# SVSU

# Board of Control Minutes

## October 13, 2014

# *SAGINAW VALLEY STATE UNIVERSITY*

MEETING MINUTES
BOARD OF CONTROL
REGULAR FORMAL SESSION
Board of Control Room, Third Floor Wickes Hall
October 13, 2014
1:30 p.m.

*PRESENT:* Jeff Martin, Chair
Cathy Ferguson, Vice Chair
Scott Carmona, Treasurer
Dennis Durco
David Gamez
John Kunitzer
Jerome Yantz
Donald Bachand, President- Ex Officio

*ABSENT:* Jenee Velasquez, Secretary

*OTHERS PRESENT:*

Shaun Bangert
Andy Bethune
JJ Boehm
Anthony Bowrin
Merry Jo Brandimore
Andrew Chubb
John Decker
Cliff Dorne
Craig Douglas
Gene Hamilton
Deb Huntley
Mary Kowaleski
Jamie Leyrer
Steve McPherson
Randy Morse
Jim Muladore
Carlos Ramet
Joey Rexford
Judy Ruland
Monica Sciba
Renea Smith
Mamie Thorns
Cynthia Woiderski
Tish Yaros
Press

SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
OCTOBER 13, 2014
REGULAR FORMAL SESSION
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BOARD OF CONTROL
Regular Formal Session

October 13, 2014

## *I. CALL TO ORDER*

Chair Martin called the meeting to order at 1:35 p.m.

## *II. PROCEDURAL ITEMS*

A. Approval of Agenda and Additions to and Deletions from Agenda

There were no additions to or deletions from the agenda.

The agenda was APPROVED as distributed.

B. Approval of Minutes of August 18, 2014 Regular Formal Session of the Board of Control

**It was moved and supported that the minutes of the August 18, 2014 Regular Formal Session be approved.**

The minutes were unanimously APPROVED as written.

C. Recognition of the Official Representative of the Faculty Association

Professor Shaun Bangert, President of the Faculty Association, commented that she was pleased that the formal building-naming ceremony in honor of Eric R. Gilbertson was successful.

D. Communications and Requests to Appear Before the Board

- Renea Smith, Staff Member of the Month for July, was introduced to the Board. (See Appendix One: Smith.)
- Cynthia Woiderski, Staff Member of the Month for August, was introduced to the Board. (See Appendix Two: Woiderski)
- Jamie Leyrer, Staff Member of the Month for September, was introduced to the Board. (See Appendix Three: Leyrer)

## *III. ACTION ITEMS*

1. Resolution to Commend Faculty, Staff, and Administrators for Achieving Reaffirmation of the Higher Learning Commission Accreditation

RES-2100 **It was moved and supported that the attached resolution be adopted.** (See Appendix Four: Accreditation)

Chair Martin formally thanked everyone who played a role in the recent accreditation

effort, especially the more than 70 faculty, staff and administrators who worked on this project directly and consequently did an outstanding job.

The motion was APPROVED unanimously.

2. Resolution to Grant Emeritus Status Tai-Chi Lee, Ph.D.

RES-2101 **It was moved and supported that the following resolution be adopted:**

**WHEREAS, Saginaw Valley State University grants emeritus/emerita status to retiring faculty/administrators who have served the University with distinction; and**

**WHEREAS, Dr. Tai-Chi Lee has given twenty-six years of service to SVSU, having arrived at SVSU on 1 July 1988, to join the faculty in the Department of Computer Science at the rank of associate professor, and receiving the rank of full professor (1991) and spending the following two and a half decades dedicated to the university by serving as department chair, Honors Program Advisor, Master of Technological Process Advisor, and faculty representative to numerous university committees, such as the University's Graduate Committee, SET Graduate Committee, and International Studies Committee; and**

**WHEREAS, Dr. Lee's service to the University was recognized when he received the Earl Warrick Award for Excellence in Research (2014), the Professorial Continuing Achievement Award (2007), the Faculty Association Research Award (1996) and the Professorial Merit Award (1992); and**

**WHEREAS, Dr. Lee has been dedicated to the advancement of science through research, as evidenced by his many internal and external research grant awards, including grants from the National Science Foundation, NASA, and the EPA; and**

**WHEREAS, Dr. Lee's numerous contributions to his field of study include over fifty refereed papers, presentations and published books, earning him international recognition that resulted in guest lecturer invitations from Japan, Taiwan and Bulgaria; and**

**WHEREAS, Dr. Lee has made a significant impact on curriculum development in Computer Science and Computer Information Systems at SVSU, continually providing his assistance and expertise during course and program modifications as an author and coauthor on multiple curriculum proposals; and**

**WHEREAS, Dr. Lee has continually demonstrated his devotion to SVSU's students through his enthusiastic classroom presence, willingness to share his knowledge and offer guidance, and encouragement for student discussion and participation; and**

**WHEREAS, Dr. Lee facilitated numerous opportunities for student engagement in**

**his own research, as well as supervising numerous undergraduate research projects, graduate master theses, and doctoral dissertations; and**

**WHEREAS, Dr. Lee has shown exemplary commitment to his discipline, college, students, and the university, earning him merited recognition by students and faculty; and**

**NOW, THEREFORE, BE IT RESOLVED THAT Dr. Tai-Chi Lee be recognized as Professor Emeritus.**

The motion was APPROVED unanimously.

3. Resolution to Approve Confirmation of Board Members for Previously Authorized Public School Academies

RES-2102 **It was moved and supported that the following resolution be adopted:**

**WHEREAS, the Saginaw Valley State University Board of Control, the school's authorizing agent, requires that University Chartered Schools' Board of Directors have a minimum of five members and a maximum of nine members; and**

**WHEREAS, individual Charter Schools have a desire to replace Board members who have submitted their resignation; and**

**WHEREAS, certain Charter Schools have a desire to have parents of students represented on their Board of Directors;**

**WHEREAS, certain Charter Schools desire to reappoint a board member whose term of office has expired;**

**NOW, THEREFORE, BE IT RESOLVED, that the individuals listed below be appointed by the Saginaw Valley State University Board of Control as new members of the Board of Directors of the following Charter Schools:**

