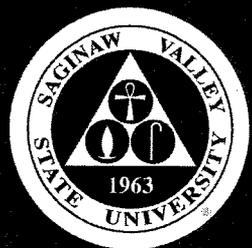


**SVSU®**

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**BOARD OF CONTROL  
MINUTES**

**FEBRUARY 7, 2011**



AGENDA  
SAGINAW VALLEY STATE UNIVERSITY  
BOARD OF CONTROL  
REGULAR FORMAL SESSION  
Board of Control Room, Third Floor Wickes Hall  
February 7, 2011 @ 1:30 p.m.

- I. CALL TO ORDER
- II. PROCEDURAL ITEMS
  - A. Approval of Agenda and Additions to and Deletions from Agenda
  - B. Approval of Minutes of December 17, 2010 Regular Formal Session
  - C. Recognition of the Official Representative of the Faculty Association
  - D. Communications and Requests to Appear before the Board  
Staff Members of the Month (January): Julie Decker, Melissa Woodward, & Janet Rentsch
- III. ACTION ITEMS
  1. Resolution to Approve FY2012 Auxiliary Services Business Plan and Modification of FY2011 Auxiliary Budget
  2. Resolution to Approve Property Acquisition
  3. Resolution to Appoint Nominating Committee for May Board Elections
- IV. INFORMATION AND DISCUSSION ITEMS
  4. Agriculture Program Development (Deb Huntley)
  5. Great Lakes Bay Early College Program (Susie Emond & Marlene Searles)
- V. REMARKS BY THE PRESIDENT
- VI. OTHER ITEMS FOR CONSIDERATION OR ACTION
  6. Motion to Move to Informal Session to Discuss the Following:
    - Personnel Evaluation
    - Collective Bargaining
- VII. ADJOURNMENT
  7. Motion to Adjourn

SAGINAW VALLEY STATE UNIVERSITY  
BOARD OF CONTROL  
FEBRUARY 7, 2011  
REGULAR FORMAL SESSION  
INDEX OF ACTIONS

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MINUTES  
BOARD OF CONTROL  
Regular Formal Session  
February 7, 2011  
1:30 p.m.

Board of Control Room, Third Floor Wickes Hall

Present: Abbs, D.  
Ferguson, C.  
Gamez, D.  
Gilbertson, E.  
Karu, K.P.  
Martin, J.  
Wilson, L.  
Yantz, J.

Absent: Sedrowski, L.

Others

Present:	Bethune, A.	Lane, R.
	Boehm, J.	Muladore, J.
	Boon, J.	Paradise, J.
	Brandimore, M.	Peretz, M.
	Decker, J.	Press
	Dwyer, J.	Ramet, C.
	Emond, S.	Rentsch, J.
	Foster, B.	Rousseau, J.
	Huntley, D.	Searles, M.
	Kowaleski, M.	Thorns, M.
	Foster, B.	Woodward, M.

I. CALL TO ORDER

Chairman Karu called the meeting to order at 1:35 p.m.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions to and Deletions from Agenda

There were no additions to or deletions from the agenda.

The agenda was APPROVED as distributed.

B. Approval of Minutes of December 17, 2010 Regular Formal Session of the Board of Control

**It was moved and supported that the minutes of the December 17, 2010 Regular Formal Session of the Board of Control be approved.**

The minutes were unanimously APPROVED as written.

C. Recognition of Official Representative of the Faculty Association

Professor Robert Lane, President of the Faculty Association, noted that when asked how things are at SVSU he makes an effort to be both accurate and confident. Professor Lane stated: "SVSU is doing fine but obviously the state of Michigan is struggling and any substantial recovery in the private sector remains elusive . . . . this university has overcome adversity and challenges throughout its history and I trust that we can weather the political and economic storm ahead of us."

D. Communications and Requests to Appear Before the Board

Julie Decker, Janet Rentsch, and Melissa Woodward, Staff Members of the Month for November, were introduced to the Board. (See Appendix One: Decker/Rentsch/Woodward.)

III. ACTION ITEMS

1. Resolution to Approve FY 2012 Auxiliary Services Business Plan and Modification of FY 2011 Auxiliary Budget

RES-1912     **It was moved and supported that the attached resolution be adopted:**  
(See Appendix Two: Auxiliary Budget)

James Muladore, Executive Vice President for Administration and Business Affairs, presented the FY 2012 auxiliary services business plan and modified FY 2011 auxiliary budget. Mr. Muladore gave an overview of the types of transactions along with the volume of work that flows through the University's auxiliary system.

The motion was APPROVED unanimously.

