
- Pell Eligibility

There will be six annual FTIC cohorts of at least 145 students, including 15 Early College Students

List of Campus Service Offices

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Academic Advisement Center	First Year Experiences Office	Counseling Center
Undergraduate Admissions	Disability Services	Student Life Center; RSOs/Clubs
Career Services	Residential Life/Learning Communities	Student Technology Center
Tutoring Academic Program or T.A.P. (Non-S.E. & T.)	Multicultural Services	Orientation
Chemistry/Biology Tutoring Center	Housing	Registrar
Math/Physics Tutoring Center	Zahnnow Library	Early College Office
Writing Center	Financial Aid	Office of the Ombudsman
Student Conduct Programs	Diversity Programs/CLEAR-UP	Athletics

The Coordinator, Ms. Sherry Morgan,

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- along with the two trained Student Peer Mentors, works individually with students in the cohort, developing Individual Student Success Plans (ISSPs), and serves as an ongoing liaison with service offices
- oversees referral-for-service processes, as students are referred for academic assistance and for social campus engagement activities, all tracked with the MAP-Works online program (handout).

Students in the cohorts are individually counseled on many success strategies, including :

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- The role(s) of the Student Mentors
- Organization of student study schedules
- How to work with professors
- Use of instructional technology and Library
- Time management planning
- Syllabus mapping and breakdown
- How to make the most of referrals to campus service offices
- Volunteer opportunities for cultural and social activities on campus

Proposed Outcomes

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- Continuous data analyses (including MAP-Works data) and reporting every six months will allow the Project to adjust to students' needs, provide institutional adoption of lessons learned, and create comparisons between PASS eligible students and a control group.
- This will greatly assist in making strategic enrollment management decisions that are data-driven and data-informed, with the goal of greatly increasing the retention and persistence-to-graduate rates of this student population.

Thank you!

**GAINING EARLY AWARENESS & READINESS FOR UNDERGRADUATE PROGRAMS
(GEAR UP)**

CAUSE

EFFECT

PARTNERSHIP
*(Saginaw Valley State University
&
Saginaw Public School District)*

EARLY INTERVENTION COMPONENT
*(Thompson & Rubin Family
Middle School)*

SCHOLARSHIP COMPONENT
(Leverage Financial Options)



UNIVERSITY & SCHOOL DISTRICT COLLABORATION WILL INCREASE ACCESSIBILITY

COLLEGE READINESS & AWARENESS WILL INCREASE COLLEGE ATTENDANCE, RETENTION, AND SUCCESS (375 cohort—7th grade)

WILL RAISE EXPECTATIONS FOR LOW-INCOME STUDENTS & FAMILIES