

BOARD OF CONTROL  
SAGINAW VALLEY STATE COLLEGEREGULAR MONTHLY MEETING  
SVSC Board Room--Wickes Hall  
January 9, 1978

Present: Arbury  
Curtiss  
Gilmore  
Kendall  
Zahnow

## Others

Present: Apsey  
Auernhammer  
Burkhardt  
Colvin  
Dickey  
Donovan  
Elashhab  
Ferris  
Fitzpatrick  
Gilbert  
Gross  
Lange  
Lee  
Rummel  
Ryder  
Sharp  
Woodcock  
Yien  
Press (3)

Absent: Saltzman, excused  
Suchara, "

## I. CALL TO ORDER

Chairman Curtiss called the meeting to order at 2:10 p.m., apologized for being a few minutes late, and noted there was a quorum present.

## II. APPROVAL OF MINUTES OF REGULAR MONTHLY MEETING HELD ON NOVEMBER 21, 1977

Mr. Curtiss stated that the Minutes had been mailed and asked if there

were any corrections or additions. There being none, he called for a motion for their approval.

BM-498 Dr. Gilmore moved approval of the Minutes of the Regular Meeting held on November 21, 1977 as mailed.  
Mr. Kendall supported.

Ayes: Arbury, Curtiss, Gilmore, Kendall, Zahnow  
Absent: Saltzman, Suchara

Motion unanimously carried.

### III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION

Dr. Gamal A. Elashhab, representing the SVSCFA, stated he had no report to make at this moment...if, however, any comments were called for later, he would be glad to make them then. He wished all present a Happy New Year.

### IV. REQUESTS TO APPEAR BEFORE THE BOARD

Dr. Ryder advised there had been no requests from anyone to appear before the Board.

### V. COMMUNICATIONS

Dr. Ryder indicated he had no communications.

### VI. ADMINISTRATIVE REPORTS

#### 1. Welcome and Introduction of New Vice President for Business Affairs

Mr. Jerry A. Woodcock, recently appointed as Vice President for Business Affairs, was welcomed by President Ryder to his first SVSC Board of Control meeting and introduced to those present who had not already met him. Over the course of the next two months, Dr. Ryder said, Mr. Woodcock would be serving at SVSC on a "phase-in" basis, while at the same time, he would be "phasing-out"

(he didn't know if this were a good way to put it) at Central Michigan University. He noted that SVSC is fortunate to have a man of Mr. Woodcock's talents in the first place...secondly, that he is so close by and can divide his time between the two institutions...and thirdly, because the administration at CMU has been very gracious in offering SVSC the opportunity to make use of materials, various systems, etc. at either no or very little cost, which will be especially helpful as SVSC continues to improve and enhance its various systems and procedures, Dr. Ryder concluded.

Responding, Mr. Woodcock stated that he was really looking forward to the challenge at SVSC...so far, he had enjoyed the people he had met and knew he was going to be working with.

Dr. Ryder admonished him that this might not always be the case...he would probably meet some people he wouldn't be happy with. He expressed appreciation to Mr. Woodcock for being in his SVSC office during the Christmas break and before his contract started on January 1, 1978.

2. Introduction of Representatives of the Tri-City Area Press

Dr. Ryder introduced the three representatives from the Tri-City area press... Linda Jones of The Bay City Times, Paula Peck of The Midland Daily News, and Sandy Dickey of The Saginaw News. The first two, he said, had been at Board meetings before, but this was a "first" for Sandy Dickey who will be reporting for The Saginaw News from now on. He indicated SVSC was glad to have them present, and noting they were all women, said he didn't know what it was supposed to tell him, but in any event, aside from their talent, it certainly makes things more pleasant and interesting. Dr. Elashhab suggested that their being all women could mean that "the law is working."

3. Registration for Winter 1978

Mr. Gary Apsey, Registrar, was present to give this report. He distributed copies of his "Winter 1978 Enrollment Summary" (see Attachment), reviewed in detail and pointed out that the figures given were as of last Friday through Add/Drop. Final figures will not be available until next Friday, since Add/Drop and late Admissions continue through Thursday. The enrollment of 434 new students is down from Mr. Thompson's expectation of possibly 500. About 10 students late registered this morning which are not reflected in the report. Also, 20 students, included in the head count, will have to be deregistered because of academic dismissal.

Dr. Ryder, noting the 1% decrease in credit hours for 1978 opposed to 1977, commented that credit hours are related to dollars...if the credit hours do not reach the projection, the difference is reflected in revenue in relation to the budget...and would represent a problem if the credit hours continued to stay below last year or the projected figure.

Discussion concentrated on the head count figures of 102 for New Sophomores and 23 for New Juniors for 1978 as opposed to 55 and 99 respectively for 1977. Concern was expressed by Chairman Curtiss with respect to the drop in New Junior transfers. In looking for the cause, Mr. Apsey indicated he felt the economy had an effect on SVSC's transfer population...less when the economy was good...more when the economy was poor. The need for exploration of the reason for the decline in Delta transfers, as well as other Community College transfers, was pointed out by Mr. Curtiss. He requested that a review of the Fall 1977 transfers be made so that a comparison between that semester and Winter 1978 could be made. Dr. Ryder suggested the need for a more in-depth study...going back to the recession,

ATTACHMENT

VI. Registration for Winter 1978

W I N T E R 1 9 7 8 E N R O L L M E N T S U M M A R Y

WINTER 1977 (1/6/77)

WINTER 1978 (1/9/78)

	<u>HEAD COUNT</u>	<u>CREDIT HOURS</u>	<u>HEAD COUNT</u>	<u>CREDIT HOURS</u>	<u>PER CENT HEAD COUNT</u>	<u>PER CENT CREDIT HOURS</u>	<u>PER CENT CREDIT HOUR</u>
New -- F.T.I.C.	95	903	67	565	-	-	-
Returning Freshmen	592	7,107	623	7,477	+	+	+
Total Freshmen	795	8,912	778	8,830	-	-	-
New Sophomore	55	565	102	860	+	+	+
Returning Sophomore	453	5,155	472	5,254	+	+	+
Total Sophomore	560	6,107	601	6,331	+	+	+
New Junior	99	866	23	159	-	-	-
Returning Junior	493	5,205	551	5,802	+	+	+
Total Junior	645	6,452	599	6,085	-	-	-
New Senior	14	116	21	113	+	+	+
Returning Senior	519	5,139	478	4,592	-	-	-
Total Senior	642	5,863	515	4,797	-	-	-
New Graduate	20	78	60	270	+	+	+
Returning Graduate	275	1,251	392	1,908	+	+	+
Total Graduate	364	1,615	571	2,753	+	+	+
Total Returning	2,332	23,848	2,516	25,033	+	+	+
Grand Total	3,006	28,949	3,067	28,812	+	+	-
Winter '77 Grand Total	3,046	29,261					18

and prior to the recession, to see if the "economy" theory does work out...also the graduation patterns, particularly at Delta, be examined to determine numbers at Winter term.