***Branch Line School, Livonia***

**Rodney Daniels (Term: Ending 6/30/17)**

**Dr. Daniels earned his BS from Virginia Military Institute of Lexington, VA; his Doctor of Medicine from Eastern Virginia Medical School; and completed his Residency in Internal Medicine/Pediatrics at Albany Medical Center. He currently serves as a Clinical Lecturer/Pediatric Critical Care Physician at the University of Michigan. Dr. Daniels believes in the mission and vision of the Academy and the school's commitment to inspire life-long learning. He believes his experience working in a system for the good of children will be an asset to the Academy board.**

**Alan Eden (Term: Ending 6/30/16)**

**Mr. Eden earned his BS in Engineering from the University of Michigan, Dearborn. He currently serves as Powertrain NVH R&D Engineer. Mr. Eden has children that attend the Academy and is interested in ensuring the success of the school long term. He believes his ability to think outside the box and generate creative solutions to unique problems will be an asset to the board.**

**James Kolongowski (Term: Ending 6/30/15)**

**Mr. Kolongowski earned his BS from the University of Georgia in Management Information Systems. He currently serves as Project Manager for Molina Healthcare. Mr. Kolongowski has a child who attends the Academy. He was instrumental in the application process for the school and feels his management and technical background will be an asset to the Academy board.**

**Rick Van Schoick (Term: Ending 6/30/16)**

**Mr. Van Schoick serves as Sales and Quality Manager for the Deburring Companies in Livonia. He currently manages 15+ individuals across three locations. Mr. Van Schoick values critical thinking and believes his efficient problem solving skills and his experience in sales and contract negotiations will be an asset to the Academy board.**

***Genesee STEM Academy, Flint***

**Laura Legardye (Term: Ending 6/30/16)**

**Ms. Legardye earned her BS in Business Leadership from Baker College of Flint. She currently serves as a Customer Service and Sales Representative for Convergys of Flint. Ms. Legardye believes her business experience and grant writing abilities will be an asset to the Academy board. She has a grandchild who attends the school.**

The motion was APPROVED unanimously.

4. Resolution to Receive and Accept the Annual Financial Audit and the Federal Awards Audit for Fiscal Year 2013-2014

RES-2103 **It was moved and supported that the following resolution be adopted:**

**WHEREAS, The University financial statements and the audit of federal awards in accordance with provisions of the Single Audit Act of 1984 for the 2013-2014 fiscal year, as audited by Andrews Hooper Pavlik PLC, were reviewed by the Business, Finance, Audit and Facilities Committee of the Board; and,**

**WHEREAS, The Administration recommends that the audits be submitted to the Board of Control for receipt and acceptance;**

**NOW, THEREFORE, BE IT RESOLVED, That the Board of Control receive and accept the audits as submitted.**

Mr. Randy Morse, partner in the firm of Andrews Hooper Pavlik PLC, reported that SVSU received an unmodified opinion with no material findings in the 2013-2014 fiscal year audit, which covered University operations and the A-133 Audit for federal awards.

Trustee Yantz stated the Business, Finance, Audit and Facilities Committee met to discuss the scope of the audit. Trustee Yantz added that he was very pleased with the results and recommended that the Board approve the proposed resolution.

The motion was APPROVED unanimously.

5. Resolution to Approve Capital Projects Funding Plan and FY2016 Capital Outlay Request

RES-2104 **It was moved and supported that the attached resolution be adopted.**

**WHEREAS, The State of Michigan Budget Office requires the University's Board of Control approval of the FY2016 Capital Outlay Request;**

**WHEREAS, The University has developed and amends periodically a ten-year Capital Projects Funding Plan which supports the statutorily-required submission of a Capital Outlay Plan as part of the Capital Outlay Request;**

**WHEREAS, The attached Capital Projects Funding Plan has been updated and reviewed by the Business, Finance, Audit and Facilities Committee;**
(Appendix Five: Capital Plan)

**NOW, THEREFORE, BE IT RESOLVED, That the FY2016 Capital Outlay Request is hereby approved and that the President or Executive Vice President for Administration and Business Affairs are authorized to execute contracts in accordance with the attached Capital Projects Funding Plan.**

The motion was APPROVED unanimously.

## *IV. INFORMATION AND DISCUSSION ITEMS*

6. SVSU Cardinal Climate Survey

Dr. Mamie Thorns, Special Assistant to the President for Diversity Programs, gave an overview of the upcoming SVSU Cardinal Climate Survey, which is scheduled to begin on Tuesday, November 4, 2014. She noted that SVSU would be surveying faculty, staff and students about their experiences and perceptions of the campus and the workplace climate. More than 12,000 individuals are invited to participate in the study. Dr. Thorns stated that this study is one of SVSU's ongoing efforts to foster a healthy and inclusive environment for all members of the university community.

Dr. Thorns commented that Rankin & Associates Consulting has been contracted to conduct the climate study. She further added that Rankin & Associates is well known across the country in administering and analyzing climate surveys on university campuses. Dr. Thorns stated that the project is expected to lead to initial implementation of actions in 2016. (Appendix Six: Survey)

7. Enrollment and Retention Strategies: 2014-2015

President Bachand and Dr. Deborah Huntley, Provost and Vice President for Academic Affairs, briefed the Board on enrollment and retention strategies for 2014-2015. The following key goals and priorities were outlined for the current academic year and beyond: 1) improve academic reputation and the institution's recognition, 2) achieve enrollment stability, 3) improve student success to enhance graduation rates and shorten time to graduation, and 4) maintain fiscal stability and high quality infrastructure.

Provost Huntley noted the importance of enhancing our marketing and communication efforts. She emphasized that this effort will need to be about consistent messaging with a clear focus on our academic strengths. She emphasized the importance of getting an academic component into our recruiting and marketing initiatives.

Provost Huntley also stressed the significance of exerting leadership with Science, Technology, Engineering and Math (STEM) initiatives in the region to build SVSU's academic reputation and institutional recognition on a larger scale.

President Bachand noted there will be extra focus on the following: 1) restructuring financial aid, 2) extending our core of recruiters, 3) developing a strategic plan for online course offerings, and 4) shaping SVSU's enrollment profile. (Appendix Seven: Strategies)

## *V. REMARKS BY THE PRESIDENT*

President Bachand congratulated Chair Martin on his induction into the 2014 Junior Achievement (JA) Business Hall of Fame on October 9, 2014. President Bachand noted that the JA Business Hall of Fame recognizes outstanding business leaders who have demonstrated excellence through their contributions not only to the business world but also to their communities. President Bachand expressed his appreciation to Chair Martin for all his fine leadership and contributions to SVSU and our community.

