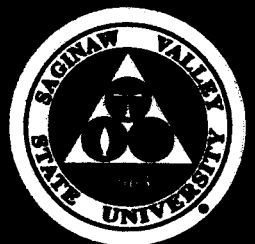


SVSU.

BOARD OF CONTROL

MINUTES

MARCH 21, 2005



**SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
MARCH 21, 2005
REGULAR FORMAL SESSION
INDEX OF ACTIONS**

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MINUTES
BOARD OF CONTROL
Regular Formal Session
March 21, 2005
Board of Control Room, Third Floor Wickes Hall

Present: **Braun**
 Cotter
 Gamez
 Gilbertson
 Karu
 Sedrowski
 Sims
 Yantz

Absent: **Law**

Others

Present:	J. Allardyce	A. Nalbach
	L. Beuthin	A. Pierce
	K. Blanchard	J. Poppe
	J. Boehm	C. Ramet
	E. Boles	V. Samarco
	G. Hamilton	R. Schneider
	E. Hansen	M. Shannon
	G. Hernandez	M. Simon
	A. Hratchian	C. Snook
	T. Inman	C. Sorensen
	S. Locey	J. Stanley
	R. Maurovich	J. Swackhamer
	D. Millar	M. Teed
	M. Mosher	M. Thorns
	B. Mudd	R. Trepkowski
	J. Muladore	R. Yien
		Press

I. CALL TO ORDER

Chairperson Sims called the meeting to order at 1:34 p.m.

II. PROCEDURAL ITEMS

A. **Approval of Agenda and Additions to and Deletions from Agenda**

The agenda was APPROVED as distributed.

B. **Approval of Minutes of February 14, 2005 Regular Formal Session of the Board of Control**

It was moved and supported that the minutes of the February 14, 2005 Regular Formal Session of the Board of Control be approved.

The minutes were unanimously APPROVED as written.

C. **Communications and Requests to Appear Before the Board**

Dr. Gilbertson introduced Dr. Elson Boles, Dr. Elizabeth Hansen, Dr. Gladys Hernandez, Dr. Dorothy Millar, Mr. Michael Mosher, Dr. Alexander Nalbach, Dr. Amy Pierce, Dr. C. Vincent Samarco, Dr. Carrie Sorensen, and Dr. Melissa Teed, faculty members who had been granted tenure at the Board's February, 2005 Regular Formal Session.

James Muladore, Vice President for Administration and Business Affairs, introduced Ronald Trepkowski, newly appointed University Chief of Police.

Kathleen Blanchard, Staff Member of the Month for March, was presented to the Board.

(See Appendix One: Blanchard)

D. **Recognition of the Official Representative of the Faculty Association**

Professor Marcia Shannon, President of the Faculty Association, told the Board a national

accreditation team from the Commission on Collegiate Nursing Education would be on campus April 4th through the 6th to meet with the College of Nursing.

Professor Shannon showed a DVD which is used to introduce the Nursing department's philosophy and conceptual framework to its adjunct faculty.

III. ACTION ITEMS

1. Resolution to Appoint Nominating Committee for May Board Elections

RES-1633 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University Board of Control bylaws stipulate that a nominating committee shall be appointed by the Board to recommend candidates for each office;

NOW, THEREFORE, BE IT RESOLVED, That Ruth Braun, Sandra Cotter, and Lawrence Sedrowski be appointed to serve as the Saginaw Valley State University Board of Control nominating committee.

The motion was APPROVED unanimously.

2. Resolution to Approve Faculty Promotions, July 1, 2005

RES-1634 It was moved and supported that the following resolution be adopted:

WHEREAS, Promotions to various academic ranks represent formal and traditional recognition of faculty accomplishments;

NOW, THEREFORE, BE IT RESOLVED, That the following faculty members be granted promotion to the ranks specified, effective July 1, 2005:

Rank of Associate Professor

**Al-Halees, Hasan
Boles, Elson
Earley, Donald
Mercier, Lucy
Mosher, Michael**

**Mathematical Sciences
Sociology
Occupational Therapy
Social Work
Art/Communication & Multimedia**

Nalbach, Alexander	History
Pierce, Amy	Communication
Samarco, C. Vincent	English
Tapp, Anne	Teacher Education
Teed, Melissa	History

Rank of Professor

Hansen, Elizabeth	Educational Leadership & Services
Hernandez, Gladys	Modern Foreign Languages
Jurn, Iksu	Finance
Lange, Gary	Biology
Youngstedt, Scott	Sociology
Zerger, Thomas	Mathematical Sciences

Dr. Robert S.P. Yien, Vice President for Academic Affairs, reviewed the process by which faculty are promoted.

The motion was APPROVED unanimously.

3. Resolution to Approve Parking Ordinance

RES-1635 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Local units of government, including universities, must have local ordinances to govern and enforce parking; and

WHEREAS, The regulation of parking on the SVSU campus is currently governed by an ordinance approved by the University's Board of Control in 1979;

NOW, THEREFORE, BE IT RESOLVED, That the attached revised Saginaw Valley State University Parking Ordinance be approved effective on this date. (See Appendix Two: Parking Ordinance)

President Gilbertson noted that Resolution 1635 pertains not to the number of parking spaces on campus, but to the Board's governance authority over the parking system.

Mr. Muladore added that the old policy was put in place in 1979. Parking lots and buildings

have been added since that time and the names of various University departments have been changed. The original ordinance dealt not only with parking, but also with pedestrian and vehicle traffic on campus, activities which don't belong in the parking ordinance. The revised ordinance reflects the campus that exists today.

The motion was APPROVED unanimously.

4. Resolution to Approve Membership in the Michigan Universities Coalition on Health

RES-1636 It was moved and supported that the following resolution be adopted:

WHEREAS, The Business Affairs Officers of Michigan's public universities recently directed that a formal legal structure be created for the Michigan Universities Coalition on Health (MUCH); and

WHEREAS, The purpose of MUCH is to gather and share among its members employee benefit information and negotiate employee benefit services for which members may individually contract;

NOW, THEREFORE, BE IT RESOLVED, That SVSU's membership in MUCH is hereby approved and that the Vice President for Administration and Business Affairs is authorized to execute all legal documents required for participation, including appointment of the University's representatives on the MUCH Board of Directors.

Mr. Muladore told the Board that for a period of time the public universities in Michigan have been engaged in a collaborative effort to gather and share employee benefit information and to negotiate employee benefit services for which members may individually contract. Resolution 1636 would allow SVSU to join a formal legal structure created for that group – the Michigan Universities Coalition on Health (MUCH) – and would authorize the Vice President for Administration and Business Affairs to execute all legal documents required for participation, including appointment of the University's representatives on the MUCH Board of Directors.

The motion was APPROVED unanimously.

5. Resolution to Authorize the Construction of On-Campus Student Housing

RES- 1637 It was moved and supported that the following resolution be adopted:

WHEREAS, Projected demand for on-campus student housing exceeds existing capacity; and

WHEREAS, The University recommends construction of an additional unit as part of the previously approved University Village III project and an addition to the existing Living Center South facility; and

WHEREAS, The Board of Control by prior Resolution #1632 dated February 14, 2005 authorized the issuance of bonds for the financing of a student housing project as described in Exhibit A of the resolution:

NOW, THEREFORE, BE IT RESOLVED, That the President and/or the Vice President for Administration and Business Affairs are hereby authorized to proceed with the above described projects and are further empowered to perform all acts and deeds and to execute all documents and contracts for and on behalf of the University required by this resolution.