Chairman Curtiss pointed out that in putting the picture together, they would have to look at three things over a long period of time...one semester doesn't make or break it at all (1) the number of people who come to SVSC as freshmen because they want to do so primarily for all of their education (2) what are the transfer patterns from community colleges and other four-year institutions, and (3) look very carefully at retention. For a while, SVSC was offsetting poor retention with a high transfer-in rate, which is expensive and in his opinion, not an ideal situation at all. SVSC can take a reduction in transfers-in if it can improve its retention rate...it was probably too early to take a look at that... but he would like to see SVSC move in the direction of attracting freshmen students and keeping them for four years, which he felt was best for the student and frankly for the institution at the same time. He concluded that these patterns have to be monitored pretty carefully, and if it's something SVSC is doing that is causing the loss of students, this should be questioned. Dr. Ryder concurred and indicated SVSC should do an analysis along the lines outlined by Mr. Curtiss.

The possibility of a portion of the 102 New Sophomores transferring to SVSC early was suggested by Mrs. Ferris...they might not have had 62 credits, didn't wait until they graduated before transferring to SVSC. The question of acceptance of 62 credits from Delta was raised by Mr. Curtiss. Mr. Apsey advised there could be instances where all the credits were not accepted...there are some areas of study at Delta, as well as other community colleges, that SVSC does not accept. Too, SVSC has added some guidelines to its articulation package with Delta and other

community colleges this year, which has effected some changes. Dr. Ryder explained that this did not mean that SVSC was discriminating against Delta or any other community college...or that any other institution wouldn't be doing the same thing. He cited as an example the area of Business...the programming in Business at a community college typically is not the same as what SVSC has. At SVSC, Business is primarily a junior/senior program. The basic sciences and mathematics are preparation for moving into a more highly analytical, statistically oriented Business program. A community college cannot do this...its program has to be a "hands on" program right from the beginning and it lacks the background courses that SVSC considers so essential.

Mr. Apsey pointed out that since SVSC does not teach Secretarial Science courses, SVSC has tried to bridge the gap and accepts 15 hours of such credit as being equivalent to SVSC courses. Also, a Nursing student coming to SVSC to pursue the Business program, will have up to a maximum of 62 elective credit hours accepted. If they are going into the Nursing program at SVSC, once accepted, their credits will be accepted based on their application.

Dr. Ryder added that some of those hours would be more than elective...they would be academic courses taken in their Nursing program at Delta that would be equivalent to SVSC's regular courses.

Mr. Curtiss questioned whether the vast majority of transfers from Delta had their Associate degrees or was there a large group transferring before completing 62 hours. Mr. Apsey indicated he would guess it to be 50/50...they wouldn't be listed at SVSC as a junior unless 62 credits were accepted...it depended upon what program they were in as to whether or not their total credits were accepted. He concluded that the point Mrs. Ferris had made is a valid one...

many of the students included in the New Sophomore category in the report could very well be transfer students. Mr. Zahnow concurred, noting there was just a difference in numbers in the New Sophomore and New Junior categories.

Dr. Ryder concluded that a study and analysis will be made once all the Winter 1978 registration is completed and a full report responding to the questions raised today will be given at the February meeting of the Board of Control.

#### 4. Residence Hall Space Utilization

Mr. John Burkhardt, Director of Campus Life, distributed materials for review which included: Memo to Dr. Gilbert of 1/9/78 regarding "Residence Halls-Winter Term Occupancy" and a report "Residence Halls Projected Occupancy-1977-78," and two Memos to Dr. Gilbert...one dated 12/7/77 "Residence Halls Space Utilization Report-Fall 1977," and one dated 1/9/78 "Residence Halls Space Utilization Report-Winter 1978" (see Attachments).

The first two were reviewed in detail by Mr. Burkhardt. He called particular attention to the fairly significant increase for Winter term 1978 dorm occupancy (347) compared to 297 for 1977 and noted he was really pleased with SVSC's net retention of 94.6% from Fall 1977 to Winter 1978. There was an actual loss of 46 students from Fall to Winter, a gain of 26 students for Winter, with a total occupancy of 347 for Winter.

Turning to the last two reports, Mr. Burkhardt reviewed in detail and called attention to the student/suite ratio of 6.44 for Fall 1977 and noted that there were very few behavioral problems, very little vandalism, and a pretty good net retention. The figure of 6.09 for Winter 1978 is a bit down, however, there are more students in single rooms than there were for Fall term. Out of over 400 residence halls contracts signed for Fall 1977 there was an actual occupancy of 367

ATTACHMENT  
VI. 4. Residence Hall Space Utilization



Saginaw Valley State College  
2250 PIERCE ROAD  
UNIVERSITY CENTER, MICHIGAN 48710  
(517) 793-9800

MEMORANDUM

TO: Emerson D. Gilbert  
Vice President for Administrative Affairs  
Dean For Student Services

FROM: John C. Burkhardt  
Director of Campus Life

DATE: January 9, 1978

RE: Residence Halls-Winter Term Occupancy

	<u>Number of Residents</u>	<u>Net Retention for Fall Term</u>
1971	258	95.9%
1972	276	86.2%
1973	270	89.9%
1974	212	91.3%
1975	247	93.2%
1976	308	88.2%
1977	297	96.4%
1978	347	94.6%
<hr/>		
Eight Year Average	277	91.9%

JCB:cf

ATTACHMENT  
VI. 4. Residence Hall Space Utilization

SAGINAW VALLEY STATE COLLEGE  
DEPARTMENT OF CAMPUS LIFE  
RESIDENCE HALLS PROJECTED OCCUPANCY  
1977 - 78

	<u>Summer</u> <u>77</u>	<u>Fall</u> <u>77</u>	<u>Winter</u> <u>78</u>	<u>Spring</u> <u>78</u>	<u>Budget</u> <u>Occupancy</u>
Projected 3/77	40	341	307	75	324
Projected 9/77	30	367	313	75	340
Projected 1/78	30	367	347	75	357
tual.	30	367	347	-	357