President Bachand introduced Mr. John Decker as the newly appointed SVSU Associate Vice President/General Counsel. His appointment is scheduled to begin effective November 3, 2014.

## *VI. OTHER ITEMS FOR CONSIDERATION*

## *VII. ADJOURNMENT*

8. Motion to Adjourn

BM-1161 **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 3:25 p.m.

Respectfully submitted:

Jeffrey Martin
Chair

Cathy Ferguson
Acting Secretary

Mary Kowaleski
Recording Secretary
Secretary to the Board of Control

# Renea Smith

## Assistant Registrar • July Staff Member of the Month

As Renea Smith's environmental footprint has shrunk, the impression she's left at SVSU has grown.

The assistant registrar's role in transitioning the university's transferable course records from a largely printed-paper process to an electronic transaction helped secure her status as a recent Staff Member of the Month. But the reduced reliance on paper for her office's operations isn't the only factor that played a part in the honor, says the man who nominated her.

"She's been an excellent assistant to me — a real problem-solver since I've been here," said Cliff Dorne, who became registrar last year after serving in a number of other roles at the university.

Dorne praised her ingenuity when faced with new, unfamiliar obstacles. "She's always open to creative solutions to protocols and processes in the office," he added.

Those protocols and processes were much different in 2006 when Smith was hired as assistant registrar.

Her responsibilities from the beginning largely dealt with managing records for the school's transferable courses. It's a task that involves evaluating transcripts as well as communicating both with officials at SVSU and partnering higher education institutions regarding those transfer agreements.

"Everything was paper formatted back then," Smith said of her early years at SVSU. "When I first arrived, I would print out paper right from the course catalogue. Then we moved to email."

Now she's helping oversee a deeper digital transition to a computerized curriculum management program known as Curriculog.

The Birch Run native hopes the update gives SVSU another advantage in its pursuit of building enrollment figures.

"Our transfer student population is and will be important to this school," Smith said. "There's a lot of competition with (enrollment) numbers being so tight, so we have to make this readily available to our transfer students. You're talking about thousands of courses from all these different schools."

She called the work "challenging."

"But I like a challenge. I learn something new every day. Whenever you think you know everything there is to know, something new comes out. I just love that about the higher ed environment."

# Cynthia Woiderski

## Director of Disability Services • August Staff Member of the Month

Satisfaction is a screensaver in Cynthia Woiderski's office. For 21 years, she's overseen SVSU's Disability Services office, where she and her supporting staff have helped students remove both physical and academic obstacles that once made their educational goals more difficult to achieve. Her tenure has overlapped with substantial advances in how the world — SVSU included — supports students with disabilities.

In short, Woiderski and her office have been busy changing a lot of lives for the better.

Still, it's something as simple as a series of screensaver photos that sometimes proves to be payoff enough for Woiderski. When her computer sits idle long enough, images of students she's supported over the years begin to float across the screen. She smiles, taking a moment to watch the show, as if she's seeing it for the first time.

"That's the best part of my job," she says. "I get to work with these students." Many of the photos, she explains, were snapped during commencement ceremonies. "That's my favorite day of the year," she says. "After knowing how hard they've worked for years, you get to see them graduate. That's always a happy time for me."

Woiderski won't accept sole credit for her office's work. She's quick to thank faculty, staff and administration for their role in the campus makeovers made for students with disabilities during her tenure.

"The administration has always said that, 'Legally, [SVSU] doesn't have to do this — but what's best for the students? Let's do that.' I like that."

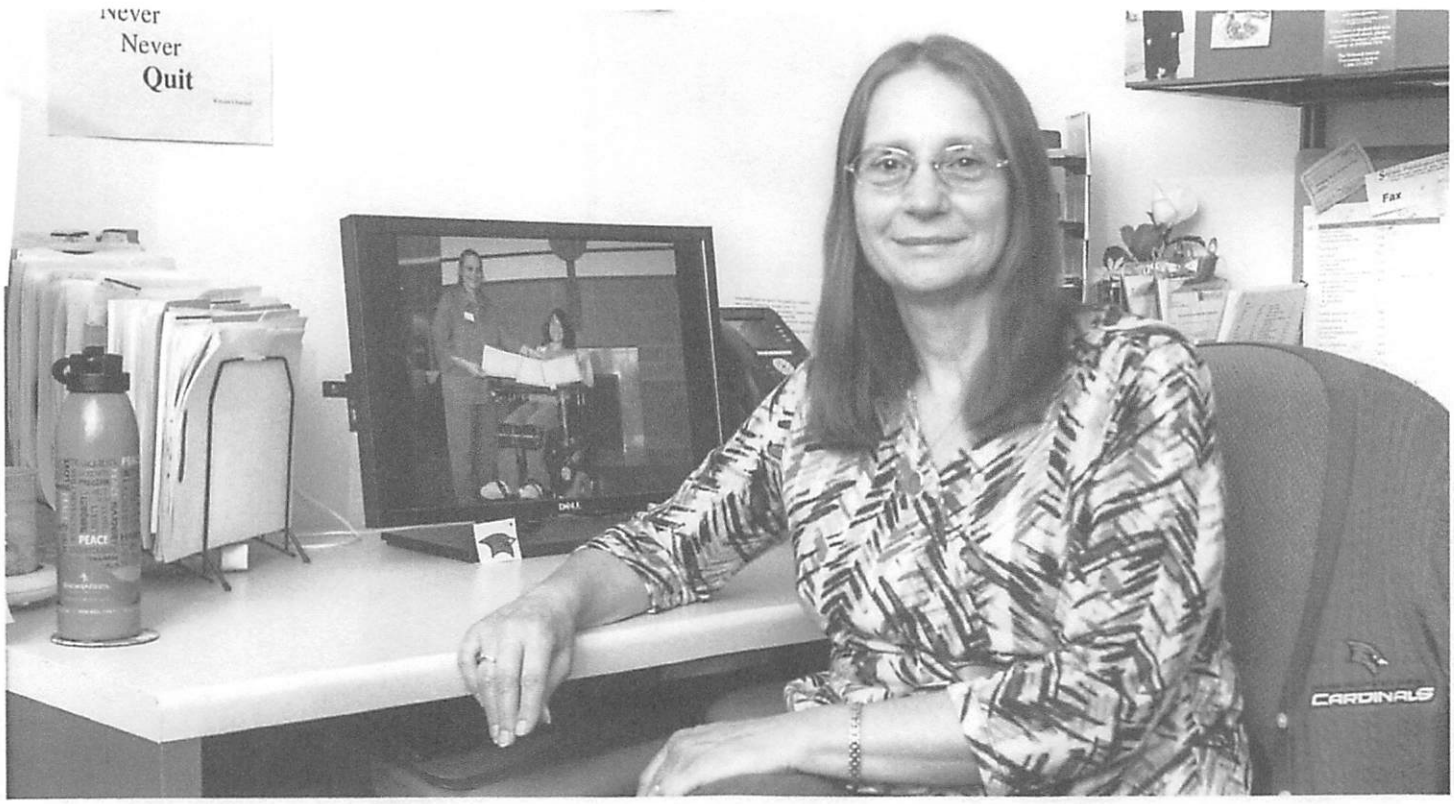
Much has changed since she arrived at SVSU in 1993. For starters, her first lot of students with disabilities numbered 23. Today, that figure is 250. When she started, students would register and sometimes wait two to three weeks before receiving some of the accommodations necessary to give them equal footing with their classroom peers. Now, she says, students are accommodated "right from day one."