Dr. Robert L. Maurovich, Vice President for Student Services & Enrollment Management, told the Board that the number of freshmen who would like to live on campus has increased to 61%, and freshman applications for next fall are up by 12.5%. Applications from returning students electing to live on campus have increased to 58%. Housing applications are currently up by 10%. The additional housing space would help accommodate the needs of students and improve residential life quality.

Mr. Muladore added that the University's current housing system has a capacity for 1,874 students. Approximately 1,900 students have applied for housing on campus for this fall. Projected occupancy demands through 2010 suggest that excess demand will continue.

It is proposed that an eighth unit be added to the seven units currently in the Village III

project which the Board authorized last year: this would add 24 beds. It is also proposed that a wing be added to the Living Center South facility which was constructed in Fall 2003: this would add 81 beds. It is expected that the Village III unit would be available for the upcoming fall semester and that the Living Center South wing would be ready by Winter 2006.

The motion was APPROVED unanimously.

6. Motion to Approve "Continuing Excellence: 2004-2008," a Strategic Plan

BM-1016 It was moved and supported that the Board Approve "Continuing Excellence: 2004-2008," a Strategic Plan.

President Gilbertson noted that the Board had discussed this document several times, and that it had been revised to incorporate their suggestions. (See Appendix Three: Strategic Plan)

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

7. **Report on Center for Science and Mathematics Education**

Dr. Walter R. Rathkamp, Executive Director of the Center for Science and Mathematics and the SVSU Regional Mathematics and Science Center, reviewed the six basic functions of the SVSU Regional Mathematics and Science Center. The Center provides leadership in mathematics and science education, curriculum support, professional development of teachers, student enrichment and community service, and serves as a resource center for the region. He also discussed the various programs in which the Centers are involved, as well as the grants they have received in recent years.

8. Report on University Branding and Image

Lucille Beuthin, Vice President for Public Affairs/Executive Director of the SVSU Foundation, told the Board that the University Communications staff are putting together a communication plan – a vision – that will ensure that all of the University’s communication materials are consistent, and that their messages are accurate and clear. She discussed three areas of the strategic integrated communication plan: graphic standards, branding, and advertising.

V. REMARKS BY THE PRESIDENT

President Gilbertson reviewed a number of upcoming events on campus. He noted that the Michigan Organization of Residence Hall Associations (MORHA), which includes some 25 different residence hall associations across the State of Michigan, held their state-wide conference at SVSU recently. Armen Hratchian, President of the SVSU Student Association, told the Board that SVSU had won seven of the twelve major awards presented at that meeting.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

9. Motion to Move to Informal Session to Discuss Collective Bargaining Issues

BM-1017 It was moved and supported that the Board move to Informal Session to Discuss Collective Bargaining Issues

The motion was APPROVED unanimously.

The Board moved to Informal Session at 3:06 p.m. and reconvened in Regular Formal Session at 4:00 p.m., with Board members Braun, Cotter, Gamez, Karu, Sedrowski, Sims, and Yantz in attendance. Also present were President Gilbertson, Lucille Beuthin, James Muladore, Dr. Robert

BOARD OF CONTROL
Regular Formal Session

March 21, 2005

Maurovich, Jo Stanley, and Dr. Robert Yien.

VII. ADJOURNMENT

10. Motion to Adjourn

BM-1018 **It was moved and supported that the meeting be adjourned.**

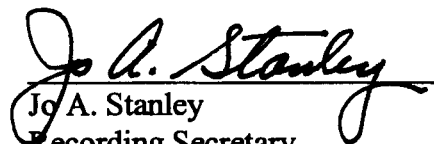
The motion was APPROVED unanimously.

The meeting was adjourned at 4:01 p.m.

Respectfully submitted:

Linda L. Sims
Chair

D. Brian Law
Secretary



Jo A. Stanley
Recording Secretary
Secretary to the Board of Control

SU SAGINAW VALLEY STATE UNIVERSITY

STAFF MEMBER OF THE MONTH

Kathleen Blanchard

Administrative Secretary, Disability Services/Student Counseling Center • March 2005

Working in the combined office of Disability Services and the Student Counseling Center, Kathleen Blanchard must frequently divide her workload; however, she has but one focus.

"I enjoy customer service and the feeling of helping students every day," she said.

Blanchard stays on top of her split responsibilities through prioritization, realizing she may have to shift roles at any moment.

"I switch-hit all the time," she said.

For some, the constant back and forth might prove counterproductive, but Blanchard enjoys change, making her well suited for her job.

"Every day is different," she said.

As students crammed for mid-terms and professors devised exams, Blanchard was busy preparing tests—in Braille to accommodate blind students.

Technology has improved the conversion process. Today, when a professor E-mails an exam, computer programs are able to reproduce the test in Braille.

Mid-terms also increase students' stress levels and lead to a rise in the number of visitors to the Student Counseling Center, according to Blanchard.

Throughout the year, the Center also works with students who are disciplined for violating the student code of conduct.

"We have two different alcohol classes and an anger management class," Blanchard said. "It's a pretty busy office."

It must also be a soothing

space for those moments when students arrive with their emotions on edge.

"There have been times when students were pretty upset," Blanchard said. "You try to calm them down first, and then try to find out what the problem is. If you comfort them, sometimes that's all they need."

In her spare time, Blanchard enjoys making beaded jewelry, such as necklaces, bracelets and earrings.

"I like seeing the finished product," she said. "When I give them to friends and family, they really appreciate receiving them, and I enjoy seeing that."

Blanchard has dabbled in showing her jewelry at bazaars, but says her muse is too irregular to do more.

"For me, creative time just comes every once in a while," she said.

Blanchard also likes to travel, making trips to northern Michigan and visiting family. She recently returned from Arizona where she spent time with her sister.

Outside the office, however, Blanchard's primary preoccupation comes from following the sports and other extracurricular activities of her son, Andrew. That will soon change, as he will graduate from high school in June.

"He'll be coming here next year," Blanchard said. "Quite a few of his friends will be coming here, too."

Blanchard expects sharing a campus with her son to bring a few adjustments.

"I think that because I'll be on campus, knowing I'm here will keep a bit tighter rein on him," she said.

If Andrew comes to the office, Blanchard is ready to respond, as mother or employee.

"The door is always open for students. We want them to make healthy choices, and we have lots of information to help them."



SAGINAW VALLEY STATE UNIVERSITY PARKING ORDINANCE

1.1 Statement of Purpose

It is the intent of the Saginaw Valley State University Board of Control to establish a parking ordinance on the campus of Saginaw Valley State University for students, faculty, staff and visitors.

2.1 Statement of Authority

This ordinance is enacted by the Saginaw Valley State University Board of Control pursuant to and in accordance with the authority and responsibility of said Board as provided in the Constitution of the State of Michigan, Act 278 of the Michigan Public Acts of 1965 and Act 291 of the Michigan Public Acts of 1967, as amended.

3.1 Designation of Enforcement

It shall be the duty of the Director of University Police and his/her subordinates to enforce all provisions of this ordinance, to cooperate with other law enforcement officers and other college officials in the administration and enforcement of this ordinance, and in developing ways and means to improve parking and traffic conditions.

4.1 Parking on Campus

Parking is permitted only in marked spaces in regular parking lots or designated areas throughout the campus as follows: Free open lots, faculty/staff, resident, handicap, loading/unloading, and Campus Facilities. Parking lots/areas are marked appropriately with signs.