2.     Resolution to Approve Property Acquisition

RES-1913     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, The University has a need for space for storage of materials and equipment; and,**

**WHEREAS, A commercial property owned by Saginaw Pattern and Machine with buildings suitable for storage located contiguous to the campus has been offered for sale; and,**

**WHEREAS, The purchase price for the property is less expensive than the cost of constructing a new storage facility;**

**NOW, THEREFORE, BE IT RESOLVED, That the President or the Executive Vice President for Administration & Business Affairs are hereby authorized to acquire the Saginaw Pattern and Machine property located at 1662 Pierce Road in Kochville Township for an amount not to exceed \$350,000 including legal real estate transaction expenses and to execute all documents related to the property transaction.**

Mr. Muladore noted that an opportunity presented itself to the University recently to acquire a piece of property close to campus at a reasonable price. Mr. Muladore stated that in addition to classrooms and administrative offices, the University has a need for storage space. The cost of the proposed property would be less expensive than constructing new storage capacity on campus. The property referred to in RES-1913 has been inspected and purchasing the property would allow the University to obtain additional space that is ready for storage use.

The motion was APPROVED unanimously.

(Trustee Abbs abstained from voting.)

3. Resolution to Appoint Nominating Committee for May Board Elections

RES-1914     **It was moved and supported that the following resolution be adopted:**

**WHEREAS, Saginaw Valley State University Board of Control bylaws stipulate that a nominating committee shall be appointed by the Board to recommend candidates for each office;**

**NOW, THEREFORE, BE IT RESOLVED, That Dr. Karu, Leola Wilson, and Jerome Yantz be appointed to serve as the Saginaw Valley State University Board of Control nominating committee.**

The motion was APPROVED unanimously.

IV.     INFORMATION AND DISCUSSION ITEMS

4.     Agriculture Program Development

Dr. Deborah Huntley, Dean of the College of Science, Engineering & Technology, informed the Board about the Agriculture Program Development grant that SVSU recently received. Dean Huntley stated that this is an exploratory project to examine the need for additional agricultural programs in the state of Michigan.

The grant is intended to create an agriculture degree program at SVSU that will focus on agriscience education, communication, and business. The main focus of the funding is to provide SVSU students with the means to transfer into Michigan State's agriculture program. Dean Huntley noted that the overall goal of the program is to increase access to agriscience studies in the state of Michigan by developing beneficial collaborations with Michigan State University.

(See Appendix Three: Agriculture Program)

5.     Great Lakes Bay Early College Program

Dr. Susie Emond, Interim Dean of the College of Education, and Marlene Searles, Director of the Great Lakes Bay Early College at Saginaw Intermediate School District, informed the Board about the Great Lakes Bay Early College Program that was recently awarded funding by the Michigan Department of Education.

Ms. Searles noted that the program provides high school juniors and seniors the opportunity to earn career certification and college credits. The Great Lakes Bay Early College will focus on Science, Technology, Engineering and Mathematics, and college readiness. Ms. Searles stated that the goals of the program are to make sure that students get their high school diploma and that they have access to college credits, that students are successful in college, and that students complete a degree.

Dr. Emond stated: “We are expecting to enroll students into the early college this fall and we anticipate about 60% of these students taking a winter course in 2012. For many students, this is a wonderful opportunity to come into college getting some financial assistance and then being able to stay at SVSU and obtain a degree . . . . It enables SVSU to support the region and meet the needs of students and parents.” (See Appendix Four: Early College)

V. REMARKS BY THE PRESIDENT

President Gilbertson offered no formal remarks.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

6. Motion to Move to Informal Session to Discuss Personnel Evaluations and Collective Bargaining

BM-1109 **It was moved and supported that the Board move to Informal Session to discuss personnel evaluations.**

The motion was APPROVED unanimously.

The Board moved to Informal Session at 2:45 p.m. and reconvened in Regular Formal Session at 3:50 p.m. with Board members Abbs, Ferguson, Gamez, Karu, Wilson and Yantz in attendance. Also present were President Gilbertson, Dr. Carlos Ramet, and Mary Kowaleski.

VII. ADJOURNMENT

7. Motion to Adjourn

BM-1110 **It was moved and supported that the meeting be adjourned.**

The motion was APPROVED unanimously.

The meeting was adjourned at 4:05 p.m.

Respectfully submitted:

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K.P. Karunakaran, M.D.  
Chairman

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Lawrence E. Sedrowski  
Secretary

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Mary A. Kowaleski  
Recording Secretary

# Julie Decker, Janet Rentsch, Melissa Woodward

Office of Sponsored Programs • January 2011

From the birth of an idea to the final report after a grant is completed, the Sponsored Programs office is a “cradle-to-grave operation,” as Julie Decker sees it.