JCB:cf

JCB

ATTACHMENT  
VI. 4. Residence Hall Space Utilization



Saginaw Valley State College  
2250 PIERCE ROAD  
UNIVERSITY CENTER, MICHIGAN 48710  
(517) 793-9800

MEMORANDUM

TO: Emerson D. Gilbert  
Vice President for Administrative Affairs  
Dean for Student Services  
Interim Vice President for Business Affairs

FROM: John C. Burkhardt  
Director of Campus Life

DATE: December 7, 1977

RE: RESIDENCE HALLS SPACE UTILIZATION REPORT - Fall 1977

	Student Assignments			Non-Student Assignments			Total Assignment
	Double Occupancy	Single Occupancy	Total Student Use	Empty	Alternate Use	Total	
<u>Students</u>	278	89	367	-	-	0	367
<u>Rooms</u>	139	89	228	-	16	16	244
<u>Suites</u>	-	-	57	-	4	4	61

\*Suites and rooms by use

C-1	4 rooms	Residential Programs Office
C-4	4 rooms	Campus Ministry
C-7	4 rooms	Staff Apartment
B-2	4 rooms	Health Clinic

Special Residential Areas

Tranquil House  
Scholarship House

Student/Suite Ratio: 0.44

JCB:cf

ATTACHMENT  
 VI. 4. Residence Hall Space Utilization



Saginaw Valley State College  
 2250 PIERCE ROAD  
 UNIVERSITY CENTER, MICHIGAN 48710  
 (517) 793-9800

MEMORANDUM

TO: Emerson D. Gilbert  
 Vice President for Administrative Affairs  
 Dean for Student Services

FROM: John C. Burkhardt *JCB*  
 Director of Campus Life

DATE: January 9, 1978

RE: RESIDENCE HALLS SPACE UTILIZATION REPORT - WINTER 1978

	Student Assignments			Non-Student Assignments			Total Assignments
	Double Occupancy	Single Occupancy	Total Student Use	Empty	Alternate Use	Total	
<u>Students</u>	238	109	347	-	-	0	347
<u>Rooms</u>	115	102	217	-	16	16	244
<u>Suites</u>	-	-	57	-	4	4	61

\*Suites and rooms by use

C-1	4 rooms	Residential Programs Office
C-4	4 rooms	Campus Ministry
C-7	4 rooms	Staff Apartment
B-2	4 rooms	Health Clinic

Special Residential Areas

Tranquil House  
 Scholarship House

Student/Suite Ratio: 6.00

JCB:cf

so there were 33 "no shows." If SVSC experienced an increase in residential population of 15 to 20% in terms of contract, this institution would be in a position next Fall where it would probably be committing rooms to as many people who had signed contracts, Mr. Burkhardt concluded.

Dr. Ryder pointed out that SVSC had not had to over-commit as a hedge against "no-shows" up to now, but that it is quite possible that it is something to consider for the future. Other institutions have done this, he said, but it could create problems if there were insufficient space to accommodate the commitments. There are institutions across the country where they have no problems whatsoever because they have a lot of empty space, he added, but he felt it was important to call attention to everyone present, including representatives of the press, that SVSC has been growing, as can be seen in terms of the number of students in the dormitories now, and that this next year this institution is likely to have more demand than space available. This is a consideration, he concluded, that SVSC has to make in looking toward potential space for residential living on campus, whether it is apartment-type facilities or similar dorm space.

In this connection, Dr. Ryder noted that at Central Michigan where they ran out of dorm space some time ago, students were encouraged to go, for example, to Mid Michigan until the second term, at which time they could transfer to Central Michigan and be accommodated in dorm space vacated by students who drop out then and matriculate there in the second term. SVSC has not been in that position, he concluded, but that is another kind of alternative.

##### 5. Orientation Programs for New Students

Mrs. Louise Ferris, Director of Orientation and Evening Services, opened her presentation by thanking the Board of Control for the invitation to talk

at a Board meeting. She distributed copies of an "Orientation Information" sheet (see Attachment), and a packet containing materials distributed to students, which included two brochures she had designed, Orientation Newsletters and the Program for Orientation.

She reviewed the "Orientation Information" sheet in detail and advised that her office provided services for students who do not attend formal orientation in the summer...there were 1,040 or 72% who did not in 1977...such as campus tours prior to or at the beginning of fall semester, and distribution of the Orientation Newsletters. Also, during the first two or three weeks of school Information Stations are set up to aid those students who can't find their way around. Her office, she said, is open daily Monday through Friday from about 10:00 a.m. until 9:00 p.m. with adequately trained staff and secretaries on duty at all times.

Mrs. Ferris concluded that her challenge, as she saw it, was to develop an effective continuing orientation program on campus and this institution should start looking at the approximately 75% of the students who do not attend formal orientation who want orientation provided them when it is convenient for them...not necessarily when it is convenient for the staff at a specific time or place.

Dr. Ryder noted this was particularly true with regard to the evening students, many of whom come to SVSC for one course and haven't been oriented...and sometimes have problems. Somehow, SVSC needs to get to them in a better way than it is now. He expressed the hope that the institution would address itself to this need because oftentimes these adults obviously are more influential as opinion leaders and should be able to speak from knowledge rather than ignorance.

Mr. Curtiss stated that he liked Mrs. Ferris' comment about not looking at orientation as a time and place but rather at the needs of the students. This, he

ATTACHMENT

VI. 5. Orientation Programs  
for New Students

SAGINAW VALLEY STATE COLLEGE

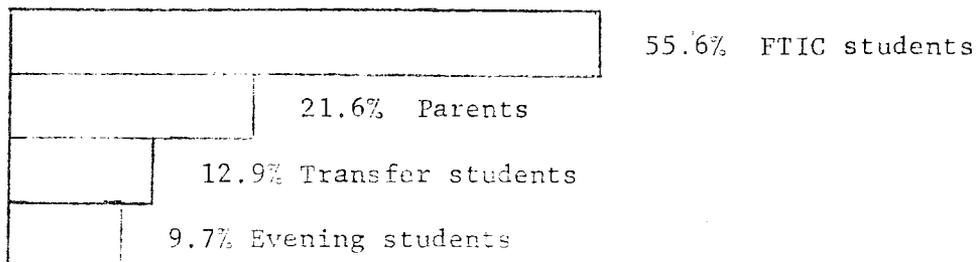
ORIENTATION INFORMATION

Fall Semester, 1977

2633 new students applied and were admitted for Fall Semester, 1977.