Lot A	Open and handicap parking
Lot B	Resident parking. Permit required.
Lot D	Open, metered and handicap parking.
Lot E	Open and handicap parking.
Lot F	West end: faculty/staff reserved. Permit required. East end: open parking.
Lot G-1	Reserved, open, handicap and metered parking North end: faculty/staff reserved. Permit required.
Lot G-2	Open parking.
Lot G-3	Open and overnight guest parking. Permit required 2:00-6:00 a.m.
Lot J-1	Open and metered parking.
Lot J-2	Open and handicap parking.
Lot J-3	Resident parking. Permit required.
Lot J-4	South end: resident parking. Permit required. North end: faculty/staff reserved and handicap parking. Permit required.
Lot K	Open parking.
Lot L	Open, metered, and handicap parking. East side: faculty/staff reserved. Permit required.
Lot R	Open and handicap parking.

Village West	Resident and handicap parking. Permit required.
Village Central	Resident, visitor and handicap parking. Permit required.
Village East	Resident and handicap parking. Permit required.
Pine Grove	Resident, visitor and handicap parking. Permit required.
Bookstore Lot	Metered and handicap parking.
Founders Hall	Open parking.
Wickes Circle	Metered, handicap and Campus Facilities parking. Permit required.
Fine Arts Drive	One-hour, handicap, Museum and Campus Facilities parking. Permit required.
Arbury Circle Service Drive	15- and 30-minute, handicap and Campus Facilities parking. Permit required.
Doan Service Drive	Campus Facilities. Permit required.
University Turnaround	Two-hour loading/unloading, handicap, Campus Facilities parking. Permit required.
Pioneer Drive	Metered, handicap, resident staff and Campus Facilities parking. Permit required.
P.E. Service Drive	Permit required.
South Campus Complex A	South: Open and handicap parking. East: Open and handicap parking.

4.2 Reserved Faculty/Staff Parking and Permits

Reserved parking is provided for faculty, staff and visitors who display a reserved permit, Monday through Friday, during the hours of 6:00 a.m. to 6:45 p.m. Open parking is available on Saturday and Sunday in the following lots: F (west side), G-1 (north side), J-4 (north side), and L (east side). No parking from 2:00 a.m. through 6:00 a.m. These lots are reserved for faculty and staff throughout the calendar year.

Two types of permits are available. A **hanging permit** shall be displayed from the rearview mirror on the vehicle driven by the permit holder and is transferrable to any vehicle the permit holder may use. The **window sticker** shall be permanently affixed to the inside lower driver's side window. Permits expire on September 15 of each year.

The registered owner of a vehicle is responsible for any parking citations issued to the vehicle. Once a parking permit is obtained and the vehicle is registered with University Police, the permit holder becomes responsible. Individuals shall not be allowed to obtain a permit unless all outstanding parking tickets are paid.

4.3. Reserved Resident Parking and Permits

All vehicles with resident parking permits are restricted to resident parking lots which include: Lots B (limited parking due to construction), J-3, J-4 (south side), and all University Village areas if a resident of First Year Suites, Living Centers North/South, and University Village. Permits issued to Pine Grove apartment residents are restricted to parking in Pine Grove only. All parking violations are subject to fines and/or impoundment.

This parking privilege shall be indicated by a serial numbered permit which shall be **permanently affixed** on the exterior top left corner of the vehicle's outside rear window, or as directed by the

University Police Department/Parking Services. Permits may not be transferred to another person or vehicle. In the event vehicles are changed, a new permit will be issued upon presentation of the old permit to the University Police Department/Parking Services office.

The registered owner of the vehicle is responsible for any parking citations issued to that vehicle. Once a parking permit is obtained and the vehicle is registered, the permit holder becomes responsible. Individuals shall not be allowed to obtain a permit unless all outstanding parking tickets are paid.

4.4 Display of Permit

It shall be unlawful to have displayed on any motor vehicle any Saginaw Valley State University registration and/or parking permit which has not been issued for the motor vehicle, on which or in which same is displayed.

4.5 Metered Parking

Metered parking is available for short-term use (maximum of two hours). Parking in the following metered areas are enforced 6:00 a.m. to 2:00 a.m., seven days a week (no parking 2:00 a.m. to 6:00 a.m.): Lot L, Bookstore Lot, Pioneer Drive and University Village. Parking in the following metered areas are enforced 6:00 a.m. to 6:00 p.m., Monday through Saturday (no parking 2:00 a.m. to 6:00 a.m.): Wickes Circle, Lots D, F, G-1 and J-1.

4.6 Visitor Parking

Visitors may park in any open (non-reserved) parking lot without obtaining a guest permit, or in any faculty/staff reserved parking lot by displaying a guest permit from the rearview mirror of the vehicle driven on campus between the hours of 6:00 a.m. to 2:00 a.m., or visitors may use the metered spaces for short-term parking. Visitors are required to abide by the rules and regulations for traffic and parking while using a vehicle on campus.

Visitors of campus residents residing in University Village may park in the designated area in Village Central located off Pierce Road, 6:00 a.m. to 2:00 a.m. An overnight permit is required 2:00 a.m. to 6:00 a.m. If the lot is full, visitors must use Lot G-3, located off College Drive West.

Visitors of campus residents residing in First Year Suites and Living Centers North/South may use open parking lots between 6:00 a.m. and 2:00 a.m. An overnight permit is required to park in Lot G-3, 2:00 a.m. to 6:00 a.m.

Visitors of campus residents residing in Pine Grove apartments may park in the designated area near 7650/7670 Pine Grove Lane, 6:00 a.m. to 2:00 a.m. An overnight permit is required 2:00 a.m. to 6:00 a.m.

Overnight visitor permits are available seven days a week at the University Police Department, 8:00 a.m. to 12:00 midnight, Monday through Friday; 10:00 a.m. to 2:00 a.m. Saturday; and 12:00 p.m. to 12:00 midnight Sunday, located at the corner of Pierce and Tower Drive. Permits are also available at the Cashier's Office in Wickes Hall between 9:00 a.m. and 4:30 p.m., Monday through Friday. When inviting guests to campus, individuals are encouraged to inform their guest in advance of the available parking locations and regulations. Permits are issued up to two consecutive nights and require 14 days from expiration before obtaining another overnight permit. Special circumstances will require approval of the resident's hall director.

The registered owner of a vehicle is responsible for any parking citations issued to that vehicle. Once a parking permit is obtained and registered, the permit holder becomes responsible. Individuals shall not be allowed to obtain a permit unless all outstanding parking tickets are paid.

4.7 Stopping, Standing and Parking

No person shall stop, stand, or park a vehicle, except when necessary to avoid conflict with other traffic or in compliance with the law or the directions of a police officer or traffic control device, in any of the following areas:

- a. On a sidewalk.
- b. Within an intersection.
- c. Within 15 feet of a fire hydrant.
- d. On a crosswalk.
- e. Upon any streets or parking lot or other parking facility in such a manner or under such conditions as to leave available insufficient width of the roadway for free movement of vehicle traffic, or as to require vehicles operating upon the roadway to leave their assigned traffic lane in order to pass such vehicle.
- f. At any place where official signs prohibit stopping, standing or parking.
- g. On streets, lots or areas in violation of posted official time standard, and on grass or any other unpaved surface not designated for parking.
- h. At any place where vehicle is parked as such to use more than one clearly marked parking space.