“We are able to help put together a really solid proposal that not only helps obtain funding, but it also helps in the management of the grant, if it’s funded,” she said.

In a typical year, the office will submit at least 100 proposals seeking support for an array of research endeavors, community and campus initiatives, and other pursuits.

Janet Rentsch says SVSU is consistently at or near the national benchmark of having 10 percent of faculty actively engaged in grants. She receives e-mails “every day” from the federal government with new opportunities, and the office purchased a membership to a national database to monitor thousands of private foundations.

The next step is finding the right match. “A lot of it is knowing the faculty members,” Rentsch said, “knowing what they want money for.”

When grant deadlines approach, the staff must be meticulous.

“Our office is the final stop for everything,” said Melissa Woodward. “Your wording in the report has to reflect what they’re asking you to use it for, and to make sure it follows the guidelines. You have to pay high attention to detail.”

Right down to the type size. “Proposals get kicked out,” Decker

explained. “If you use 12-point font and they say 11, you’re done.”

In recent years, the office also has coordinated internal grants, often the entry point for new faculty members to learn how to submit proposals.

“The internal grants act as seed money,” Decker said. “It’s like a training ground. They have to meet the same compliance requirements they would with a bigger grant.”

Decker, Rentsch and Woodward agree they enjoy seeing the creative process at work and helping faculty members achieve their goals.

“I’m always in awe of brilliance,” Woodward said. “We get a glimpse of that. We’re honored to see their passion.”

“Their research is fascinating,” Rentsch added. “If we can get the money – sometimes not even very much – they could do so much more.”

The trio is also mindful of maintaining good working relationships with funding agencies.

“We have a really good reputation among sponsors, especially in-state ones,” Decker said. “When we are helping an individual professor, we’re not only helping him or her; we’re thinking about another professor three years down the road who wants to ask for a grant from that institution.”

So the life cycle may begin anew.



**RESOLUTION TO APPROVE  
FY2012 AUXILIARY SERVICES BUSINESS PLAN AND  
MODIFICATION OF FY2011 AUXILIARY BUDGET**

WHEREAS, The Auxiliary Services Business Plan and related operating budget, inclusive of student housing rental rates, has been developed for FY2012; and,

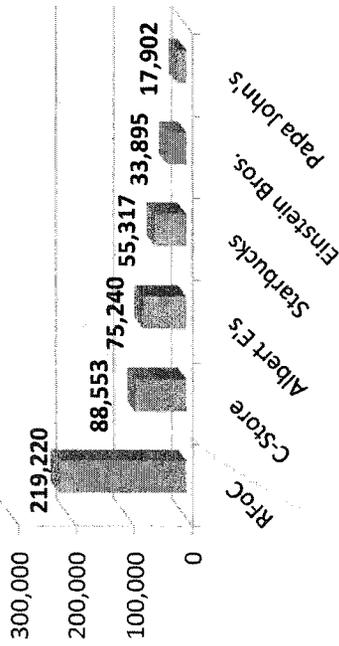
WHEREAS, The Auxiliary Operations FY2011 operating budget has been modified to reflect actual fall semester housing occupancy and other changes;

NOW, THEREFORE, BE IT RESOLVED, That the Auxiliary Services Business Plan, inclusive of student housing rental rates for FY2012 and the modified budget for FY2011, be approved as per the attached schedule.

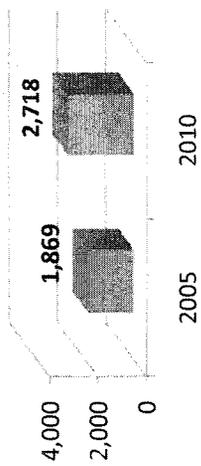
Saginaw Valley State University  
Auxiliary Services Business Plan  
FY2012