1434 (53.4%) of these students actually enrolled and attended classes in September.

503 persons attended the formal orientation program during the month of August.



- 280 FTIC students attended the two-day program.
- 109 Parents of freshmen attended the two-day or one-day program.
- 65 Transfer students attended the one-day program.
- 49 Evening students attended an evening program.

Orientation is a revenue producing program.

Charges for meals and lodgings ranged between \$4.00 and \$14.00.

Housing revenue	\$1,168.00
Food Service revenue	3,997.50
Total	\$5,165.50

An orientation fee of \$10.00 is collected as part of the matriculation fee when a new student pays tuition and fees the first semester he attends SVSC.

Total orientation fees collected, Fall Semester .....\$14,340.00

concluded, is the kind of an attitude which is going to continue to be increasingly important to SVSC...it is a little bit more difficult perhaps but also might be much more effective.

6. The President's Visit to Argentina

President Ryder described his eight-day trip to Argentina as hectic but very productive. The team consisted of the Director of International Programs for the Association of State Colleges and Universities, the President of Lock Haven State College in Lock Haven, Pennsylvania, the President of New Mexico Highlands University in Las Vegas, New Mexico, the Dean of Engineering at the University of Akron in Akron, Ohio, a Professor of Political Science at Lock Haven State College (an Argentine) who came to this country and finished his Ph.D. in Political Science, and himself.

The province of Buenos Aires...the largest by way of population in the country, was the specific agency that invited the U.S. team for the purpose of assistance in restructuring its educational system in such a way as to be responsive to modern technology, and particularly develop its process of business and industry so it can take its place in world commerce, which it feels is possible. Having flown over the pampas and farms of that country and seeing the resources available to the Argentines, Dr. Ryder said, if good use is made of these resources, he had no doubt of the possibility.

Stable government has been a real problem in Argentina and it is now in the hands of a military junta. The President of the country is now a General...the Governor of the state or province of Argentina is a former General. The Minister of Education is a former General. He was impressed, Dr. Ryder said, with their broad knowledge and understanding of world affairs and the needs of their country. It

seemed to him that they were moving in the right direction as far as economic development in the country was concerned. They look to the United States educational system as one which can assist them in this development.

Although he was not sure of the date, Dr. Ryder noted, either in the early 1900's or late 1800's, an Argentine by the name of Sarmiento, who was an ambassador for a period of time, heard about the U.S. educational system, came to the U.S. and learned about this system and literally transported much of it to Argentina. The problem is their educational system hasn't been modified while the U.S. has developed its system substantially over a period of time. He saw a large building named for Mary Graham who was a leader there in the development of Normal Schools which is what the U.S. utilized as it developed teachers or prepared teachers across the country.

The Argentines look back to that time, Dr. Ryder added, and believe this could be a new movement in education in Argentina and the U.S. can again assist them and help in the development. Whether or not it will turn out that way, he didn't know, but they are committed to revitalizing their education program. Just this past weekend, the team met in Washington, D.C. and finalized a budget for the province of Argentina which is going to support 37 people (teachers and principals) to come to the U.S. about February 11 through June. It is expected that two or three people will come to SVSC and possibly up to ten will be placed in other institutions in this state. Especially tailored programs will be developed to meet their objectives.

This will be an opportunity for SVSC's faculty to work with these people, for them to be in the public educational systems in this general area to help determine how the U.S. educational system fits into the development of technology and agriculture, among other things. One of the things SVSC will do is to relate

what the Wickes Corporation does, for example, in the process industry of grain and beans, as well as the sugar beet industry and others, to get a feel for how the U.S. educational system ties in. There is considerable work to be done before the arrival of the group.

Following this, in terms of exchange...none of which has been worked out in detail, it is quite possible, for example, that some members of SVSC's faculty might want to go to Argentina on an exchange basis, on a sabbatical, or any other basis...perhaps students as well. Maybe a student who is interested in working in a business or corporation that has overseas operations such as Dow Chemical or Saginaw Steering Gear, or a student taking Spanish would spend a term or perhaps up to a year in Argentina.

Interestingly, the 37 people who are being prepared to come to the U.S. were gathered together in a community about an hour's flight time from Buenos Aires in an educational facility being taught English and the culture of the U.S. Three of the team visited them and the first person to say "hello" was a young woman, possibly 18 years of age, who was a Rotary scholar from Minnesota. She had been pressed into action because of her English and some understanding of Spanish and was working with the teachers helping them with their English, all with varying degrees of achievement in the language. Some were very good...others were poor. Work is being continued with them to enhance their understanding and communication ability. That will also be a part of the program when they come here. They will spend about two weeks of concentrated effort on the English language even after getting here.

The Governor of the province of Buenos Aires...with whom the team met at least twice...is very supportive of this program. Also, the team was most fortunate in having a meeting with the President of the country...General

Jorge Videla...also a very strong supporter of the program. The team also met with the Ambassador to the U.S. in Washington and has his support.

Dr. Ryder concluded that the program is a very positive one, has a lot of potential, and will represent a bridge between Latin America, particularly Argentina, and this and other institutions in the state. This will be beneficial culturally and in terms of learning on the part of SVSC's faculty and students, and hopefully to the country of Argentina. It was a very interesting trip, the U.S. team made a good impression on the Argentine people, and they have been very responsive.

7. The Visit to SVSC by the Ambassador to the U.S. from the Republic of China

Dr. Ryder called upon Dr. Robert Yien, Acting Vice President for Academic Affairs to inform the members of the Board of Control of this development.