4.8 Special Parking Categories

Special categories of parking shall include (also see map):

- a. **Handicap Parking:** These areas are located and marked as such. Individuals must display a state-issued handicap permit while vehicle is parked. If handicap spaces are in use, an individual may park at any meter throughout campus without depositing coins.
- b. **Special Area Permits:** Special need permits will be approved and issued by the Parking Services Coordinator and/or designee.
- c. **Parking Restrictions:** Parking will not be permitted in any area except in marked spaces in defined parking lots. All parking violations are subject to fines and/or impoundment.
- d. **Short-term Parking:** Various buildings on campus are provided with an entrance to be used for loading and unloading. The need to park a vehicle near a building for loading and unloading will require contacting the University Police Department in advance for permission and length of time allowed. Time limit on these spaces is strictly enforced.
- e. **Campus Facilities, Contractor and Media Parking:** A permit is to be acquired through the University Police Department valid in designated areas assigned.
- f. **Motorcycle Parking:** Motorcycles are required to park in open parking spaces. A motorcycle permit shall be obtained for resident lots as well as reserve faculty/staff lots. Motorcycles may not be parked on porches, walkways or any other area which is not designated for parking.

4.9 Overnight Parking

- a. No overnight parking is permitted in any lot other than visitor spaces provided by the University (see 4.6 above), except with permission of the University Police Department. Parking between the hours of 2:00 a.m. and 6:00 a.m. shall be considered overnight parking.
- b. Parking overnight in any resident lot shall require a "reserved" resident permit or a temporary resident permit issued by the University Police Department or Cashier's Office in Wickes Hall.
- c. Parking locations will be assigned by the University Police Department to employees whose duties require them to be on campus between the hours of 2:00 a.m. and 6:00 a.m.
- d. The University Police Department will issue overnight permits for those residents using temporary vehicles. There will be no charge to the resident. The duration of the permit will be determined by the Parking Services Coordinator or designee.
- e. Recreational vehicles may park overnight ONLY with permission of the Parking Services Coordinator or designee.

4.10 Tow-Away Zone

"Tow-away zone" means a zone where no parking, stopping or standing is permitted as indicated by proper signs. Vehicles parking in violation of the signs will be towed away to keep the roadway clear for traffic movement.

4.11. Impoundment

Vehicles parked in violation of the established Saginaw Valley State University Parking Ordinance are subject to impoundment by the University Police Department.

The Director of the University Police Department or designated officers are hereby authorized to remove a vehicle from a street, highway, parking lot or other areas owned by the University. The vehicle will be towed to the nearest garage or other place of safety, or to a garage designated by the Director of the University Police Department or otherwise maintained by the University, under the circumstances hereinafter enumerated.

The necessary costs for removal of the vehicle shall become a lien on the vehicle, and the person into whose custody the vehicle is given may hold the vehicle until the expenses involved have been paid.

If a vehicle is found on campus in a marked tow-away zone in violation of these regulations, the person in whose name the vehicle is registered or the permit holder becomes responsible. Ownership of the vehicle will be determined according to the records of the State of Michigan, Department of Secretary of State, and/or Parking Services record of permit holder. The owner/permit holder will be held responsible for payment of all outstanding parking tickets before a vehicle release form is issued.

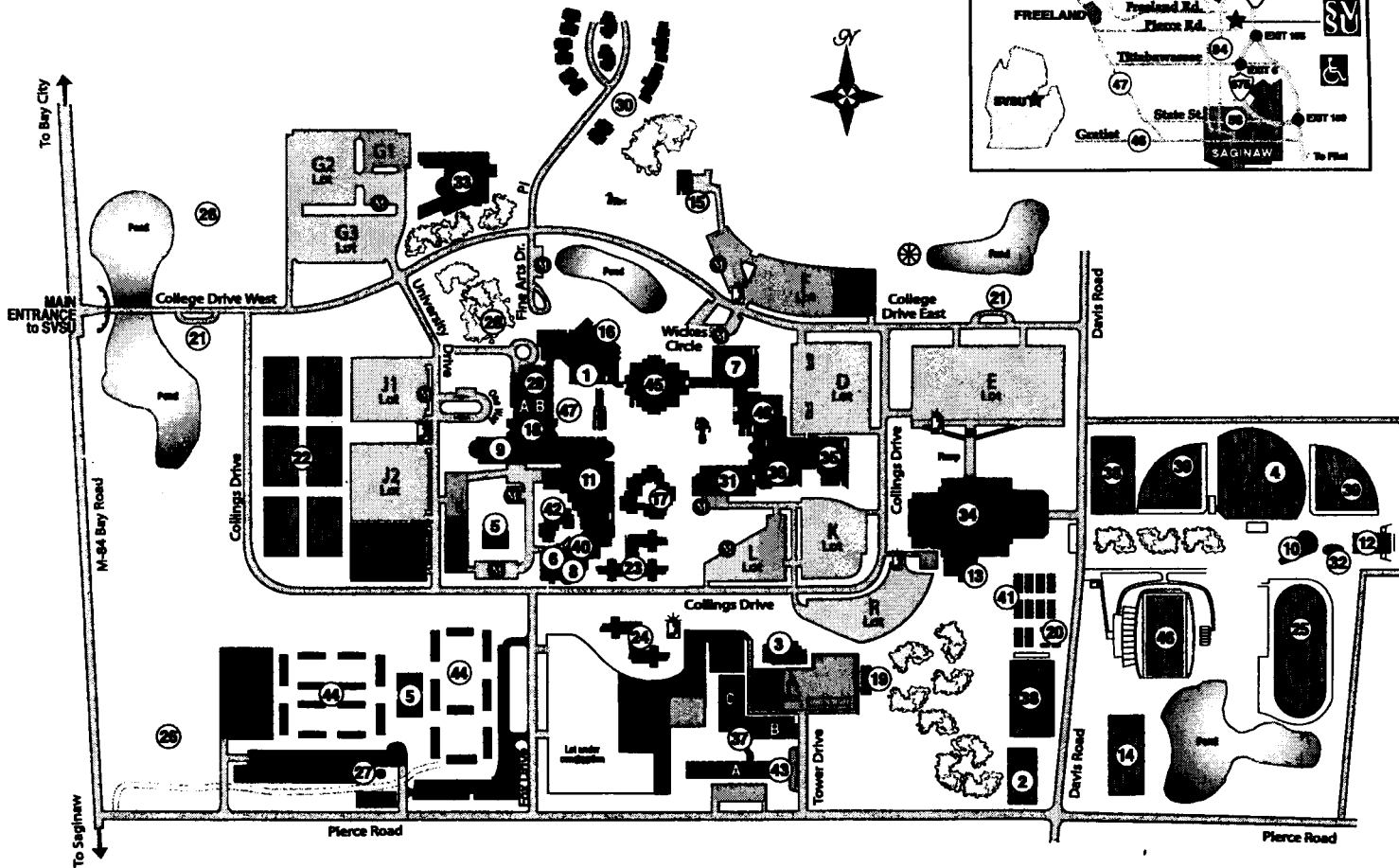
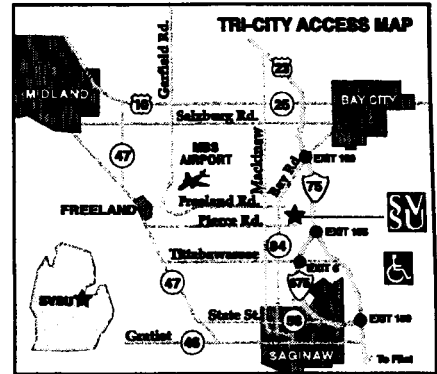
5.1 University's Rights

The University reserves the right to request vehicles with issued parking permits to vacate the assigned lots or spaces from time to time for parking lot repairs or snow removal. Residents and issued parking permit holders will be notified in advance.

