

A G E N D A

SAGINAW VALLEY COLLEGE - BOARD OF DIRECTORS

Formal Meeting - Monday, June 22, 1964

Conference Room - 7:30 p.m.

ORDER OF BUSINESS:

1. Call to order by Chairman
Roll Call
2. Approval of Minutes of June 8, 1964 Meeting
3. Administrative Reports
President
4. Communications
5. Procedure on Appointments
6. Retirement Program
7. Seal
8. TV Program in Political Science
9. Financial Arrangements
10. Michigan Higher Education Assistance Authority
11. Hospital Administrators
Nursing - Medical Technology
12. Location
Report of Task Forces
13. Newspapers
15. Other Business
16. Adjournment

SAGINAW VALLEY COLLEGE
University Center, Michigan

REGULAR MEETING OF THE BOARD OF DIRECTORS HELD JUNE 22, 1964
S.V.C. Conference Room - 7:30 p.m.

Chairman Groening called the meeting to order at 7:40 p.m.

Present: Brown, Chapin, Curtiss, Dow, Frisselle, Groening, Price,
Zahnow - 8, a quorum

Others

Present: Cronin, Kearns, Marble, press (3)

Absent: Bergstein, Durman, Treadway, Vaupre - 4

BM - 56 Price moved that the minutes for meeting held June 8, 1964 be approved
as mailed.

Motion supported and carried.

Administrative Reports:

President Elect:

Marble reported that the following student recruitment contacts have been
made: Mailings to - 1,761 Joint Status Letters with 112 responses to date.

2,518 Brochures to Evening College students - 26
responses

200 Catalogues distributed.

350 Literature Copies to Nurses in Midland.

350 Literature Copies to grocery stores (large and
small) in Tri-County Area (Housewives contact)

39 Students have been admitted with 13 applications pending.

It is hoped that sometime during month of July another advertisement will be
published in the three local newspapers giving more information on courses
and appointments to the faculty. At the present time, a few faculty members

have been lined up. The majority of course offerings have been scheduled for afternoon or evening.

Chapin joined the meeting at 7:50 p.m.

The President Elect indicated that at the last meeting of the Delta Board of Trustees, a decision was made to transfer progressively the Foundation courses (Humanities, Social Science and Natural Science) to Saginaw Valley College and these four courses would be offered on the freshman and sophomore level. It was mentioned that many prospective students would like to take teacher education. Dr. William Clark Trow, full professor of Education who recently retired from the University of Michigan, has been contacted as a possible consultant for Teacher Education preparation.

Lloyd Bartlett joined the meeting at 8 p.m.

With reference to financial responsibilities to Delta, the President indicated that SVC would be glad to have the Delta Board's proposals as soon as possible. A system of payments has not been commenced as no series of charges have been presented.

The President said that he had anticipated operating an Adult Education Program through the Delta Evening School, but Bob Stuart has indicated that he is satisfied that he should not do it. If anything is offered in an Adult Education Program, it will probably be necessary to hire some individual to do it for SVC.

The North Central Association has been contacted for accreditation, and they have advised that all materials must be in their hands by April, 1965, at which time SVC could achieve candidacy status.

Communications:

None.

Procedure on Appointments:

It was suggested that the President submit his recommendations on prospective candidates for appointments to staff and faculty to the Board for approval.

Retirement Program:

A draft of a retirement program was presented and after some discussion, the Chairman suggested that the matter be tabled for further study and reviewed at future meeting.

Seal:

A sketch of a proposed seal for SVC was presented by Otto Pressprich. It was suggested that additional sketches be obtained before a decision is reached.

TV Program in Political Science:

The President presented a proposal offered by Delta that SVC offer a course in political science by open circuit TV on the Delta station which will be in operation in September, 1964. After discussion,

BM - 57 Price moved that the offer be declined on the basis of Saginaw Valley College's limited financial resources at present time.

Motion supported and carried.

The President said the Michigan Higher Education Assistance Authority has advised that at its most recent meeting adopted a resolution whereby an institution must deposit a minimum amount of \$1,000 with the Authority. This resolution was adopted to make certain that each institution participating has sufficient funds to cover anticipated defaults. In view of this, Marble recommended that SVC submit an additional amount of \$800 to the MHEAA.

BM - 58 Curtiss moved approval of the President's recommendation.