Dr. Yien said he was delighted, following Dr. Ryder's international experience, and also very proud to report to the Board that on January 26 the Ambassador to the U.S. from the Republic of China is coming to the SVSC campus at the invitation of the Academy of Applied Philosophy. His itinerary will include a Press Conference at 1:30 in the Wickes Annex Conference Room, followed by a meeting with the Academy fellows. There will be a Reception in the lower level of the Doan Center at about 7:00 p.m. and a Speech in the Theatre at 8:00 p.m. The Ambassador's name is James Shen. Mr. Rummel has the write-up on the visit. Mr. Shen will talk about the economic leadership of the Republic of China and Asia and also of the trade relationships between the United States and Taiwan. Invitations will be forthcoming to the Reception and Speech, Dr. Yien concluded.

Dr. Ryder thanked Dr. Yien and stated SVSC was very pleased to have Ambassador Shen coming here...that he, personally, was looking forward to his visit and speech on the topics Dr. Yien had given.

8. Sponsored Programs Report

Copies of the Activity Report for November and December 1977 were distributed by Dr. Ryder. In the absence of Cy Smith, Dr. Ryder reviewed the status of the "Development of a B.S.N. Program" pending grant. He advised that there were negotiations on the contract proposal and that he believed the figure of \$483,950 was the modified one submitted. SVSC has received nothing final in this application since the modification.

The total program now is in a position for funding. The question arising now is...will there be enough money to fund all the programs which are in a position for funding. A lot of proposals have been rejected, but SVSC's has not. SVSC has no assurance of getting anything. On the other hand, it is in the group of programs which might be funded. The HEW Bill was passed in December, he said, and he assumed the decision-making will occur in the next month or two.

Dr. Crystal Lange, Director of the Division of Nursing and Allied Health Sciences, was present. Dr. Ryder indicated that she serves on Reviewing Committees on proposals but obviously is not allowed to review her own. He asked her if this were correct and if she had any insights at all. Dr. Lange said that he was correct... she would be going in about three weeks for another reviewing session. Occasionally, she concluded, one can pick up a few clues or vibrations, but SVSC has no direct information about the status of its proposal.

Dr. Ryder noted that this would be a very substantial program for SVSC...he felt the institution could be relatively optimistic about this and extremely hopeful that it will be funded. The appropriate congressmen have been contacted and are well aware of SVSC's needs. It is anticipated that they will give this institution support... particularly Bob Traxler representing this area.

9. Personnel Report

Copies of the January 9, 1978 Personnel Report were distributed by Dr. Ryder who indicated there was no need for review.

10. Budget Requests for 1978-79

President Ryder called upon Dr. Emerson D. Gilbert, Vice President for Administrative Affairs, to present.

Dr. Gilbert distributed copies of SVSC's "1978-79 Operation Budget Request," "Capital Request," and "Lump Sum Funds Request" (see Attachments) and reviewed each briefly.

1. 1978-79 Operation Budget Request

All program revision requests are listed and are the major expansions SVSC is requesting.

1. Enrollment Increase

Estimate of about 4.8% in credit hours plus 7% inflation.

2. Additional Full-time Faculty

Currently, 67% of SVSC's credit hours are taught by full-time faculty. It is felt there should be more full-time faculty in comparison to part-time faculty and the request is to increase full-time faculty to 85%.

Dr. Ryder explained that the concept of having 85% of the credit hours taught by full-time faculty is very important in a growing institution because this higher percentage provides the leadership in curriculum development, etc. Over a period of time, he said, because of the programs in Engineering and Technology and Business, particularly these two, SVSC should be able to utilize more part-time faculty once it gets its programs going well. There are part-time faculty available in business and industry who can serve and teach in these areas. It may be, he



Saginaw Valley State College  
 2250 PIERCE ROAD  
 UNIVERSITY CENTER, MICHIGAN 48710  
 (517) 793-9800

SAGINAW VALLEY STATE COLLEGE

1978-79

Operation Budget Request

1976-77 Expenditures and Transfers.....\$ 7,187,067

Program Revision Requests:

- 1. Enrollment Increase.....\$ 357,257
- 2. Additional full-time faculty,  
sufficient to teach 85% of SCH  
with full-time faculty..... 293,080
- 3. Upgrade custodial and maintenance  
services..... 50,000
- 4. Increase custodial service to  
Pioneer Hall from ten to twelve  
months..... 12,000
- 5. Expand computer capacity and  
develop on-line registration  
system..... 127,000
- 6. Internal auditor/budget officer... 32,500
- 7. Public services television program-  
ming in cooperation with Delta.... 50,000

921,837

Utilities (Due to rate & sq. ft. increases)..... 66,150

Economic adjustments..... 503,095

TOTAL OPERATION BUDGET.....\$ 8,678,149

Less: Institutional Revenues.....(2,181,484)

TOTAL STATE APPROPRIATION REQUEST

Institutions Fiscal Year.....\$ 6,496,665

State Fiscal Year.....\$ 6,895,720

MICHIGAN  
BOF FORM A: CONSTRUCTION PROGRAM SUMMARY

LEGEND  
Programming/Planning . . . . .  
Working Drawings - - - - -  
Bid Date |  
Construction |

FISCAL YEAR 1978-79  
PAGE 1 OF

DEPARTMENT OR INSTITUTION: Saginaw Valley State College

No.	Classification & Project Title	Gross Sq. Ft.	Total Project Cost	Total State Funds	State Funds to Date	Project Schedule				
						1977-78 FY 1	1978-79 FY 2	1979-80 FY 3	1980-81 FY 4	1981-82 FY 5
	<u>PROGRAMMING &amp; PLANNING</u>									
1	Physical Education Facilities	180.	11,800.0	11,800.0						
	<u>COMPLETE PLANS &amp; BEGIN CONSTRUCTION</u>									
1	Instructional Facility No. 2	189.4	15,643.3	14,643.3	100.0					
2	Central Heating & Cooling Plant & Utility Distribution System	42.	13,902.0	13,902.0	180.0*					

\* Includes \$70,000 for Feasibility Study.

ATTACHMENT  
 VI. 10. Budget Requests for 1978-79

FISCAL YEAR 1978-79 PAGE      OF       
 OPERATING MAINTENANCE PROJECTS  
 (LESS THAN \$15,000)

DEPARTMENT OR INSTITUTION: SAGINAW VALLEY STATE COLLEGE

Indicate request rounded to nearest thousand dollars: c.g. \$32,571 should be entered as \$33.0

No.	Classification, Project Title, and Justification	Budget Year Request
	<u>REMODELING &amp; ADDITIONS</u>	
1	Installation of Michigan Bell Dimension System	146.6
2	Additional landscaping	25.0
3	Extend sidewalk system	25.0
4	Theatre remodeling & repair	50.0
5	Development of College entrance	25.0
6	Repair four existing tennis courts	5.0
	<u>MISCELLANEOUS CHANGES &amp; ADDITIONS</u>	
1	OSHA--Request to provide funds to permit compliance with demands resulting from inspections.	<u>25.0</u>
	FORM B: TOTAL	<u><u>301.6</u></u>

concluded, that SVSC could drop back to even 75% of total credit hours being taught by full-time faculty after a year or two...but, because of the relatively small number of full-time faculty now, there is the need to have that percentage boosted up for a period of time until Saginaw Valley State College's programming is on a more substantial basis.