The University reserves the right to restrict driving and parking and to temporarily close any parking area for special purposes. The University also reserves the right to remove, at the owner's expense, any unlawfully parked or inoperable vehicle left for extended periods of time unless prior arrangements have been made with the Parking Services Coordinator or designee.

The University assumes no responsibility for loss or damage to vehicles driven or parked on campus, or for the contents of said vehicle.

SV SAGINAW VALLEY STATE UNIVERSITY.



- | | | | |
|---------------------------------|---|---|--|
| 1. Arbury Fine Arts Center | 16. Marshall M. Fredericks Sculpture Museum | 29. Performing Arts Center
A. Performing Arts Theatre
B. Rhea Miller Recital Hall | 38. Soccer Fields |
| 2. Archery Range | 17. Great Lakes Residence Halls (First Year Suites A-E) | 30. Pine Grove Apartments | 39. Softball Field |
| 3. Auditorium | 18. Groening Commons | 31. Pioneer Hall of Engineering & Technology | 40. Student Center |
| 4. Baseball Field | 19. Grounds Building | 32. Putting Green | 41. Tennis Courts |
| 5. Basketball Intramural Courts | 20. Horseshoe Pits | 33. Regional Education Center (Regional Math/Science Center) | 42. Tranquil Residence Halls (First Year Suites F&G) |
| 6. Bookstore | 21. Information Kiosk | 34. Ryder Center for Health & Physical Education | 43. University Police/ Parking Services |
| 7. Brown Hall | 22. Intramural Fields | 35. Dow Doan Science Building East | 44. University Village |
| 8. Convenience Store | 23. Living Center North | 36. Dow Doan Science Building West | 45. Wickes Hall (Admissions & Financial Aid) |
| 9. Curtiss Hall | 24. Living Center South | 37. South Campus (Complex Buildings A,B&C) | 46. Wickes Memorial Stadium |
| 10. Discus Throw | 25. Morley Field | | 47. Zahnow Amphitheatre |
| 11. Doan Center | 26. Non-Motorized Pathway | | 48. Zahnow Library |
| 12. Driving Range | 27. Observatory | | |
| 13. Fitness Center | 28. Owsley Grove | | |
| 14. Football Practice Field | | | |
| 15. Founders Hall | | | |

SYMBOL KEY

- | | | | |
|--|--------------------------|--|---------------------|
| | Annual Ring Sculpture | | Emergency Telephone |
| | Automatic Door 1st Floor | | Gateway Entrance |
| | Automatic Door 2nd Floor | | Gazelle Fountain |
| | Edwards Bell Tower | | Metered Parking |
| | | | Wetland Initiative |

COLOR KEY

- | | | | |
|--|---|--|--------------------------|
| | Faculty/Staff Reserved Parking: Permit Required in Shaded Portions of B, F, G, L, and J4 Lots | | Student Housing |
| | Roadways and Open Parking Lots | | Student Resident Parking |
| | | | Educational Buildings |
| | | | Outdoor Sports Locations |



Continuing Excellence:

2004 - 2008

Approved by the Board of Control March 21, 2005

Executive Summary

Continuing Excellence 2004-2008 is a strategic plan designed to advance the principal mission of the University—to provide opportunities for individuals and to prepare graduates for leadership in a pluralistic society. The plan also looks toward fulfillment of the University's vision—national recognition for University programs and a record of distinction for its graduates.

The strategic plan is divided into five sections, each with a goal statement and set of success indicators. The first section, Academic Improvement, establishes a goal of continuous enhancement of academic programs to be achieved in part through a Center for Teaching Excellence, the imbedding of diversity issues within the curriculum, increased support for international teaching and learning opportunities, and a thorough assessment of existing graduate programs. In addition, the initiative to maintain a rigorous review process for academic and professional programs will be furthered by completion and approval of the HLC/NCA monitoring report on assessment and diversity as well as by program specific accreditation for seven SVSU programs.

The second part of the plan describes Qualitative Distinctiveness Programs and the goal of developing nationally recognized areas of excellence within the University. To that end, the plan calls for establishing a competitive-based Qualitative Distinctiveness Strategic Fund at \$150,000 per year as well as a Student Research and Creativity Institute, to be funded at \$100,000 per year.

The third section, Enrollment Management, maintains the goal of serving the region as an institution of choice and opportunity for students who seek and obtain a college degree. This will be achieved by increasing total University enrollment by 2% each year from 2004 to 2008, establishing specific enrollment goals for each graduate program, increasing the recruitment and retention of high-achieving students to 42% of the FTIC class by fall 2008, exceeding average ACT scores for FTIC's at comparable institutions, and increasing the enrollment of minority students to reflect minority high school graduation rates in the four-county area by fall 2008. Enrollment Management also sets an international enrollment target of 4% of total enrollment by fall 2008.

Executive Summary (cont.)

In the area of Technology, the fourth section of the plan, the University will develop and enhance its technological resources for improved teaching, learning, and institutional efficiency, and will provide regional leadership on technology issues. Applying for technology grants, upgrading hardware and software, and collaborating with K-12 schools and with the medical community on technology issues are some of the actions to be taken during the life of the plan.

Campus Culture, the next section of the plan, establishes the goal of providing improved opportunities for personal and intellectual growth for students, faculty, and staff. Key actions include developing and sustaining campus-wide wellness and diversity programs, completing Ryder Center renovations, implementing the landscape master plan, and renovating and expanding Pioneer Hall, Auxiliary Food Services, and Wickes Stadium. In addition, the number and range of student-planned campus activities, as well as student attendance at such activities, will be increased.

Lastly, the section on Community Relations outlines strategic initiatives for the accomplishment of a significant University goal—to serve as the premier cultural and intellectual center and resource for schools, businesses, and governments in the greater community and to forge stronger connections with that community. Action items under Community Relations include implementing an integrated marketing and communications plan, increasing membership in the Institute for Learning in Retirement, and expanding the number of initiatives between the Center for Business and Economic Development and the community. Conducting a major fundraising campaign to increase endowments to \$50 million, increasing alumni membership to 3,000 by fall 2008, and increasing the Alumni Fund Campaign by 10% annually are other important actions which allow for *Continuing Excellence* in the next few years.

Mission: The University creates opportunities for individuals to achieve intellectual and personal development through academic, professional, and cultural programs. By fostering an environment of inquiry and openness that respects the diversity of all whom it serves, the University prepares graduates whose leadership and expertise contribute to the advancement of a pluralistic society. The University serves as a cultural and intellectual center dedicated to the pursuit and propagation of knowledge.

Vision: The University will provide academic, professional, and cultural programs at the highest level of quality and service; it will achieve national recognition for its programs of distinction. The University's graduates shall distinguish themselves and their University through meritorious service, accomplishments, and leadership in the economic, cultural, and civic affairs of a diverse and global society. Through exemplary teaching, research, and engagement with the greater community, the University will also be the premier cultural and intellectual resource for the region's schools, governments, businesses, and people.