Some of the changes she's overseen include more handicap-accessible doorways, the inclusion of captions on campus-produced videos, and new accessibility standards on all SVSU technology purchases. In recent years, her office also has helped students with disabilities receive the benefits from a donor-funded grant that pays for assistive technology. "It's been more of a gradual change," she says of the many initiatives implemented over 21 years.

But the work has been worth it, she says, especially when some of the smiles she sees on her screensaver return to remind her of the office's impact on their lives.

"There are a few that come back [after graduation]," Woiderski says of former students.

"They want to tell me where they've been, where they've been working. I always have a big hug for them."



# Jaime Leyrer

## Special Assistant to the Dean • September Staff Member of the Month

Jaime Leyrer was raised on SVSU. Literally.

Before she even began her first day of grade school, the Saginaw native was a regular at the university, where she attended the campus' now-defunct daycare center while her mother pursued a social work degree in the early 1990s.

Not many memories remain from those earliest experiences — other than the trouble Leyrer made for herself one day when she and another daycare attendee decided to grab a pair of scissors and chop off each other's hair.

These days, Leyrer's locks are long again, and she's back at SVSU, albeit this time in a position within the College of Business & Management. After working for more than a year in Career Services, she moved into her current role as special assistant to the dean in July 2013.

"It's been a whirlwind of a year," the September Staff Member of the Month said. "I love it."

Each day brings a new challenge, and that wide range of responsibilities is what makes her job exciting on a daily basis, she said. She deals a lot with social media and marketing. Her favorite duty, though, involves advising students attending the College of Business & Management.

"What I love most about it is being able to work with students, being able to show them the next few years of their life, and putting together their academic plan," she said. "A lot of times, they're floored and shocked that they can (graduate) in four years. I've had students come in and cry because they were so happy about that."

After only a year in the role, she's seen the payoff to providing students guidance.

"I had one student last year — every time he came in, he hung his head because he felt bad he was coming in again, asking for help," Leyrer said. "He did graduate this year and then invited me to his graduation party. That was the cherry on top of the cake when he introduced me to his family."

The Saginaw native is a true believer in the college. She helped recruit her sister, who is now working on an accounting degree.

Leyrer said, for her second year on the job, she's hoping to ramp up the college's social media reach.

"It's very important to engage with students and alumni," she said. "Social media is going to be a big priority of mine, of the college."

Leyrer also assisted with marketing for the Global Business Sustainability Conference the college hosted Sept. 23-26.

"It's going to be another one of those years where we're going to have a lot going on," she said. "I'm looking forward to it."

***Action Item No.1***

**RESOLUTION TO COMMEND FACULTY, STAFF AND ADMINISTRATORS FOR ACHIEVING REAFFIRMATION OF THE HIGHER LEARNING COMMISSION ACCREDITATION**

WHEREAS, Saginaw Valley State University hosted an accreditation visit in April 2014 by an evaluation team of the Higher Learning Commission (HLC), a commission of the North Central Association of Colleges and Schools; and

WHEREAS, The Institutional Actions Council (IAC), the decision-making body of the Higher Learning Commission, at its meeting on August 11, 2014 voted to reaffirm Saginaw Valley State University's institutional accreditation. The IAC continued Saginaw Valley State University's accreditation with the next Reaffirmation of Accreditation in 2023-24; and

WHEREAS, the HLC Evaluation Team praised SVSU for its "fine work" on the preparation of the self-study and the visit itself. The evaluators noted that they "found the Self-Study Report to be an excellent and accurate reflection of the institution." The report also noted that Saginaw Valley State University is "an institution that is continually learning, changing, and improving in order to better serve its students, its state, and its global community."

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University commend the faculty, staff and administrators who played a variety of roles to ensure the preparation of a comprehensive self-study report, a successful team visit, and a reaffirmation of SVSU's institutional accreditation. A special thanks to the following HLC Self-Study Committee membership:

*Steering Committee:*

- Dr. Eric Gilbertson, President
- Dr. Donald Bachand, Provost & Vice President for Academic Affairs
- Mr. James Muladore, Executive Vice President, Administration and Business Affairs
- Mr. James Dwyer, Vice President, Enrollment Management
- Ms. Merry Jo Brandimore, Vice President, Student Affairs/Dean of Students
- Dr. Eugene Hamilton, Special Assistant to the President for Government Relations
- Dr. Mamie Thorns, Special Assistant to the President for Diversity Programs
- Mr. Andrew Bethune, Executive Director, SVSU Foundation
- Dr. Carlos Ramet, Executive Assistant to the President/Executive Director, Public Affairs

*Coordination Committee:*

- Dr. Marc Peretz, Associate Provost
- Dr. Joni Boye-Beaman, Dean, College of Arts & Behavioral Sciences
- Dr. Deborah Huntley, Dean, College of Science, Engineering & Technology
- Dr. Mary Hedberg, Dean, College of Arts & Behavioral Sciences (retired June, 2012)
- Dr. Eric Gardner, Associate Dean, College of Arts & Behavioral Sciences
- Ms. Laura Peil, Project Coordinator & Information Specialist, Academic Affairs