3. Upgrade Custodial and Maintenance Services

Currently, each custodian is covering 38,000 sq. ft...substantially over state figures. Request is to increase custodial staff to cover only 30,000 sq. ft. per person. This figure should be somewhere around 24,000 sq. ft. so SVSC is still not close to what it should have to take care of the facilities in the condition all would like. In addition, the request includes one electrician...none is on board.

4. Increase Custodial Service to Pioneer Hall

Request is to increase this service from ten to twelve months.

5. Expand Computer Capacity

There is a need to expand SVSC's computer capacity and develop on-line registration system, which includes equipment and software.

6. Internal Auditor/Budget Officer

This position has been recommended in two previous audits. To date SVSC has not been able to fund.

7. Public Services Television Programming

The concept is to develop programming, using the expertise of SVSC's own faculty...but not to duplicate facilities...working with Delta and Channel 19.

Utilities

The projected rate of increase is 20%, plus the sq. footage increase

to pay for Pioneer Hall for a full year.

Economic Adjustments

Includes compensation for faculty and staff, plus inflation on supplies, expenses and equipment.

2. Capital Request

This is a revised request and is different from that in the printed document.

1. Physical Education Facilities

This is the same...requesting planning programs for Physical Education facilities. It is hoped that this will be included in the Planning Bill during the current year which will give this institution the "go ahead" to prepare a Program Statement and then apply for planning funds.

2. Instructional Facility No. 2

Requesting construction funds for Instructional Facility No. 2. This is a major change over what is in the book. The size of Instructional Facility No. 2, as originally conceived, is being reduced...putting a number of classrooms and offices in a Library facility which would be built of a size SVSC can justify for the total Library. As the library volumes expand over the years, offices and classrooms would be pulled out of that facility. Currently it would be given double use. By doing this, the sq. footage has been reduced substantially.

This project is proposed under the Bonding Bill. The revised program requires acceptance by the State. Instructional Facility No. 2, as originally programmed, has gone through the Joint Capital Outlay Committee and is one of the bonding projects. The revision would call for an additional amount of funding over what has already been approved.

Favorable comments from both the legislative and governor's side have been received because of combining the Library and this facility, which will effect a savings of about \$6,231,000 for the state...this includes \$1 million from the Wickes Foundation. The total project \$15,643,000.

3. Central Heating and Cooling Plant

This is somewhat higher than in the original request as SVSC has now decided to construct a facility to burn coal immediately rather than waiting until 1985. It will also burn solid waste. Additional modifications are being considered such as burning wood chips. There may be favorable response to this.

3. Lump Sum Funds Request

Remodeling and Additions

Items 1 through 6 are a variety of projects requested...the most important being the installation of Michigan Bell's Dimension System. If it is funded as a Capital Outlay project, it will effect a substantial savings in SVSC's purchasing over a period of five years.

Miscellaneous Changes and Additions

OSHA--generally items submitted under this type of request are not funded unless the institution is inspected and found to be in violation.

At the conclusion of the review, President Ryder suggested a motion was in order to accept the budget proposal.

BM-499 Dr. Gilmore moved that the 1978-79 Operation Budget Request, Capital Request and Lump Sum Funds Request, as submitted, be accepted.  
Mr. Zahnow supported.

Ayes: Arbury, Curtiss, Gilmore, Kendall, Zahnow  
Absent: Saltzman, Suchara

Motion unanimously carried.

VII. COMMITTEE REPORTS

1. Executive Committee

As promised, Mr. Curtiss reported, the Executive Committee has not met.

2. Academic and Personnel Committee

Mr. Kendall reported for this committee and advised he had one resolution to bring before the Board.

A. Leave of Absence without Pay for Dr. Brian Chow

RES-363 Mr. Kendall offered the following resolution for adoption:  
WHEREAS, Dr. Brian Chow has requested a leave of absence  
without pay during the fiscal year of 1978-1979, and  
WHEREAS, The SVSC/SVSCFA Contract calls for granting of  
such a leave at the discretion of the Board of Control, and  
WHEREAS, Because of the circumstances of this request,  
Dr. Chow agrees that he will receive no salary increase  
upon his return and will not be eligible to receive \$1,000  
for his completion of Ph.D. in Finance;  
NOW, THEREFORE, BE IT RESOLVED, That Dr. Chow's request  
for a leave of absence without pay during the fiscal year of  
1978-1979 be granted.  
Mrs. Arbury supported.

Mr. Curtiss, noting that Dr. Chow was pursuing a Ph.D. in Finance, asked of Dr. Yien if this meant that Dr. Chow automatically has a faculty position in Finance upon his return. Dr. Yien responded that Dr. Chow would have his faculty position in Physics...not Finance.

Ayes: Arbury, Curtiss, Gilmore, Kendall, Zahnow  
Absent: Saltzman, Suchara

Resolution unanimously adopted.

3. Budget, Finance and Investments Committee

Mr. Zahnow reported that this committee met for the first time under the new format and indicated he felt it was a very worthwhile thing for them to spend the amount of time they did on one subject. He expressed the hope that the new format,

therefore, will be acceptable. It was not only the new format, he said, but also that Jerry Woodcock was there and they talked about a lot of things they hadn't talked about before. Even though Jo Saltzman was not able to be present because of the weather, Dr. Ryder spent considerable time with them and Mr. Curtiss was there part of the time...so they talked about some things that needed to be talked about. He indicated Dr. Ryder did have Yeo & Yeo Audit Reports for 1976-77 to distribute to members of the Board.

Dr. Ryder noted that the Audit Reports had been distributed and that the audit clearly shows the status of SVSC's budget, as he indicated last July, was in a deficit position at that time and represents a problem for the institution. While SVSC has grown in terms of its enrollment and faculty and so on, it cannot continue to expand to meet an increasing student number, in terms of faculty, staff, improved salaries, etc. without adequate support.