Motion supported by Zahnow and carried.

Nursing Program:

The President said that he met with administrators of four hospitals in the Tri-County area to discuss a degree program and indicated to them that SVC would need \$32,000 annually for a period of three years to activate program in nursing. The Administrators approached their local Boards, and three hospitals have indicated that they would participate proportionally to meet whatever is necessary to activate the program. The hospitals are: St. Luke's, Saginaw General, and Bay City General. The Midland Hospital has not reached a decision. It was suggested that the M.D.'s in the Area be consulted, as well as the group of Delta nursing students for their impressions. The President was instructed to explore the matter with the M.D.'s, and if the exploration is favorable, a written statement should be secured from the hospitals who have indicated their desire to participate financially.

St. Mary's Hospital of Saginaw have asked about a possible future affiliation between their School of Medical Technology and the Saginaw Valley College. The President indicated that he would explore the matter further.

Location - Report of Task Forces:

A summary of interview with individuals were presented by:

<u>Zahnow:</u>	William Leppien	- Senator from Saginaw
	William Boos	- Representative from Saginaw
	Max Heavenrich	- Member of Blue Ribbon Committee

At this point, the Chairman in addressing members of the press asked that all remarks of interviews be treated as confidential.

<u>Curtiss:</u>	Elwyn J. Bodley	- Superintendent of Bay City Public Schools
	Henry B. Smith III	- Candidate for State Representative
	William M. DeFoe	- Member Higher Education Study Commission
	Art Dehmel	- Senator of Unionville & Chairman of Appropriations Sub-Committee on Education

	Lester Begick	- Senator from Bay City
	Milt Hewes	- Editor Bay City Times
<u>Marble:</u>	Lynn Bartlett	- State Superintendent of Public Instruction
	Nelson Tisdale	- State Representative from Midland
	John Hannah	- President, Michigan State University
	Carl Little	- Saginaw County Candidate for House of Representatives
	Dewey Stearns	- Candidate for Michigan State Senate
	Bing Price	- General Manager Chev. Transmission, Division General Motors
	Ted Doan	- President, Dow Chemical Company
<u>Treadway:</u>	J. Robert Traxler	- Representative from Bay County
	John Baton	- Presently Bay City Commissioner
	Marshall Hier	- Candidate for Representative from Bay County District
	Ed Bowen	- President Peoples National Bank & Trust Co.
	Mike Gillman	- Candidate for Representative from Bay Co.

The President reported that Walter Megronigle of Ketchum, Inc. would be on Campus the following day to consult with A.J. Cronin, Public Relations Director who has been on Campus making a representative survey of area regarding location. It is understood that Ketchum will have recommendation for SVC within a week, and would like to SVC's decision on fund raising first week of July. The Chairman remarked that he is attempting to be as objective and open-minded as possible, and hoped that each member of Board will do the same, bearing in mind that the primary objective is to have a good, four-year institution that will adequately serve the needs of the Tri-County area, and that finances are a very important part of it. The prospects of State support should be weighed very carefully. Will have to arrive at decision very soon--probably in two weeks.

Inasmuch as it was mentioned in two interviews of the suitability of location and design of the Delta building for a four-year institution, the question arose if the Delta Board should or should not be approached in this respect. It was suggested that the Delta Board meet first with the Community College people, and have the Ketchum report before having a joint meeting of the two boards. Chapin suggested that SVC continue to lay plans on the Delta Campus, forget

about Community College Administrators, do not worry about Blue Ribbon Committee, wait and see what happens after the election, and then make plans for the future. Contact University of Michigan to see if they are still interested in Campus plans.

Brown said that he had nine available site locations. Perhaps four or five are desirable, and when the time comes they can be discussed. In making a decision, Brown said that consideration must be given to the fact that we have a unique situation here with one taxing entity. By virtue of SVC moving, he felt sure that the taxing body would be dissolved. The location was decided by a group of people who thought it would best serve the area with the greatest possibilities.

Members of the Ad Hoc Committee were asked to meet at 7:10 p.m., Monday evening, June 29, 1964 in the Conference Room, preceding a meeting of the full Board at 7:30 p.m.

There being no further business to transact, the meeting adjourned at 10:15 p.m.

Respectfully submitted,

Charles B. Curtiss, Secretary



Gladys A. Kearns, Recording Sec'y.

SDM
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