

A G E N D A

SAGINAW VALLEY COLLEGE - BOARD OF DIRECTORS

Formal Meeting - Monday, August 10, 1964

Conference Room - 7:30 p.m.

ORDER OF BUSINESS:

- ✓ 1.) Call to Order by Chairman
- ✓ 2.) Approval of Minutes of August 3, 1964 Meeting
- ✓ 3.) Treasurer's Report
 - a.) Approval of Accounts Payable
 - b.) Selection of date for approval of bills
- ✓ 4.) Administrative Reports
 - President
- ✓ 5.) Memorial Resolution for Leonard Bergstein
- ✓ 6.) New Appointment to Board of Directors & ~~Objectives Committee~~
- ✓ 7.) Report on Site by Alden Dow
- ✓ 8.) Cultivation Committee Chairman
- 9.) Presentation to Blue Ribbon Committee
- ✓ 10.) Committee Reports
- ✓ 11.) Faculty Appointments
- ✓ 12.) Communications
- ✓ 13.) Other Business
- ✓ 14.) Adjournment

SAGINAW VALLEY COLLEGE
University Center, Michigan

FORMAL MEETING OF THE BOARD OF DIRECTORS HELD AUGUST 10, 1964
S.V.C. Conference Room - 7:30 p.m.

Chairman Groening called the meeting to order at 7:45 P.M.

Present: Groening (Chairman), Blackhurst, Brown, Chapin, Curtiss, Dow, Durman, Frisselle, Treadway, Vaupre, Zahnow (11)

Others

Present: Alden Dow, Marble, Kearns, press (2)

Absent: Price

In respect to the passing of Leonard Bergstein, the Chairman presented the following Resolution for adoption:

Leonard Bergstein was taken from us on August 3, 1964.

During his full and active life, Leonard Bergstein gave bounteously of his time, his substance, and his talents for the betterment of his fellow-men. Vitally concerned with the welfare of young people and the cause of education, he served Delta College as a trustee from its inception until his death. A leader in the movement for a degree-granting college in the Tri-County area, he was a founder and a director of Saginaw Valley College. He brought to both College Boards his business acumen, his zeal for progress, and his sustaining faith in humanity. Those of us who were fortunate enough to have been his co-workers in the cause of education are enriched many times over for his having been among us.

It is with profound sorrow that we, the Directors of Saginaw Valley College, record the passing of Leonard Bergstein. To his widow, Esther, and his son, Stuart, we extend our sincerest sympathy and our great appreciation for all that he has meant to us.

- RES - 6 Dow moved adoption of Resolution, Durman supported, and at the recommendation of Chairman for a standing vote, the Resolution was adopted.

Copies of the Resolution will be given to Mrs. Bergstein and to Stuart Bergstein.

The Chairman recommended that the certification be eliminated from the two Resolutions incorporated in the minutes of meeting held August 3, 1964, pages 1964 - 76 and 1964 - 78.

- BM - 71 Zahnow moved approval of minutes as corrected.

Motion supported by Brown and carried.

- BM - 72 Brown moved the appointment of Dr. Robert Blackhurst to fill the vacancy on the Board created by the death of Leonard Bergstein, to serve until the next annual meeting.

Motion supported and carried.

Treasurer's Report:

Zahnow presented bills totalling \$4,047.75 for consideration of the Board, and

- BM - 73 moved payment of same.

Motion supported by Durman and carried.

Zahnow recommended the purchase of an Underwood/Olivetti Adding Machine for

- BM - 74 use in the Business Office and moved the expenditure of \$103.50 for same.

Motion supported by Brown and carried

At the suggestion of Zahnow, the Board established, as a matter of policy, that the treasurer present bills for payment at the first meeting of the Board after the first day of the month.

Alden Dow presented several plans for proposed location of SVC on the Delta Campus.

- BM - 75 At the suggestion of Vaupre, Building Committee Chairman, Frisselle moved that in behalf of the SVC Board Maurice Brown request Delta College to grant SVC an

option for south 170 acres of land on the Delta Campus.

Vaupre supported and motion carried.

Administrative Reports:

President:

The President reported that to date 52 students have been admitted, with 23 applications pending. Twelve applications have been refused or are on inactive list. Of the students admitted to date at least 40 will be taking course work at Delta College.

Groening asked the President if the small enrollment indicated that perhaps the need for a degree-granting institution was not as great as originally anticipated. The President replied that he did not think that the small registration was a reflection of the lack of need as much as it was evidence of certain functional and structural problems inherent in the SVC pattern. In addition to the fact that the school is new and unaccredited, many people have a highly confused image of the new institution. In spite of newspaper information, most of our prospective students are unable to distinguish between SVC and Delta.

There are special problems in recruiting on the junior level. The method of recruiting a freshman college class is well understood and the mechanics are in evidence. SVC has found it difficult to find the prospective junior student. Our student counselors have worked diligently; the College has run stories and released advertisements; announcements have been put in grocery stores; programs have appeared on TV. Out of the 50 students thus far admitted, 40 of them will be taking courses in Delta, so that actually the number of full-time students will be a small proportion of the total. Of the group thus far registered, only about half come from Delta. The rest are transferring back from other universities or are adults who have been out of school for sometime.

Early in the year, a Joint Status Program with Delta was proposed. The purpose of this program was to counsel students to enter Delta College and to continue to a degree at SVC. This program has not worked out as hoped.

Curtiss asked the President to comment on how effectively the Joint Status Program has functioned. The President said that a mailing was made to 2,500 students who were registered at Delta College last year or who are coming into Delta as freshmen this year. The letter asked if the Delta student was interested in the possibility of taking a degree at SVC, and if so he was to indicate whether he wished to receive counseling. The mailing was made in May, 1964. Approximately 150 students responded. However, no follow-up on the counseling has occurred because of the inability to work out relationships suitable to both SVC and Delta. Essentially, this problem has involved the use of the files in the Student Services Office which have been available only to Dr. Levine because of his continued employment by Delta College and then only under security conditions. The attitude of the Delta officials has been correct in every case, and they have maintained the proper professional attitude toward student information. The result has been, however, that students have not been counseled and, as a result, it is impossible to say how many of the students who expressed an interest in SVC would actually wish to be registered on the Joint Status Program. The President expressed the opinion that it would be mutually advantageous to both institutions to develop procedures that would counsel students from their first admission into programs that are baccalaureate oriented. On the basis of our experience this past year, it would appear that SVC should consider establishing its own personnel files for this purpose.

Faculty Appointments:

The President stated that there are no additional faculty appointments but the staff is working diligently and hopes to bring in recommendations at next meeting of the Board.

Committees:

The Chairman indicated that the work of the Objectives Committee has been completed and thus it will not be necessary to fill the vacancy created by the death of Leonard Bergstein.

The Chairman announced that ^{with} the Board's permission, he would like to appoint Price as Chairman of the Cultivation Committee.

Communications:

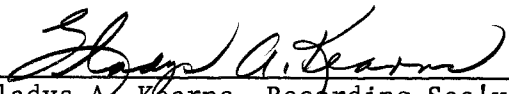
Brown said that Marvin Brown has 90 acres of land that he would like to sell to SVC, and perhaps 200 acres would be available. It was suggested that the gentleman be thanked and that his offer will be kept in mind. Zahnow also indicated the availability of an acreage near the Delta Campus.

BM - 76 There being no further business to transact, Brown moved that meeting be adjourned at 9 p.m.

Motion supported and carried.

Respectfully submitted,

Charles B. Curtiss, Secretary



Gladys A. Kearns, Recording Sec'y

SDM
gak cmg