This, he said, gets down basically to three things:

1. It either means that SVSC organize itself differently somehow more efficiently and effectively on less hours
2. A combination of that, along with more state support
3. More income from student fees.

SVSC has increased its student fees, all but one year over the last three or four. He was extremely hopeful this would not have to be done again this year.

No conclusion has been reached yet, obviously it is not known what the Governor is going to say about higher education for next year. One thing he did know, Dr. Ryder stated, was that last year under the Formula agreed to by the Fiscal Agencies of both Houses of the Legislature, in terms of what support level should be pro-

vided for institutions, they did not add very much to fund that formula. Now, it is public that there was a \$68 million surplus in the state budget, which is of concern to SVSC. While it is great to have a surplus, Dr. Ryder said, and he could appreciate having a surplus at the state level, what it means in actuality is that those institutions of higher education where the need exists, and it has been agreed that it exists, have extremely difficult times operating... and SVSC is one of those institutions.

The institutions that have grown during this period of fiscal constraints in the state have had more difficulty because that constraint has applied to them, as well as other institutions. Those that have stood still have, in effect, fared better. It is hoped that the budget SVSC has presented will be supported and funds appropriated in order to meet the potential it has, as opposed to other institutions across the state, many of which will see enrollment declines because they are residential campuses and because of the drop in number of 18-year olds in the years ahead. SVSC is not as dependent upon the 18-year olds as some of the other institutions and thus, would expect to grow modestly over the years ahead as a result of being in the center of this 450,000 population and responding to the needs of the adult society as well as the young people, Dr. Ryder concluded.

Dr. Ryder asked if a motion were needed to accept the Audit Report. Mr. Curtiss indicated all that was needed was that the Minutes reflect receipt of the report.

#### 4. Facilities Planning Committee

Mr. Curtiss indicated he was not sure this was the title he used several months ago when he suggested the new committee format...he thought he had something slightly broader in mind than that title. He said that he was not sure

it made a great deal of difference as long as all the Board members realized that it was more than just facilities planning...facilities and planning would have been closer to it because it consists of facilities of the entire campus as well as new facilities.

Continuing, Mr. Curtiss emphasized, there should be built into the committee structure of the group a couple of people who are concerning themselves very strongly in the long-rang planning area...not doing the planning for the institution...but being involved in that on-going process. He indicated he didn't know if that ought to be mixed up with facilities right now or not. He suggested the title of the committee be left as it is as long as it was understood that the concerns of that committee are not just planning new facilities...it is total campus... maintenance if you will...the whole physical campus environment.

Dr. Ryder recommended that additional thought be given to the title...the word "and" could be inserted or the title of the committee could be revised.

In appointing the new committees, Chairman Curtiss explained that he intentionally did not appoint chairpersons because he was conducting a sociological experiment to see how a committee of two can determine its own leadership. He asked Dr. Gilmore and Mrs. Arbury if they had decided who was going to give a committee report. Mrs. Arbury indicated she assumed Dr. Gilmore was chairman inasmuch as he had been on the Building Committee, she had been off, and was now back on again. Mr. Curtiss suggested they could trade off and one of them report one month and the other the next month. Mr. Zahnow indicated that so far as Jo Saltzman and he were concerned, they will both report each time.

Dr. Gilmore, speaking first, concurred with Mr. Zahnow's assessment of the new committee format and indicated he felt their meetings would be more meaningful.

Mrs. Arbury reported that Dr. Gilmore and she had talked about usage of the '66 and '68 buildings, where Instructional Facility No. 2 stands and the tremendous difference it makes to the people in Lansing to be including the Library in the facility and effecting a savings of \$6 million, and repair and usage of the Theatre. She, too, indicated she was pleased with the new committee format.

Dr. Gilmore called upon Dr. Gilbert for a report on the status of the revised Campus Master Plan. Dr. Gilbert stated he had hoped to present the final revised Campus Master Plan today, but it is being re-evaluated because of the possibility of relocating the Central Heating and Cooling Plant which would effect a savings of some dollars in tunnel construction. A meeting was held last week with people of the State department and Harley Ellington Pierce Yee Associates and it was felt that one additional meeting was really needed which would include State people, Aldon Dow Associates, Harley Ellington Pierce Yee Associates and perhaps others to look at the sight here before finalizing the Campus Master Plan for presentation at the February meeting of the Board of Control. Dr. Ryder asked if there would be a written report on the Campus Master Plan then, and Dr. Gilbert responded that there would be.

Also, Dr. Gilbert advised that Harley Ellington Pierce Yee Associates feel that after next Thursday it should take about a month to get their rough draft of the Utilities Master Plan done.

#### VIII. OTHER BUSINESS

##### 1. State Association of Governing Boards Meeting

A change in date from February 16, 1978 to February 23, 1978 was announced by Chairman Curtiss. Normally the institutional representatives and/or alternates are

the members who attend. However, it has become a fairly normal pattern for trustees of the host institutions who are interested to sit in. SVSC will be the host institution for this meeting, Mr. Curtiss said, and he welcomed any of the members of the Board who wished, to attend. The meetings start at about 4:00 p.m. and go through dinner, ending at about 8:30 p.m. Dale Harbin will be the contact person for the event and should be informed by members of the Board who would like to stay for dinner.

If members of the Association would like to tour the host campus, Mr. Curtiss noted, a certain period is scheduled prior to the 4:00 p.m. meeting. This will be arranged at a later date.

Members of the Board were urged to consider attending because it would give them an opportunity to meet some of the trustees or members of the Boards of Control of other institutions.

Dr. Ryder indicated there would be another regular meeting of the Board of Control before February 23, however a reminder letter would be sent out.

2. Conference for Trustees of Michigan Colleges and Universities

Mr. Curtiss reminded the members of the Board that last November he had briefly mentioned the prospect of a Conference for trustees of Michigan colleges and universities. The planning for this Conference is now getting underway, he said, and since it is a fairly major Conference, he would appreciate having suggestions from members of this Board as to items they feel would be important to discuss. He asked that they be in his hands prior to a week from tomorrow.