Board of Control  
February 7, 2011

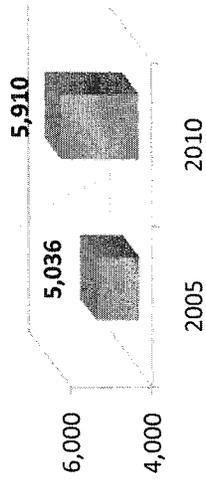
### Fall Semester Transactions



### Residents

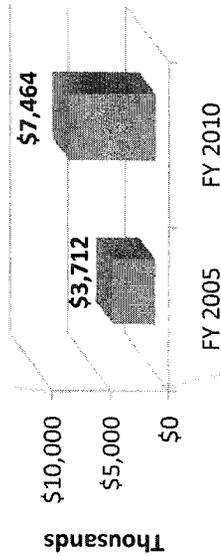


### Parking Spaces

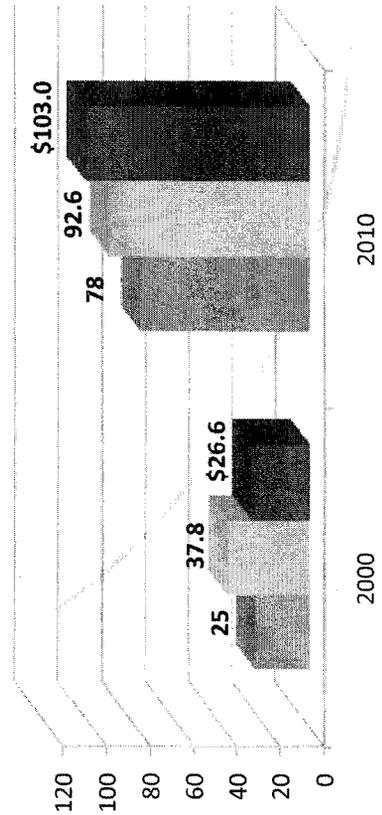


## Auxiliary Operations

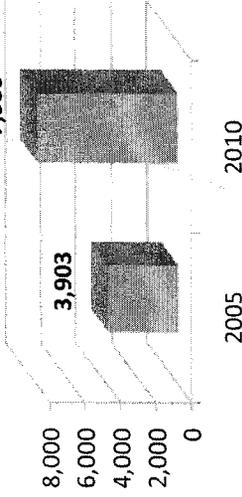
### Dining Sales



### Facilities

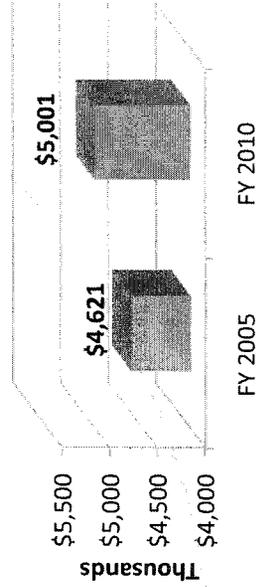


### Events



2010 - Includes Ryder Center Events

### Bookstore Sales



■ Buildings ■ Square Footage (Ten Thousands) ■ Construction Cost (\$ Millions)

## **AUXILIARY SERVICES OBJECTIVES & INITIATIVES**

### **OPERATING OBJECTIVES**

- High level of service
- Well-cared-for facilities
- Competitive pricing
- Consistent financial performance