*Criterion I (Mission):*

- Dr. Clifford Dorne (Chair), Associate Vice President for Institutional Research
- Mr. Shawn Wilson, Directory, Multicultural Student Services
- Dr. Joseph Orfori-Dankwa, Harvey Randall Wickes Endowed Chair
- Dr. Robert Pratt, Assoc. Professor, Teacher Education, Elementary/Special Education
- Ms. Jana Kern, Assistant Director, Academic Advising Center
- Dr. David Callejo, Carl A. Gerstacker Endowed Chair in Education
- Mr. Aaron Mowen, Director, Campus Recreation Programs
- Ms. Dawn Iseler, Director, Auxiliary Operations

*Criterion II (Ethical and Responsible Conduct):*

- Dr. Lucy Mercier (Chair), Professor, Social Work
- Dr. Marie Rabideau, Asst. Dean of Students/Coordinator of Student Conduct Programs
- Dr. Jeffery Smith, The Malcolm & Lois Field Endowed Chair of Health Sciences
- Ms. Jennifer Pahl, Assistant Vice President of Enrollment Management/Director of Admissions
- Mr. Larry King, Assistant Controller
- Dr. Andrew Swihart, Professor, Psychology
- Dr. Jeremy Knous, Assistant Professor, Kinesiology
- Dr. Andrew Chubb, Associate Dean, College of Science, Engineering & Technology
- Dr. Kenneth Jolly, Associate Professor, History

*Criterion III (Teaching and Learning: Quality, Resources, Support):*

- Dr. Deborah Huntley (Chair), Dean, College of Science, Engineering & Technology
- Dr. Robert Drew, Professor, Communication
- Dr. Robert Lane, Professor, Political Science
- Ms. Jennifer Dean, Head, Collection Development & Acquisitions, Library
- Ms. Ann Coburn-Collins, Director, Academic Program Support
- Mr. Steve Hocquard, Assistant Vice President, Facilities & Planning
- Ms. Jennifer Ordway, Director, Student Counseling Center
- Dr. David Karpovich, H. H. Dow Endowed Chair in Chemistry
- Dr. Elizabeth Roe, Professor, Nursing
- Dr. Anthony Bowrin, Professor, Accounting

*Criterion IV (Teaching and Learning: Evaluation and Improvement):*

- Dr. Erik Trump (Chair), Professor, Political Science
- Dr. Elizabeth Hansen, Professor, Advanced Educational Studies
- Dr. Christopher Surfield, Associate Professor, Economics
- Mr. Craig Aimar, Assistant VP, Enrollment Management/Director of Retention
- Dr. Matthew Vannette, Assistant Professor, Physics
- Dr. Gretchen Mooningham, Professor, Mathematics
- Ms. LaDonna Young, Human Resources Specialist

*Criterion V (Resources, Planning and Institutional Effectiveness):*

- Mr. James Muladore (Chair), Executive Vice President, Administration and Business Affairs
- Dr. Carol Zimmerman, Associate Professor, Criminal Justice
- Mr. Nickolas Taylor, Associate Director, Admissions
- Ms. Terry Paris, Budget Accountant
- Dr. Eric Gardner, Professor, English
- Mr. Eddie Jones, Associate Director, Student Counseling Center
- Ms. Beth Johns, Electronic Resources/Reference Librarian
- Ms. Carolyn Wierda, Executive in Residence/Interim Associate Dean, College of Education
- Dr. Joshua Ode, Associate Professor, Kinesiology/ Acting Assistant Dean, College of Health and Human Services
- Ms. Laine Blasch, Special Assistant to the Executive Vice President, Administration and Business Affairs

*Federal Compliance/Assumed Practices:*

- Mr. Chris Looney (Chair), Assistant Vice President, Academic Affairs/Registrar
- Dr. Mark McCartney, Professor, Accounting
- Mr. Robert Lemuel, Director, Scholarships & Financial Aid
- Mr. Matthew Binder, Assistant Director, Institutional Research
- Ms. Janet Rentsch, Director, Sponsored Programs
- Ms. Cynthia Woiderski, Director, Disability Services
- Ms. Sue Crane, Assistant Vice President & Controller
- Ms. Jamie Teddy, Detective, University Police
- Dr. Deborah Lively, Professor, Teacher Education/Elementary/Special Education

*Communications:*

- Dr. Carlos Ramet (Chair), Executive Assistant to the President/Executive Director, Public Affairs
- Ms. Jan Poppe, Director, Branding & Marketing
- Mr. J.J. Boehm, Director, Media & Community Relations
- Ms. Merry Jo Brandimore Vice President, Student Affairs/Dean of Students
- Dr. Diana Trebing, Associate Professor, Communication
- Mr. Jason Swackhamer, Director, Web Communications

*Technical Support Team:*

- Dr. Joni Boye-Beaman (Chair), Dean, College of Arts & Behavioral Sciences
- Ms. Laura Peil, Project Coordinator & Information Specialist, Academic Affairs
- Ms. Holly Larose-Roenicke, Assistant Director, Web Communications
- Mr. Jacob Reinelt, Manager, Learning Management System
- Mr. Craig Snook, Assistant Director, Publishing Services

*Logistics:*

- Ms. Rebecca Clifford (Chair), Administrative Assistant to the Provost/Vice President for Academic Affairs
- Ms. Susan Brasseur, Director, Conference & Events Center

***Action Item No. 5***

**RESOLUTION TO APPROVE CAPITAL PROJECTS FUNDING PLAN AND FY2016 CAPITAL OUTLAY REQUEST**

WHEREAS, The State of Michigan Budget Office requires the University's Board of Control approval of the FY2016 Capital Outlay Request;

WHEREAS, The University has developed and amends periodically a ten year Capital Projects Funding Plan which supports the statutorily-required submission of a Capital Outlay Plan as part of the Capital Outlay Request;

WHEREAS, The attached Capital Projects Funding Plan has been updated and reviewed by the Business, Finance, Audit and Facilities Committee;

NOW, THEREFORE, BE IT RESOLVED, That the FY2016 Capital Outlay Request is hereby approved and that the President or Executive Vice President for Administration and Business Affairs are authorized to execute contracts in accordance with the attached Capital Projects Funding Plan.