ACADEMIC IMPROVEMENT

Goal: The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

Indicators of Success:

- ▶ Establishment of Center for Teaching and Learning Excellence
- ▶ Successful re-affirmation of specialized accreditation
- ▶ Submission and approval of HLC/NCA monitoring report
- ▶ Completion of program assessment criteria for General Education
- ▶ Completion of program assessment criteria for academic majors and graduate programs
- ▶ Adequate support for full-time and adjunct faculty development

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
1. Effective Teaching	A.	Promote greater coherence and consistency in courses with multiple sections, in sequential courses, and in program-based courses.	A1. Create faculty-generated objectives, standards, and assessments for courses and programs. (Academic Affairs)	
	B.	Establish a Center for Teaching Excellence.	B1. Coordinate current initiatives such as the Summer Institute and the various College and Departmental Teacher-Training and Pedagogical Work Sessions. (Academic Affairs)	

ACADEMIC IMPROVEMENT

The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Effective Teaching (continued)	<p>D. Expand opportunities for collaborative faculty/student research and collaborative interdisciplinary research.</p> <p>E. Encourage and promote outstanding and innovative teaching.</p>	<p>D1. Promote selected collaborative faculty/student research projects, especially interdisciplinary research projects. (Academic Affairs, Public Affairs, Student Research & Creativity Institute)</p> <p>E1. Increase recognition of and reward for:</p> <ul style="list-style-type: none"> Outstanding and innovative teaching of full-time and adjunct teachers. (Academic Affairs) Outstanding pedagogical and/or professional research. (Academic Affairs) The integration of technology as a means of augmenting and enhancing teaching and learning. (Information Technology, Academic Affairs) 	

ACADEMIC IMPROVEMENT

Goal: The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Program Development	A. Maintain rigorous review processes of academic and professional programs.	A1. Complete the HLC/NCA accreditation process through HLC/NCA approval of the monitoring report on academic program assessment, program assessment for general education, and curricular diversity to be submitted by SVSU by December 2006. (Academic Affairs, Colleges, Office of Diversity Programs) A2. Develop linkages to area businesses and community organizations through External College Advisory Committees. (Academic Affairs, Colleges)	

ACADEMIC IMPROVEMENT

Goal: The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Program Development (continued)	A. Maintain rigorous review processes of academic and professional programs. (continued)	A3. Achieve and/or maintain program-specific accreditation for: <ul style="list-style-type: none"> • Nursing-2005 • Engineering-2005 • Athletic Training-2008 • Occupational Therapy-2006 • Education (NCATE)-2009 • Business (Interim Report - 2006)-2013 • Social Work-2014 (Academic Affairs, Colleges)	
3. Program Development	B. Assess learning outcomes for General Education. C. Assess undergraduate and graduate programs.	B1. State and assess General Education learning outcomes. (Academic Affairs) B2. Assess diversity in General Education. (Academic Affairs) C1. Assess learning outcomes for all programs. (Academic Affairs)	

ACADEMIC IMPROVEMENT

The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Program Development (continued)	C. Assess undergraduate and graduate programs. (continued)	<p>C2. Increase undergraduate student success in writing, mathematical, and technological skills. (Academic Affairs)</p> <p>C3. Develop new undergraduate and graduate programs to meet regional and State needs. (Academic Affairs)</p> <p>C4. Determine the sustainability of all graduate programs. (Academic Affairs, Colleges)</p> <p>C5. Increase by 15% annually the total number of students who study abroad through individual placements and faculty-led groups. (Academic Affairs, International Programs)</p>	
D. Evaluate Library materials and collections.		D1. Implement Library materials and collections evaluation. (Academic Affairs, Library)	

ACADEMIC IMPROVEMENT

Goal: The University will continuously develop and improve academic programs which are effectively delivered and periodically assessed, thereby motivating and enabling students to participate professionally and intellectually in an increasingly diverse, global, and technological society.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Program Development (continued)	D. Evaluate Library materials and collections. (continued)	D2. Increase Library holdings as needed; evaluate and improve the accessibility of materials in Zahnow Library and in other libraries via technology. (Academic Affairs, Library, Administration & Business Affairs, Information Technology)	

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

Indicators of Success:

- ▶ Increased growth and improved quality of fundable applications
- ▶ Qualitative assessment of student learning experiences
- ▶ External recognition of student accomplishments
- ▶ Qualitative assessment of programs
- ▶ External recognition of program quality

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Student creative, scholarly, or service projects of distinction	<p>A. Increase faculty-guided student research, creative, or service projects.</p> <p>B. Expand opportunities for innovative service-learning and community involvement activities.</p>	<p>A1. Establish and develop Student Research and Creativity Institute. (President)</p> <p>A2. Fund A1 at \$100,000 per year. (President)</p> <p>A3. Evaluate and select merit-based proposals for support. (Institute, President)</p> <p>A4. Promote and publicize student achievements through A1. (Institute, Public Affairs)</p> <p>B1. Initiate collaborative University/faculty/student projects. (President)</p>	

PROGRAM QUALITATIVE DISTINCTIVENESS

Goal: The University will develop nationally recognized programs and areas of excellence that promote quality throughout the University and enhance the value of an SVSU degree.

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
2. Programs and initiatives which improve the University educational experience and which create distinctive qualities	A.	Stimulate initiatives within academic and extracurricular programs.	A1. Establish competitive-based Qualitative Distinctiveness Strategic Fund at \$150,000 per year. (President)	
			A2. Evaluate and select proposals for support through normal University channels. (President)	

ENROLLMENT MANAGEMENT

Goal: The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

Indicators of Success:

- ▶ Increased total, graduate, international, and under-represented student enrollments
- ▶ Increased enrollments of high-achieving FTICs
- ▶ Additional enhanced learning opportunities for high-achieving students
- ▶ Increased student baccalaureate degree program completion rates
- ▶ Increased career and placement opportunities

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
1. Moderately Paced Enrollment Growth, consistent with University's Mission	A. Deepen markets for student recruitment.		A1. Increase total University enrollment from a fall semester 2004 total enrollment of 9,448 to a total enrollment of 10,232 for the fall semester of 2008 (+784 students, +8.30%). (Academic Affairs, Student Services & Enrollment Management)	
			A2. Increase total Education graduate enrollment from a fall semester 2004 total enrollment of 1,382 to a total enrollment of 1,480 for the fall semester of 2008 (+98 students, +7.1%). (Academic Affairs)	

ENROLLMENT MANAGEMENT

Goal: The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

PROGRESS

ACTIONS

INITIATIVES

AREAS FOR DEVELOPMENT

1. Moderately Paced Enrollment Growth, consistent with University's Mission (continued)

A. Deepen markets for student recruitment (continued)

A3. Increase total non-Education graduate enrollment from a fall semester 2004 total enrollment of 247 (excluding MSTP) to a total enrollment of 371 for the fall semester of 2008 (+124 students, +50.27%), to include the following individual graduate program enrollment goals: (Academic Affairs)

	Fall 2004	Fall 2008	# Change	% Change
CM	55	65	10	18.2
MBA	60	74	14	23.3
MLPA	67	82	15	22.4
MSN	65	75	10	15.4
MSOT	0	75	75	---

A4. Establish appropriate benchmarks for maintaining high value tuition and fee rates. (Board of Control, President, Administration & Business Affairs)

ENROLLMENT MANAGEMENT

The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Moderately Paced Enrollment Growth, consistent with University's Mission (continued)	B. Expand and improve campus facilities to accommodate enrollment growth.	B1. Increase the number of students living on campus to 1,800 by fall 2005 and maintain maximum occupancy. (Administration & Business Affairs, Student Services & Enrollment Management)	
2. Recruitment of Well-Prepared Students	A. Increase recruitment and retention of high-achieving students.	A1. Increase recruitment and enrollment of high-achieving students (i.e., with 3.5 high school GPA and above) to comprise 42% of FTIC class by 9/2008. (Admissions, Student Services & Enrollment Management) A2. Increase average ACT score for entering FTIC class to exceed the national average for comparable institutions by 9/2008. (Admissions, Student Services & Enrollment Management)	