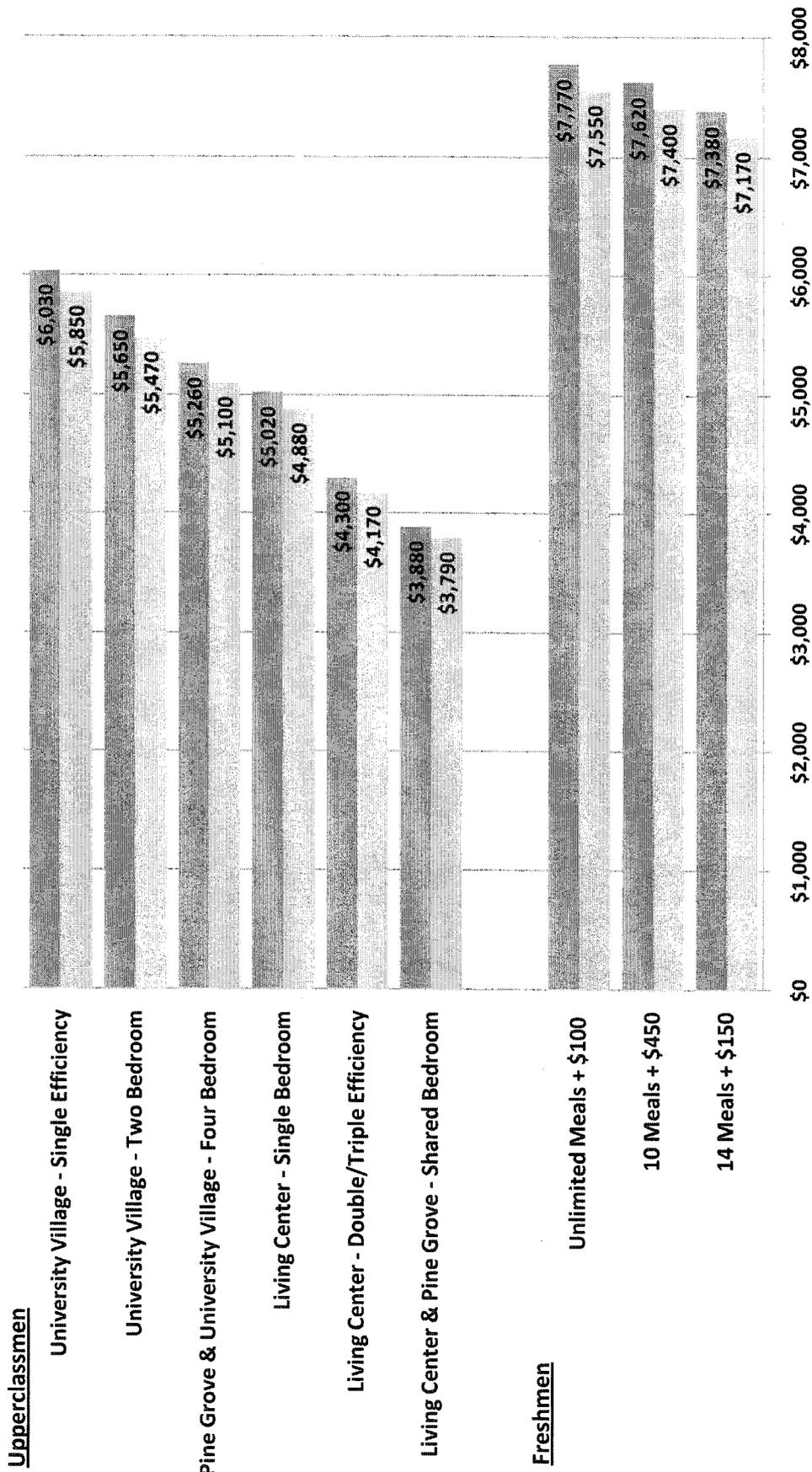
### **PLANNED OR RECENTLY COMPLETED INITIATIVES**

- Opened two Papa John's pizza locations - Student Center & Albert E's
- Completed renovation of Living Center North
- Implemented textbook rental program
- Expansion of Conference & Events Center - Curtiss Hall
- Relocation of Bookstore - 1<sup>st</sup> floor Curtiss Hall
- Integration of athletic camps and Ryder events - UCEC
- Expansion of residential dining operation (Fresh Food Co. concept)

# AUXILIARY SERVICES OPERATING BUDGET

	FY 2011			FY 2012		
	Base Budget	Revised Budget	% Increase	Base Budget	Net Change	% Increase
<b>REVENUES</b>						
Program & Non-Program	\$ 28,036,000	\$ 28,014,000	-0.1%	\$ 28,591,000	\$ 577,000	2.1%
<b>EXPENDITURES</b>						
Program	19,562,000	19,306,000	-1.3%	19,807,000	501,000	2.6%
Debt Service	6,785,000	6,684,000	-1.5%	6,687,000	3,000	0.0%
	26,347,000	25,990,000	-1.4%	26,494,000	504,000	1.9%
Net Operating Margin	1,689,000	2,024,000		2,097,000	\$ 73,000	
Reserves Balance, Beginning of Year	12,981,000	13,814,000		11,535,000		
Approved Capital Projects	(1,400,000)	(1,756,000)		(960,000)		
RFoC / Fresh Food Company Expansion/Renovation				(1,250,000)		
Curtiss Hall/Student Center/Rec Project		(1,125,000)				
Curtiss Hall/Student Center/Rec Project Debt Service (Yr. 1 of 5 Yr. Amortization)		(1,422,000)		(1,422,000)		
Reserves Balance, End of Year	\$ 13,270,000	\$ 11,535,000		\$ 10,000,000		