JGM/slb
res- capital project plan_capital outlay_101314

**SAGINAW VALLEY STATE UNIVERSITY**
**CAPITAL PROJECTS FUNDING PLAN**
**FYS 2015 THRU 2023**

| | |
|---|---|
| **Project Reserves: July 1, 2014** | **$23,689,000** |
| | |
| **Funding Sources** | |
| State of Michigan Capital Outlay | 6,000,000 |
| Operating Budgets - Allocations | 64,600,000 |
| Operating Budgets - Additional FY15&FY16 Allocations | 3,600,000 |
| | 74,200,000 |
| | |
| Total Funds Available | 97,889,000 |
| | |
| **Projects, Deferred Maintenance and Debt Service** | |
| Project Commitments/Contingencies as of 10.01.2014 (See Page 2) | 6,803,000 |
| Wickes Hall Renovation (State Share) | 6,000,000 |
| Projects/Deferred Maintenance (FY2016 thru FY2023) | 34,000,000 |
| Debt Service - Series 2013 | 11,144,000 |
| Total Outlays | 57,947,000 |
| | |
| **Project Reserves: June 30, 2023** | **$39,942,000** |

jgm
capitalplanlongterm2012_consolidated10012014
october_2014

**SAGINAW VALLEY STATE UNIVERSITY**
**CAPITAL PROJECTS FUNDING PLAN**

| | Plant Fund | | Auxiliary | |
|---|---|---|---|---|
| | FY15 | FY16 | FY15 | FY16 |
| **Project Commitments/Contingencies as of 10.01.2014** | $ 4,803,000 | $ 3,000,000 | $ 2,000,000 | $ 2,000,000 |
| **Allocations** | | | | |
| **Board Approval Pending** | | | | |
| **Wickes Hall** | | | | |
| Project Cost Overage | $ 370,000 | | | |
| Contingency Increase ($389,000 to $769,000) | 380,000 | | | |
| Plan Design Changes | 450,000 | | | |
| | 1,200,000 | | | |
| **Student Residential Housing** | | | | |
| First Year Suites Stairwell Restoration | | | | $ 1,300,000 |
| **Board Approved** | | | | |
| 2014 Phase I ECM [1] | 350,000 | $ 350,000 | $ 150,000 | 150,000 |
| South Campus Complex B & C | 325,000 | | 150,000 | |
| Learning Management System - *funded separately* | | | | |
| **Administratively Approved** | | | | |
| Founders Hall Landscaping | 25,000 | | | |
| Salt Barn Demo & Replacement | 45,000 | | | |
| Science West Biology Lab | 150,000 | | | |
| Health & Human Services (Multiple Projects) | 351,000 | | | |
| South Campus Complex (Interior) | 100,000 | | 145,000 | |
| AV Equipment Upgrade | 37,000 | | | |
| **Approved/Pending Commitments to Date** | $ 2,583,000 | $ 350,000 | $ 445,000 | $ 1,450,000 |
| **Contingency/Uncommitted** | $ 2,220,000 | $ 2,650,000 | $ 1,555,000 | $ 550,000 |

(1) Funding $500,000/year FY15-FY17.

jgm/slc
CPP - Attachment B - 10.13.14

SVSU Saginaw Valley State University

# Climate Matters

# At

# Saginaw Valley State University

Board of Control Meeting – Monday, October 13, 2014

SVSU Saginaw Valley State University

# CARDINAL CLIMATE SURVEY

hears the **voices** of our students, faculty and staff; **values** all opinions; and **validates** the input from each member of the campus community in ways that are respectful and effect positive change.

**Survey Opens – Tuesday, November 4, 2014**
**Online Survey – Paper/Pencil Available**

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## Importance of Campus Climate

Dr. Susan Rankin, the lead consultant on our Campus Climate Study Team, defines campus climate as:

"The current attitudes, behaviors, and standards of faculty, staff administrators and students concerning the level of respect for individual needs, abilities and potential."

In summary, campus climate matters to students, faculty and staff.

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## Assessing Campus Climate

**What is it?**
- Campus Climate is a construct

**Definition?**
- *Current attitudes, behaviors, and standards and practices of employees and students of an institution*

**How is it measured?**
- Personal Experiences
- Perceptions
- Institutional Efforts

Rankin & Reason, 2008

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## Why conduct a climate assessment?

To foster a caring university community that provides leadership for constructive participation in a diverse, multicultural world.

To open the doors wider for under-served constituents to create a welcoming environment.

To improve the environment for working and learning on campus.

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Why does it Matter?

## Campus Climate & Students

How students experience their campus environment influences both **learning and developmental outcomes.**[1]

Discriminatory environments have a **negative effect** on student learning.[2]

Research supports the pedagogical value of a **diverse student body** and faculty on **enhancing learning outcomes.**[3]

[1] Pascarella & Terenzini, 1991, 2005

[2] Cabrera, Nora, Terenzini, Pascarella, & Hagedron, 1999; Feagin, Vera & Imani, 1996; Pascarella & Terenzini, 2005

[3] Hale, 2004; Harper, & Quaye, 2004; Harper, & Hurtado, 2009; Hurtado, 2003

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## Why does it Matter?

### Campus Climate & Faculty/Staff

The personal and professional development of employees are impacted by campus climate.[1]

Faculty members who judge their campus climate more positively are more likely to feel personally supported and perceive their work unit as more supportive.[2]

Research underscores the relationships between (1) workplace discrimination and negative job and career attitudes and (2) workplace encounters with prejudice and lower health and well-being..[3]

[1]Settles, Cortina, Malley, and Stewart (2006)
[2]Sears, 2002
[3]Silverschanz, Cortina, Konik, & Magley, 2007; Waldo, 1999

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## Campus Climate Survey Committee Co-Chairs:

**Dr. Mamie Thorns**
Special Assistant to the President for Diversity Programs

**Dr. Joni Boye-Beaman**
Dean of the College of Arts & Behavioral Sciences

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## Core Committee Members

- Gary Thompson
- Nick Wagner
- Nameeta Mathur
- Marc Peretz
- Laura Peil
- David Callejo
- Merry Jo Brandimore
- Ronnie Hampston
- Ranjana Dutta
- Tim Inman

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## Campus Climate Survey Committee

- Bryan Atkinson
- Shaun Bangert
- Wissem Bennani
- Kathleen Chantaca
- Andrew Chubb
- Ann Coburn-Collins
- Anita Dey
- Ranjana Dutta
- Dawn Hinton
- Deborah Huntley
- Tim Inman
- Eddie Jones
- Janna Kern
- Harry Leaver
- Avaretta Lewis
- Jim Mahar
- Lucy Mercier
- Rajani Muraleedaron Sreeklumarid
- Josh Ode
- Kerry Rastigue
- Timothy Rowlands
- Marilyn Skrocki
- Jason Swackhamer
- Vetta Vratulis
- Mary Walker
- Doris Wenglikowski
- Tish Yaros
- Rama Yelkur
- LaDonna Young
- Gladys Zubulake