ENROLLMENT MANAGEMENT

Goal: The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
2. Recruitment of Well-Prepared Students (continued)	A. Increase recruitment and retention of high-achieving students. (continued)		A3. Provide additional enhanced learning opportunities and support services for high-achieving students, e.g., Honors Program, Roberts Fellows Program, Foundation Scholars Program, internships, study abroad. (President, Academic Affairs)	
			A4. Increase private and general fund support for merit and talent-based scholarships by approximately 10% per annum. (Development, Foundation)	
	B. Increase recruitment and support for minority students.		B1. Increase enrollment of students from under-represented racial, ethnic, and cultural backgrounds to reflect the minority student high school graduation rates for Bay, Midland, Saginaw, and Tuscola counties by 9/2008. (Admissions, Student Services & Enrollment Management)	

ENROLLMENT MANAGEMENT

The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Recruitment of Well-Prepared Students (continued)	C. Increase recruitment and support for international students.	C1. Increase total international enrollment to 4% of total enrollment by 9/2008. (International Programs, Student Services & Enrollment Management)	
3. Success of Students and Graduates	A. Improve opportunities, programs, personnel, and efforts to increase rates of student success.	A1. Increase rates of student baccalaureate degree program completion 1.5% annually by 9/2008 to include higher retention rates for FTIC and transfer students and higher graduation rates for all students. (Academic Affairs, Student Services & Enrollment Management) A2. Evaluate means to more appropriately determine student retention and success rates by 9/2005. (Academic Affairs, Student Services & Enrollment Management)	

ENROLLMENT MANAGEMENT

The University will continue to be an institution of choice and opportunity for students who seek and obtain a college degree.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
<p>3. Success of Students and Graduates (continued)</p>	<p>A. Improve opportunities, programs, personnel, and efforts to increase rates of student success. (continued)</p> <p>B. Strengthen the Office of Career Planning & Placement to consolidate career research, development, advising, internships, and job placements.</p>	<p>A4. Develop and implement a comprehensive evaluation of student services. Progress on evaluating student services to be included in HLC monitoring report to be submitted by December 1, 2006. (Student Services & Enrollment Management)</p> <p>B1. Increase contact with regional employers and school-to-work connections by 5% per year; increase employment and entrepreneurial opportunities for graduating students by 2% per year. (Career Planning & Placement, Student Services & Enrollment Management)</p>	

TECHNOLOGY

Goals: The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

Indicators of Success:

- ▶ Completion of full-scale assessment of technology needs, uses, and competencies
- ▶ Acquisition, maintenance, and implementation of new technology, as appropriate
- ▶ Integration of technology into the teaching/learning process, as appropriate
- ▶ Improvement in administrative functions through technology
- ▶ Encouragement and support for innovation in technology use
- ▶ Dissemination of technological innovations with greater community

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
1. Teaching and Learning Using Technology	A.	Evaluate technology use in teaching and learning.	A1. Conduct a full-scale evaluation of needs, uses, and competencies regarding technology among campus stakeholders. (Information Technology, Academic Affairs, Staff Relations)	
	B.	Integrate technology into assessment processes where appropriate.	B1. Implement technology plans developed by the Academic Assessment Advisory Board. (Information Technology, Academic Affairs)	
	C.	Develop ways to reward and encourage innovation in technology use.	C1. Fund a competitive mini-grant program for faculty technology initiatives at \$15,000 per year. (Information Technology, Academic Affairs, Administration & Business Affairs)	

TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Teaching and Learning Using Technology (continued)	<p>C. Develop ways to reward and encourage innovation in technology use. (continued)</p> <p>D. Continue to explore new technology and foster programmatic implementation, as appropriate.</p>	<p>C2. Promote the Teaching With Technology Award. (Academic Affairs, Public Affairs)</p> <p>D1. Improve course delivery through technology, as appropriate. (Information Technology, Academic Affairs)</p> <p>D2. Revise course management system usage, as needed. (Information Technology)</p> <p>D3. Provide increased support for faculty and student technology implementation. (Information Technology, Academic Affairs, Student Services & Enrollment Management)</p>	

TECHNOLOGY

The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Teaching and Learning Using Technology (continued)	<p>E. Address issues of academic integrity regarding technology.</p> <p>F. Articulate and implement policies for connecting technology goals to grant processes.</p> <p>G. Continue to integrate technology into the teaching/learning process, as appropriate.</p>	<p>E1. Develop technological infrastructure to support academic integrity goals. (Information Technology)</p> <p>F1. Research and pursue appropriate technology-centered grant opportunities. (Academic Affairs, Sponsored Programs)</p> <p>G1. Establish basic technology competencies for all students and evaluation strategies for such competencies. (Information Technology, Academic Affairs)</p> <p>G2. Increase technology integration into the curriculum, as appropriate. (Information Technology, Academic Affairs)</p>	

Cool: The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

STYLING

ACTIONS

PROGRESS

- | | | |
|---|--|---|
| <p>2. Institutional Efficiency and Effectiveness through Technology</p> | <p>A. Facilitate improved administrative functions.</p> | <p>A1. Conduct a full-scale evaluation of needs, uses, and competencies regarding technology among campus stakeholders. (All)</p> <p>A2. Fully utilize the features of the University's Administrative and Student Systems. (Information Technology, Administration & Business Affairs, Student Services & Enrollment Management)</p> <p>A3. Research, benchmark, and implement best business practices in the use of technology across campus. (Information Technology, Administration & Business Affairs)</p> |
| <p>B. Continue to evaluate and answer hardware and software needs.</p> | <p>B1. Place and support current releases of software and current hardware in all student labs. (Information Technology)</p> | <p>B1. Place and support current releases of software and current hardware in all student labs. (Information Technology)</p> |

TECHNOLOGY

The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Institutional Efficiency and Effectiveness through Technology (continued)	<p>B. Continue to evaluate and answer hardware and software needs. (continued)</p> <p>C. Continue to explore new technology, and implement where appropriate.</p>	<p>B2. Upgrade faculty computers, peripherals, and software on an established basis. (Information Technology)</p> <p>C1. Research and evaluate new technologies for improving institutional efficiency and effectiveness. (Information Technology, Administration & Business Affairs)</p>	
3. Regional Leadership on Technology Issues	A. Share technological innovations developed by the University with the larger community and collaborate on key projects.	A1. Encourage research in and presentation about issues surrounding technology (especially technology and teaching) through conference participation, publication, etc. (Academic Affairs, Public Affairs)	

TECHNOLOGY

Goal: The University will continue to develop, maintain, and enhance its technological resources to facilitate excellence and innovation in teaching and learning and to improve institutional efficiency and effectiveness. The University will provide leadership for the greater community on technology issues.

AREA FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
3. Regional Leadership on Technology Issues (continued)	A. Share technological innovations developed by the University with the larger community and collaborate on key projects. (continued)	<p>A2. Increase technology collaboration with entities such as K-12 schools and the medical community. (Academic Affairs, Public Affairs, Information Technology)</p> <p>A3. Encourage mini-grant proposals for innovative faculty/community partnerships on technology issues. ([See 1C1 above.] Information Technology, Academic Affairs, Public Affairs)</p> <p>A4. Increase University/community partnerships on issues of technology. ([See 1F1 above.] Information Technology, Sponsored Programs, Public Affairs)</p>	

CAMPUS CULTURE

Goal: The University will promote and continuously enhance a culture and environment that fosters and supports the personal and intellectual growth of its students, faculty, and staff.

