

A G E N D A

SAGINAW VALLEY COLLEGE - BOARD OF DIRECTORS

Formal Meeting - Monday, August 24, 1964

Conference Room - 7:30 p.m.

ORDER OF BUSINESS:

- 1.) Call to Order by Chairman
- 2.) Approval of Minutes of August 10, 1964 Meeting
- 3.) Administrative Reports
 President
- 4.) Meeting Dates
- 5.) Committee Reports
 Report of Personnel Committee
- 6.) Faculty Appointments
- 7.) Communications
- 8.) Other Business
- 9.) Adjournment

*65 admitted
18 rejected
44 pending.*

1964 - 85

SAGINAW VALLEY COLLEGE
University Center, Michigan

FORMAL MEETING OF THE BOARD OF DIRECTORS HELD AUGUST 24, 1964
S.V.C. Conference Room - 7:30 p.m.

In the absence of Chairman Groening, Director Chapin took the chair and called the meeting to order at 7:40 p.m.

Present: Blackhurst, Chapin, Curtiss, Durman, Price, Treadway, Vaupre, Zahnow - 8, a quorum

Others

Present: Marble, Kearns, press (3)

Absent: Brown, Dow, Frisselle, Groening - 4

The minutes for meeting held August 10, 1964 were approved as received.

Administrative Reports:

President:

The President gave the following report on enrollment as of this date:

55 students have been admitted, 18 rejected, and 44 applications pending. It is expected that the goal of 100 students will be met.

Advertisements have been run in the three metropolitan newspapers with a combined circulation of 100,000; 55 news stories have mentioned Saginaw Valley College.

2,518 copies of a brochure have been mailed to former Delta students, former Bay City Junior College students, and students formerly registered in the Delta Evening College.

1,761 pieces of literature have been mailed to Delta freshman and sophomore students describing the Joint Status Program; 150 cards were returned asking for counseling.

3 Open Houses were announced and conducted, and were available to anyone interested in Saginaw Valley College.

News stories were carried over the three area television stations and AM and FM radio.

Mailings were made to 306 grocery stores; special mailings were made to nurses in the three counties; mailings were made to over 200 industries asking them to call attention to Saginaw Valley College through their house organs.

Members of the staff posted copies of the registration schedule in every laundrymat in the three counties.

The President indicated that in April a preliminary budget for the coming year was submitted. At this time, it is not possible to improve on the budget as Delta has not presented charges for use of facilities. The President suggested that as soon as this information becomes available from Delta, and registration is over, or by the second week in September will know more about what our financial status will be.

The President said that an analysis of the student enrollment will be made with regard to sex, age, school from which last academic work was taken, how long an interval since last attending college, and student distribution from counties.

The President indicated that thus far the Joint Status Program has not worked to anyone's satisfaction. A memorandum has been forwarded to the President of Delta College setting forward a proposal for his consideration. The proposal suggests that both institutions adopt identical policy statements which would include, among other items, the three

following points:

- 1.) The Joint Status Program is under the sponsorship of both institutions and both institutions recognize the value of making the program effective.
- 2.) The personnel files of Saginaw Valley College will be open to the professional personnel of Delta College, and the personnel files of Delta College will be open to the professional personnel of Saginaw Valley College. Both institutions feel confidence in the ability of their reciprocal numbers to use this information properly.
- 3.) It is our mutual position that a student who has registered for one hour credit or more at Delta College is a Delta College student. A student who is registered for one hour credit or more at Saginaw Valley College is a Saginaw Valley College student. We see no reason why a student cannot take courses in both colleges at the same time. We believe that this would be possible throughout the entire collegiate career from initial registration through graduation.

The President indicated that if it is not possible to take a step of this sort, it will be necessary to move one or two directions: one will be to discontinue the Joint Status Program; the other will be to set up own set of files. The Joint Status Program was started because it was noted at Flint and Dearborn that a small proportion of students from community colleges transfer to degree institutions. It was hoped that if some

method could be developed so that a student who registered at Delta could make a commitment to carry on to a degree.

Chairman Chapin reported that at the last Delta Board Meeting, a portion of the Delta Campus land consisting of 130 acres would be available for Saginaw Valley College. Land to the west of the entry on Delta Road was o.k. but the land in the east corner should not be considered at this time. A meeting of the Joint Building Committees was scheduled for Wednesday, September 2nd.

The Chairman reported that the Chairman of the Board of Directors and President of S.V.C. and the Chairman of the Delta Board and President made presentations at the Blue Ribbon Hearing in Lansing on August 22, 1964. Everyone seemed to feel that the Committee was favorably impressed by the S.V.C. reports.

Due to the next meeting night falling on Labor Day, it was decided that the Board would meet on Thursday evening, September 10th at 7:30 p.m. It is expected that the Board will meet again on Monday, September 21st.

Committee Reports:

Personnel:

No report at this time.

Faculty Appointments:

The President reported that it is becoming difficult to secure part-time faculty. Meetings have been scheduled with The Dow Chemical Company and Dow Corning Corporation personnel to attempt to work out some arrangements for faculty staff.

Communications:

A note of appreciation was read from Stuart Bergstein.

Other Business:

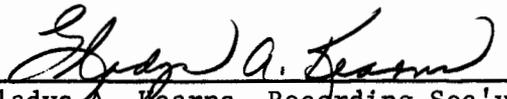
Zahnow suggested that the 4800 shares of J.P. Burroughs stock valued at approximately \$25,000, which was received from R. Wickes to apply against his million dollar pledge, be converted to cash inasmuch as it is an inactive stock. As a matter of record, the Board was in agreement, and Zahnow said that the necessary steps will be taken to sell the stock.

Price asked for guidance from the Board as to what his responsibilities will be as Cultivation Chairman for the campaign. It was recommended that on the agenda for the next meeting of the Board there be an item to discuss with Mr. A.J. Cronin, Publicity Director for Ketchum, Inc., the idea of separate campaigns in the three cities or coordinating the three campaigns at one time.

There being no further business to transact, the meeting adjourned at 8:50 p.m.

Respectfully submitted,

Charles B. Curtiss, Secretary



Gladys A. Kearns, Recording Sec'y.

SDM
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