3. Citizens Research Council Study

Chairman Curtiss indicated he brought this subject up with a little hesitation... there was no particular point to it except to call a couple of things to the Board's

attention. He displayed his only copy of a Study done by the Citizens Research Council last July regarding the debts in the State of Michigan, which have gone from about \$900 million in 1970 to \$1 billion 600 million in 1975 or 1976 and would probably increase by another \$3 billion in the near future. \$1 billion 600 million, of course, does not include the \$400 million under the program SVSC hopes to be included in. It does not include another \$1 billion plus that is supposed to be on the docket for hospitals in Michigan through the Michigan Hospital Finance Authority and the Housing Authority, etc.

The document essentially is saying "hey, wait a minute...we better take a look at some way to control the expansion of debt in Michigan and have some central group within the State government which has to approve it." The Council specifically pointed out that the debt issue by the 13 state colleges has to be approved by the Joint Capital Outlay Committee, but not by the Michigan Municipal Finance Authority, or by the Treasury Department, or anybody else. Whether this Study is going to have any impact on the \$400 million or not, Mr. Curtiss said that he didn't know...he suspected, however, that the thread of what's in there will not be lost completely. The Citizens Research Council is a non-profit council with Directors from many of the large corporations particularly throughout Michigan, and some of the names would be familiar to members of the Board.

In reading through this Study, Mr. Curtiss explained, one thing did hit him... that was how little debt Saginaw Valley State College has...he hadn't really been able to decide whether that is good or bad. At the end of June 30, 1976, SVSC had \$2½ million of debts outstanding...that would be the dorms and gym. The next lowest is Lake Superior State College with \$7½ million...three times SVSC's with 2/3 or less the enrollment. From there, Grand Valley is tenth in the large group at

\$15 to \$25 million. The heaviest borrower is the University of Michigan at \$56 million...Western Michigan is second largest with \$35 million.

The only reason he brought this subject up, Mr. Curtiss stated, was not to make a point, but to raise a question...Has SVSC as an institution adequately evaluated its ability to borrow? He indicated it just seemed to him that this just reinforces the necessity to be absolutely sure SVSC maintains the integrity of the bond programs it has outstanding...if, in fact, the institution is going to have latitude to do any additional borrowing in the future.

The question that arises at this point is...If all of these self-liquidating projects are to be funded through special student revenues, where is Lake Superior getting the money to pay off \$7½ million? Is Lake Superior charging three times the gym fee that SVSC is, or is it being paid for out of tuition and the total college budget?

Mr. Curtiss indicated he would like to see if SVSC couldn't get a "fix" on the purposes of these borrowings and precisely how the other institutions collect the revenues. He noted that Central Michigan has \$28.8 million in debt and asked if this was mostly for dorms. Mr. Woodcock responded that they were dorms mostly... a couple weren't strictly dorms. Mr. Curtiss stated that he wouldn't be too concerned about the University of Michigan or Michigan State, but some of the other regional institutions he thought might be interesting. This was not to suggest that SVSC should borrow anything at this point, he emphasized, but since SVSC is so low, it just raises the question in his mind whether SVSC actually has been holding itself back.

Mr. Curtiss concluded that he would like to have a better feel as to what other institutions have been borrowing for...he knew the State of Michigan borrowed for

the Stevens T. Mason Building, then turned around and leased it to themselves... which has been somewhat criticized. He indicated he was not suggesting that SVSC do that either, but he wondered if perhaps some of them, himself in particular, hadn't grown a little rusty on the subject. He asked if anyone were interested in looking at the Study and Mr. Woodcock volunteered.

3. Recess to go into Executive Session

Dr. Ryder recommended that the Board go into Executive Session for the purpose of discussing the upcoming negotiations with the SVSC Faculty Association. Mr. Curtiss noted that a motion would be needed and carried by a 2/3 vote to do so.

BM-500 Mr. Kendall moved that the Regular Meeting of the Board of Control recess for the purpose of going into Executive Session for discussion of the upcoming negotiations with SVSC Faculty Association.  
Mrs. Arbury supported.

Ayes: Arbury, Curtiss, Gilmore, Kendall, Zahnow  
Absent: Saltzman, Suchara

Motion unanimously carried.

Recess was called at 4:10 p.m. by Chairman Curtiss. Dr. Ryder announced that the Regular Meeting would resume at the conclusion of the Executive Session and it would probably only take two minutes or so to conclude the Regular Meeting.

4. Reconvening of the Regular Meeting

The Regular Meeting of the Board of Control reconvened at 4:45 p.m. Chairman Curtiss called upon President Ryder to read a proposed Resolution to be presented to the Board of Control regarding bargaining. The President did so and Chairman Curtiss asked if a member of the Board would like to offer it for adoption. Mr. Kendall stated he would do so.

A. Collective Bargaining Agreement

RES-364 Mr. Kendall offered the following resolution for adoption:

WHEREAS, The collective bargaining agreement between Saginaw Valley State College and the Saginaw Valley State College Faculty Association will expire at 12:00 midnight on June 30, 1978, and

WHEREAS, Bargaining to reach a new agreement is expected to commence sixty (60) days prior to the expiration date of the current agreement;

NOW, THEREFORE, BE IT RESOLVED, That the following staff members are designated to represent the Board of Control for the purpose of negotiating in good faith to reach agreement on a new contract as quickly as possible. All agreements reached shall be tentative, subject to the approval of the Board of Control.

Lawrence K. Fitzpatrick  
Director of Personnel and Contract Administrator  
Team Chairman

Dr. Emerson D. Gilbert  
Vice President for Administrative Affairs and  
Dean for Student Services

Dr. Crystal M. Lange  
Director of Nursing and Allied Health Sciences

Allan C. Orr  
Controller

Roger J. Bergh  
Assistant Director of Personnel

Additional persons shall be designated by the President of the College on an ad hoc basis for purposes of observation or special assistance. Mr. Morton E. Weldy will serve as counsel for the team.

Dr. Gilmore supported.

Ayes: Arbury, Curtiss, Gilmore, Kendall, Zahnaw  
Absent: Saltzman, Suchara

Resolution unanimously adopted.

IX. ADJOURNMENT

There being no further business to transact, upon motion of Mr. Kendall,  
the meeting adjourned at 4:49 p.m.

Respectfully submitted,

Charles B. Curtiss--Chairman

Dorothy D. Arbury--Secretary

JMR  
omc

*Opal M. Colvin*  
Opal M. Colvin--Recording Secretary