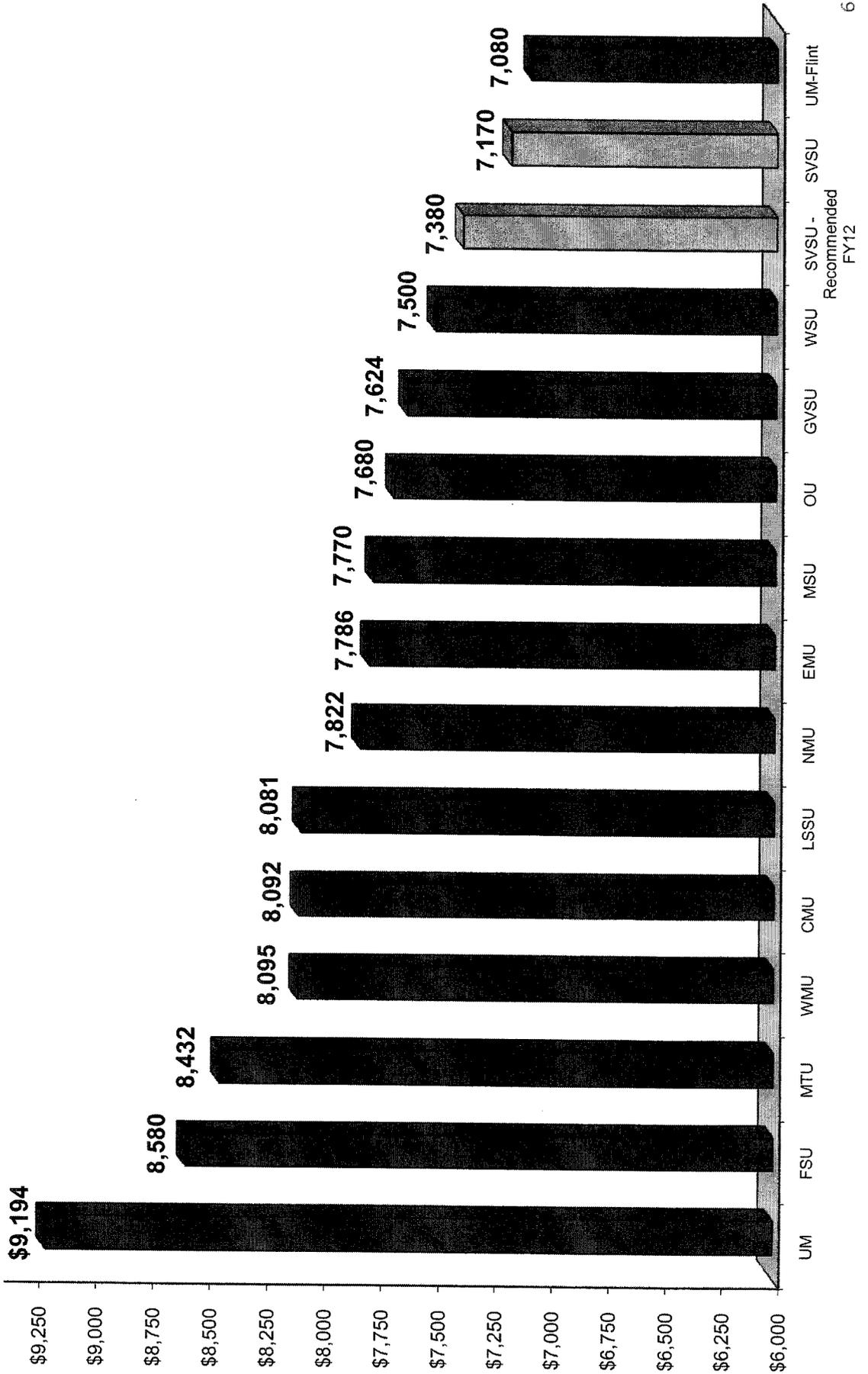
# HOUSING & MEAL PLAN RATES



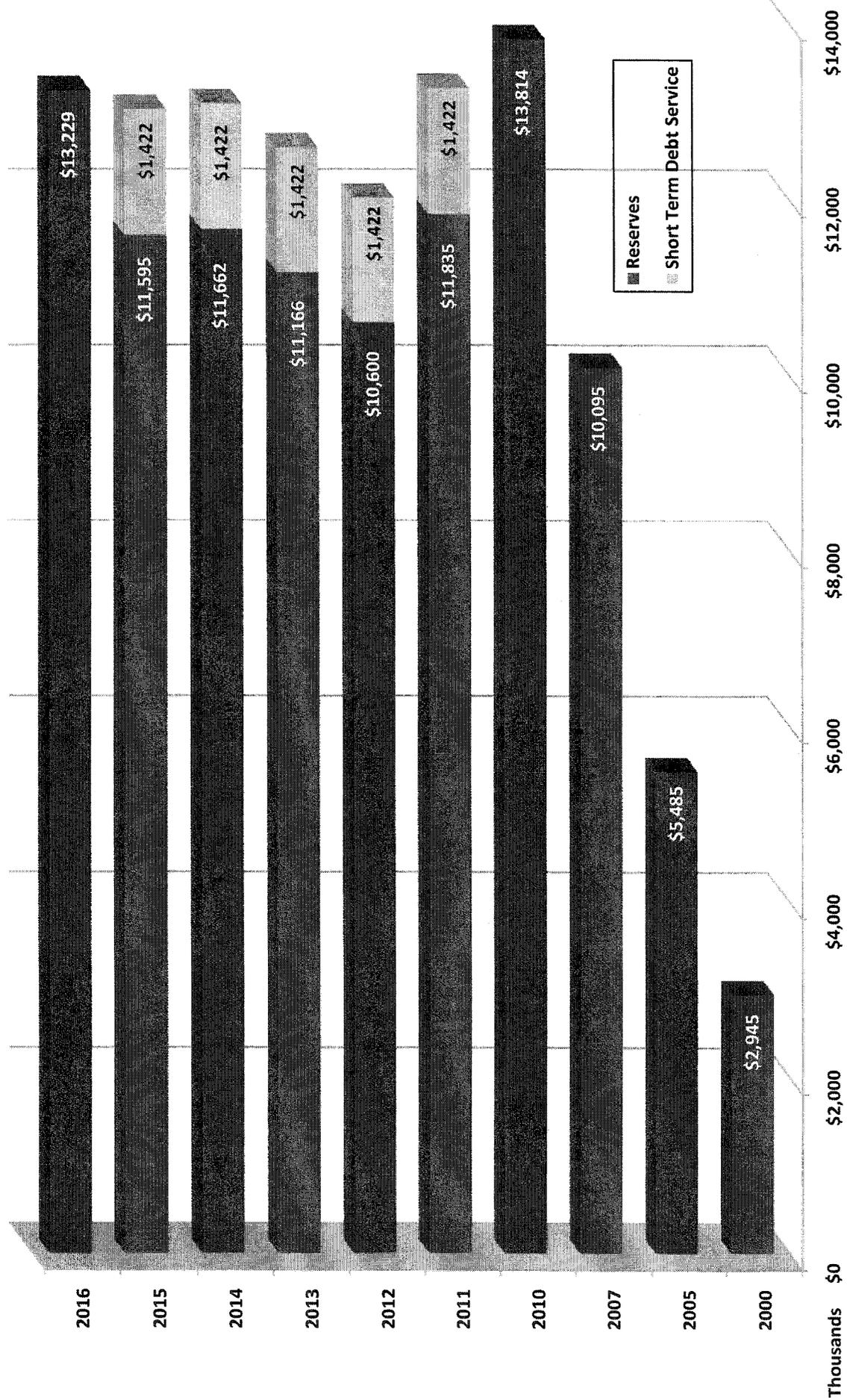
2.98% Composite Weighted Percentage Increase