Students:

- George Copeland
- Rashad Aldubayyan
- Brandon Jones

CARDINAL
CLIMATE SURVEY

# CARDINAL STREET TEAM

SVSU Saginaw Valley State University

## AGENDA

- What is campus climate? Why does it matter?
- Introduce Core Committee
- Review procedure/protocols
- Review survey
- Incentives
- Help us identify ways to inform all members of the campus community and encourage their participation
- Questions

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**Cardinal Street Team**

**How they will educate:**

- Through social media outlets such as Facebook, Twitter, etc.
- Table sits
- RSO visits
- Reminder messages on classroom whiteboards

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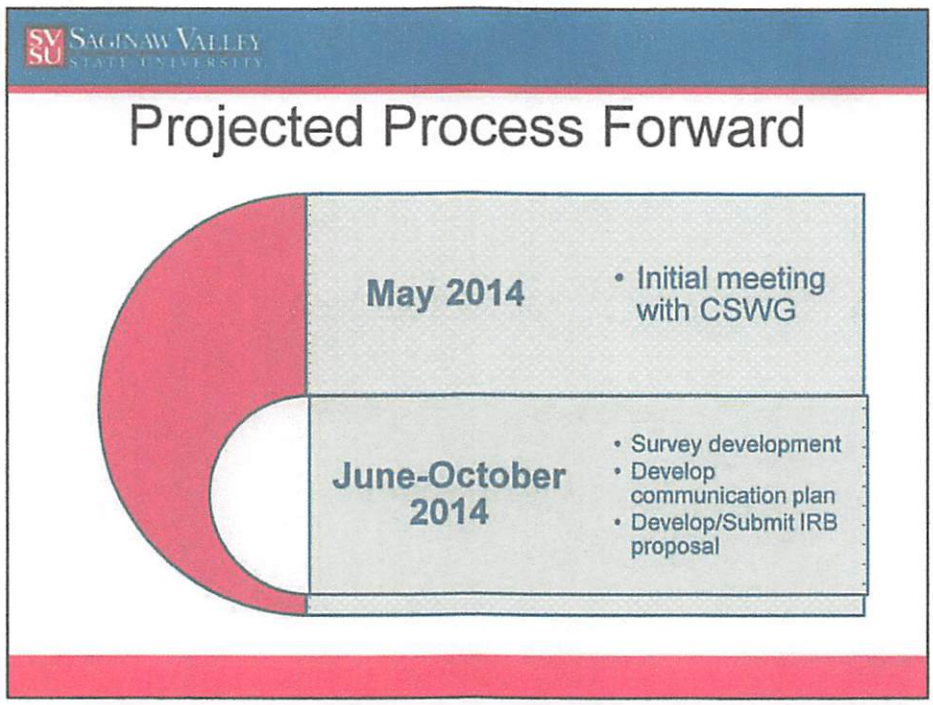
# Procedures/ Protocols

- Met with consultant, Dr. Susan Rankin
- Met approximately every two weeks
- Developed timeline
- Reviewed seven drafts of the Climate Survey
- Developed marketing/communication plan and survey icon
- Created website
- Identified incentives (prizes) for participation
- Submitted IRB (Dr. Rankin)

Coming this fall ...
CARDINAL CLIMATE SURVEY
4x6" Reminder Postcard
Napkin Dispensers in the Marketplace
Every voice matters.
11x17" Poster
4x6" Postcard
Vanguard ad
8' Wall Banner in Curtiss Hall
3'x4' Stand-up Display
FAQs
FAQ Flyer
Smart Phone Card Holder
Valley Vanguard digital ad


SVSU Saginaw Valley State University
Projected Process Forward
May 2014
• Initial meeting with CSWG
June-October 2014
• Survey development
• Develop communication plan
• Develop/Submit IRB proposal

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## Projected Process Forward

| | |
|---|---|
| **November 2014** | • Survey Administration |
| **December 2014-January 2015** | • Data Analysis |
| **March 2015** | • Development of Draft Report |

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## Review Survey

Participation is Voluntary & Confidential:

- Participants do not have to answer any questions on the survey that they do not wish to answer.
- **Participants will not be identified and only group data will be reported.**
- Participants can choose to withdraw their responses at any time before they submit their answers.
- All comments from participants will be identified as anonymous.

SV SU Saginaw Valley State University

## Review Survey

### Demographic Information:

- What is your primary position at SVSU?
- What is your gender/gender identity?
- Are/were you a member of the U.S. Armed Forces?

### Personal Experiences at SVSU:

- Overall, How comfortable are you with the climate at SVSU?
- Have you ever seriously considered leaving SVSU?

### Work-Life:

- I find that SVSU is supportive of flexible work schedules.
- I have adequate access to administrative support.

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## Review Survey

### Perceptions of Climate:

- **Within the past year**, have you observed any conduct or communications directed toward a person or group of people at SVSU that you believe has created an exclusionary, intimidating, offensive and/or hostile working or learning environment?
- I believe that the campus climate encourages free and open discussion of difficult topics.

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## Review Survey

### Institutional Actions relative to climate Issues:

- Does SVSU provide diversity training for staff?
- Does SVSU provide a clear and fair process to resolve conflicts?

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## Review Survey

### Comments:

- Participants will be invited to provide written comments at various points in the survey.

  This will allow them to tell a full story about their experiences at SVSU.

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## Review Survey

### Incentives for Participants:

A random drawing for all groups will be held for the following prizes:

- Tablets
- Dinner with President, Provost and/or deans
- Dinner with vice presidents and division heads
- Gift cards to local stores, bookstores and/or online shopping
- Complimentary tickets to local events

Prizes for faculty:

- $200 for professional development accounts

Prizes for students:

- SVSU clothing and t-shirt

Prizes for staff only include:

- Gift cards

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## Review Survey

### Inquiring Minds want to Know…

How long is the Climate Survey?

- 31 to 34 Questions

About how long will it take to complete the survey?

- 15 – 30 Minutes

How many questions for each group: faculty, staff, students answer?

- Faculty – 32
- Staff – 31
- Students – 34

How long will the survey be available?

- It will stay up to monitor responses until a critical mass is obtained.

How many faculty, staff, and students will be invited to participate?

- Faculty – 733
- Staff – 569
- Students – 9,829 (9/2/14)

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## How can You Help Us?