FY 11-12      FY 10-11

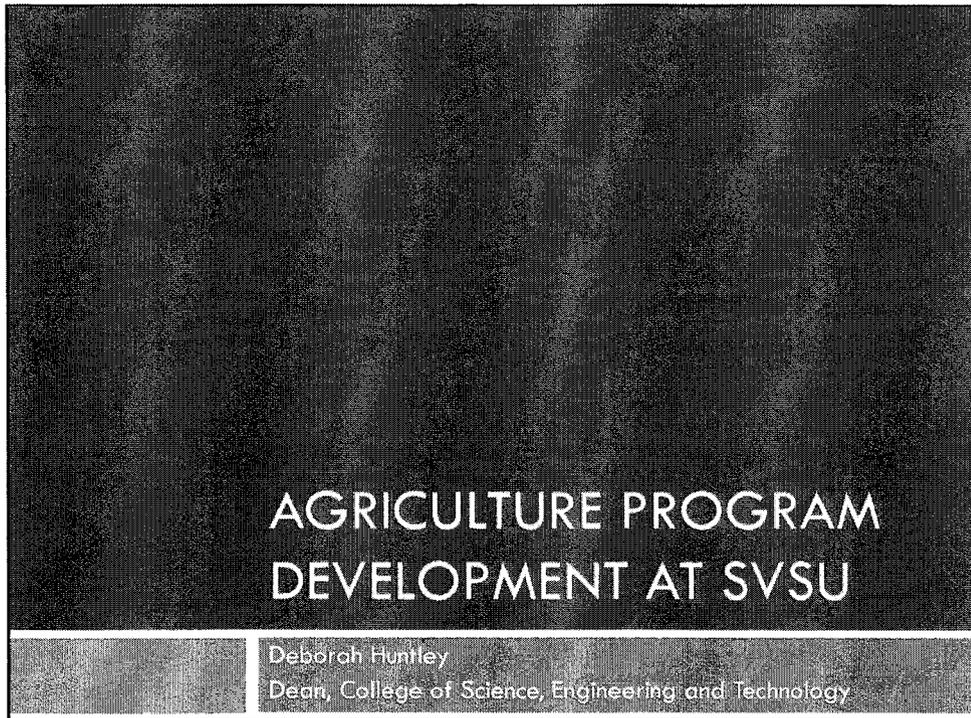
**MICHIGAN UNIVERSITIES  
FY2010-2011 ROOM & BOARD RATES**