Identify ways to Inform ALL Members of the Campus Community and Encourage their participation.

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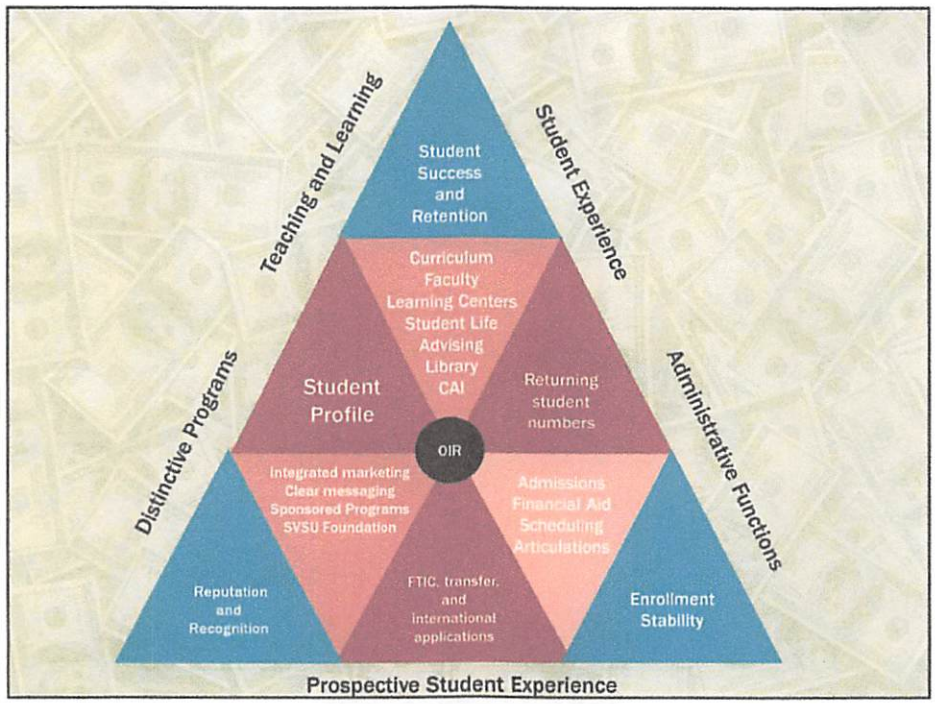
# QUESTIONS

# ENROLLMENT AND RETENTION STRATEGIES 2014-2015

## CONTEXT

## PRIORITIES

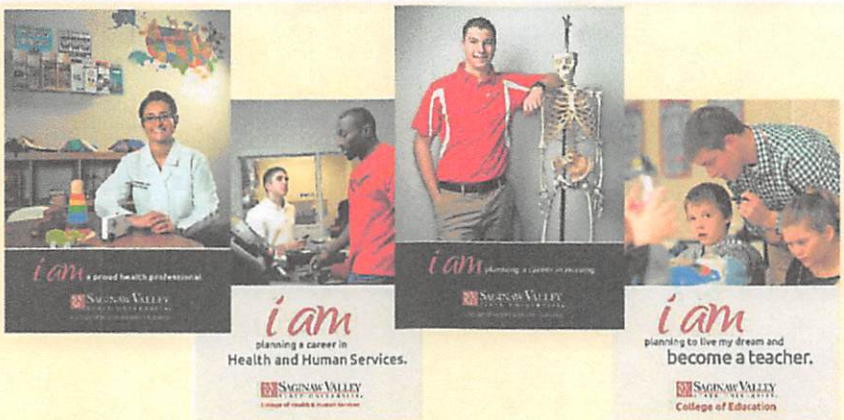
- Improve academic reputation and institutional recognition
- Achieve enrollment stability at an appropriate number (~10,000)
- Improve student success to enhance graduation rates and shorten time to graduation
- Maintain fiscal stability and high quality infrastructure



## ACADEMIC REPUTATION AND INSTITUTIONAL RECOGNITION

- Enhancement of marketing and communications efforts
- Consistent messaging to focus on academic strengths

## MARKETING OF ACADEMIC PROGRAMS



## ACADEMIC REPUTATION AND INSTITUTIONAL RECOGNITION

- Exert leadership in STEM for region and state (STEM@SVSU)
- Engagement with community based learning including internships and service learning

# STEM@SVSU

SAGINAW VALLEY STATE UNIVERSITY

SVSU Students | Faculty | Teachers | K-12 Students | Parents | Community | Resources | Directors Notes

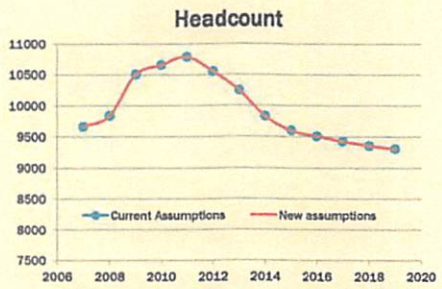
Welcome to STEM@SVSU! The STEM Center at SVSU was founded in 2014 with generous support of The Dow Chemical Company. The mission of the center is to serve as a coordinated network of opportunities to link K-12, university, and regional employers. Our purpose is to develop a STEM talent pipeline to meet the current and future needs of the Great Lakes Bay Area by

- Providing professional development for STEM teachers
- Engaging STEM professionals to enhance STEM learning
- Increasing experiential learning for students at all grade levels

## ENROLLMENT STABILITY

- Enhanced Academic Reputation and Institutional Recognition
- Restructuring of financial aid
  - Shifting resources from merit to need-based
- Expanded corps of recruiters
  - Referral system to engage campus community more broadly
- Additional recruitment markets
  - Community Colleges
  - International partnerships
  - Charter and magnet schools (e.g. CCA, SASA)
  - SVSU programs for high school students (e.g. Youth Leadership Institute, STEM initiatives)
  - Work with area College Access Networks
- Development of strategic plan for online course offerings

## ENROLLMENT MODELING




## STUDENT SUCCESS AND RETENTION

- Shaping Enrollment Profile
- Continued focus on retention
- Key Initiatives
  - Attention to student profile
  - Transition Semester
  - Early Intervention efforts
  - Attention to developmental course strategy
  - CBSAP (Coaching for Breakthrough Satisfactory Academic Progress) Pilot Program
  - Attention to transfer student success
  - Attention to administrative issues to enhance timely graduation
    - Effective scheduling of course sections
    - Appropriate use of online courses