# AUXILIARY RESERVES



Thousands \$0



## Background

- Agriculture is the second largest industry in Michigan
- Michigan State University offers the only four year programs in agriculture
  - Potential need to increase access
- Michigan Association of Agriscience Educators approached SVSU about creating additional programs
  - Cited need for more agriscience educators in the state

## Michigan Department of Education Grant

- FY 2010-2011 School Aid Budget included funding for a \$300,000 grant to SVSU to
  - “begin an agricultural degree program” that will “focus on agriscience education, agricultural business, and agricultural communications.”
- Grant application was due November 30, 2010 and grant funds were awarded beginning January 2011.

## Current state of Agrisciences at SVSU

- Academic Programs
  - Currently no Agriculture Major
    - Pre-agriculture major averages about 10 students at any given time
      - Built around a ‘transfer guide’ developed with MSU which provides list of recommended courses to facilitate transfer
        - Composed of foundational science and business courses
- Resources
  - Strong programs in sciences, education, business
  - Greenhouse
    - Innovative practices related to agrisciences

## Scope of Project

- Needs Assessment
- Enhanced Articulations with MSU
  - Develop new courses to facilitate transfer
- Certification pathways for Agriscience Teachers
  - Link SVSU teacher education programs to MSU's agriscience content areas
  - Expand use of SVSU's Alternative Certification program to certify students who have B.S. degrees from MSU in agrisciences

## Scope of Project

- Development of Agricultural Business and Communication Programs
  - Augment existing business and communication programs with agriscience content, utilizing courses developed at SVSU and MSU's Institute of Agricultural Technology (IAT)
- Development of Summer Professional Development for Science Educators
  - Working through COE, offer workshops to provide content, techniques, tools and topics for K-12 teachers

## Summary

- **Goal**
  - To increase access to agriscience studies in the state of Michigan by developing beneficial collaborations with MSU
- **Outcomes**
  - Clear understanding of needs for undergraduate agriscience education
  - Additional coursework and clear transfer articulations
  - Multiple pathways for future agriscience teachers
  - Agriscience specializations for business and communications students
  - Professional development opportunities for K-12 teachers

# Great Lakes Bay Early College @ Saginaw Valley State University

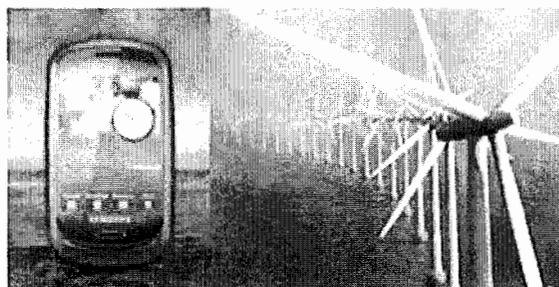


## What is an Early College?

It provides students with the academic skills, programs of study, academic and personal support to graduate high school on time and to earn career certification and college credits. Through this vision, the Great Lakes Bay Early College will focus on Science, Technology, Engineering and Mathematics, college readiness, and the STEM job skills in high demand within our region.



• High School juniors and seniors enroll in early college, attend classes on a university campus with support, and earn high school diploma, certificates and up to 60 college credits in 3 years.



- Students learn in a college environment that fosters maturity and academic growth.
- High expectations and standards for all students are established in educational plans.
- Real-world learning experiences in S.T.E.M.-embedded classes, internships and service learning help students build their own bridges between school and the world of work.
- Students are comfortable using technology and a variety of media to gather information and are expected to present their learning and make their work public.

- Students regularly use college services such as tutoring programs, career development, theater facilities, labs, gym and collegiate clubs.
- Business partners offer students internships or job opportunities and parents actively participate in the life of the school.
- All teachers meet at least once a week with the same small group of students, mentoring them throughout their college experience.
- When choosing to work hard, students will gain vital skills for college success.

Contact Marlene Searles for more information.

[searlesm@sisd.cc](mailto:searlesm@sisd.cc)