Indicators of Success:

- ▶ Increase in student volunteer programs and service learning opportunities
- ▶ Establishment of comprehensive student leadership development program
- ▶ Development of campus-wide wellness program
- ▶ Increased participation in existing diversity training programs
- ▶ Implementation of landscape master plan
- ▶ Establishment of comprehensive recycling and sustainable use program
- ▶ Adequate funding to support programs

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Quality of Cultural Life and Personal Well-Being	A. Increase and expand civic engagement, community service, and leadership development programs.	<p>A1. Expand student volunteer service programs by 5% per year. (Student Life Center)</p> <p>A2. Promote and encourage faculty and staff community service activities. (Staff Relations, Public Affairs)</p> <p>A3. Develop and sustain a comprehensive leadership development program and a program to facilitate student civic engagement. (Student Life Center, Residential Life)</p>	

CAMPUS CULTURE

Goal: The University will promote and continuously enhance a culture and environment that fosters and supports the personal and intellectual growth of its students, faculty, and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Quality of Cultural Life and Personal Well-Being (continued)	A. Increase and expand civic engagement, community service, and leadership development programs. (continued)	A4. Develop linkages between employee professional development activities and University goals/priorities. (Staff Relations, Academic Affairs)	B1. Planning group established fall 2004.
	B. Evaluate overall health and safety issues for the campus.	A5. Examine and redefine role and purpose of athletic programs. (Athletics, Student Services & Enrollment Management)	
	C. Educate the campus community on wellness issues and promote healthy lifestyle choices.	B1. Publish yearly report on the status of health and counseling services, campus safety, and student alcohol and substance abuse. (Student Counseling Center, Health Services, University Police)	
		C1. Develop and sustain a campus-wide wellness program to encourage healthy lifestyle decisions. (Student Life Center, Staff Relations)	

CAMPUS CULTURE

The University will promote and continuously enhance a culture and environment that fosters and supports the personal and intellectual growth of its students, faculty, and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Quality of Cultural Life and Personal Well-Being (continued)	<p>C. Educate the campus community on wellness issues and promote healthy lifestyle choices. (continued)</p> <p>D. Foster a sense of community which supports and honors diversity.</p>	<p>C2. Expand the alcohol and substance abuse prevention programs for students by increasing student participation by 10% per year. (Student Counseling Center)</p> <p>D1. Increase the number of international and multi-cultural programs and maintain strong attendance. (International Programs, Office of Diversity Programs)</p> <p>D2. Increase student, faculty, and staff participation in campus diversity programming and training by 3% per year. (Staff Relations, Office of Diversity Programs, Academic Affairs)</p> <p>D3. Establish learning activities that facilitate student, faculty, and staff interaction across diverse cultures. (Office of Diversity Programs, International Programs, Academic Affairs)</p>	<p>D1. 7th annual international food festival occurred on November 17, 2004, with an estimated attendance of 675. Maya Angelou lecture took place on November 16, 2004, with an estimated attendance of 3,700 .</p>

CAMPUS CULTURE

Goal 1: The University will promote and continuously enhance a culture and environment that fosters and supports the personal and intellectual growth of its students, faculty, and staff.

AREAS FOR DEVELOPMENT		INITIATIVES	ACTIONS	PROGRESS
1. Quality of Cultural Life and Personal Well-Being (continued)		D. Foster a sense of community which supports and honors diversity. (continued)	D4. Establish and promote Diversity Excellence Award. (Foundation, Office of Diversity Programs)	
		E. Provide a rich range of artistic, scholarly, and other co-curricular events.	E1. Evaluate annually the depth and quality of student activities, programs, and events. (Student Services & Enrollment Management)	
			E2. Increase the number and range of student-planned campus activities, and increase student participation by 10% per year. (Student Life Center)	
		F. Foster institutional loyalty among students and alumni.	F1. Increase alumni involvement in campus life by 20% per year through career exploration programs and other annual events. (Alumni Relations, Career Planning & Placement)	

CAMPUS CULTURE

Goal: The University will promote and continuously enhance a culture and environment that fosters and supports the personal and intellectual growth of its students, faculty, and staff.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Quality of Cultural Life and Personal Well-Being (continued)	F. Foster institutional loyalty among students and alumni. (continued)	F2. Establish a commuter student advisory board to assist with campus events. (Student Life Center)	
2. Quality Physical Environment	<p>A. Schedule and prioritize deferred maintenance and construction projects.</p> <p>B. Develop and improve a comprehensive recycling and sustainable use program.</p>	<p>A1. Complete Ryder Center and Dining Services renovations. (Campus Facilities)</p> <p>A2. Complete renovation and expansion of Pioneer Hall and of Wickes Stadium. (President, Administration & Business Affairs)</p> <p>A3. Implement landscape master plan. (Campus Facilities)</p> <p>B1. Conduct full-scale evaluation of campus materials reuse/recycling and waste reduction practices, and establish continuous improvement goals. (Student Life Center, Residential Life, Staff Relations, Campus Facilities)</p>	

COMMUNITY RELATIONS

Goal: The University will continue to improve and expand its contributions to the greater community's quality of life and will forge stronger connections by becoming the premier cultural and intellectual center and resource for schools, businesses, and governments.

Indicators of Success:

- ▶ Completion of full-scale assessment and analysis of current programs and events
- ▶ Annual publication of outreach, volunteer, and civic engagement activities
- ▶ Demonstrable increase in utilization of University professional services
- ▶ Development and effective marketing of major identity publication
- ▶ Establishment of major endowment campaign
- ▶ Increase in Federal, State, and local government support

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Cultural and Intellectual Programming	A. Strengthen the University's identity as a community resource for cultural and intellectual enrichment.	<p>A1. Examine purpose of existing programs and events, attendance data, needs of the greater community, marketing, cost, and diversity to create additional opportunities. (Conference & Events Center, Public Affairs, Academic Affairs, Office of Diversity Programs)</p> <p>A2. Utilize University intellectual and cultural resources to improve outreach programs. (Student Life, Public Affairs, Academic Affairs)</p>	

COMMUNITY RELATIONS

Goal: The University will continue to improve and expand its contributions to the greater community's quality of life and will forge stronger connections by becoming the premier cultural and intellectual center and resource for schools, businesses, and governments.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
1. Cultural and Intellectual Programming (continued)	A. Strengthen the University's identity as a community resource for cultural and intellectual enrichment. (continued)	<p>A3. Effectively market an intellectual journal consistent with University mission. (<i>Cardinalis</i> Editorial Board, University Communications, ABS Dean)</p> <p>A4. Increase collaboration with community arts, cultural, and educational organizations. (University Communications, Colleges of ABS and COE)</p> <p>A5. Increase membership and participation in Institute for Learning in Retirement by 10 % annually to reach goal of 800 by 9/2008. (Continuing Education)</p> <p>A6. Increase attendance of faculty and staff, including 2nd/3rd shift employees, at programs and events. (University Communication, Staff Relations)</p>	<p>A4. On April 30, 2004, the Marshall M. Fredericks Sculpture Museum hosted two visiting exhibitions from the Flint Institute of the Arts, with "Prints by Sculptures" exhibited for four months and "Contemporary American Sculpture" exhibited for one year. In addition, on-line "Mid-Michigan Events Calendar" successfully launched on October 1, 2004 and accessible from the University's homepage.</p>

COMMUNITY RELATIONS

Goal: The University will continue to improve and expand its contributions to the greater community's quality of life and will forge stronger connections by becoming the premier cultural and intellectual center and resource for schools, businesses, and governments.

AREAS FOR DEVELOPMENT	INITIATIVES	ACTIONS	PROGRESS
2. Community Service	A. Create volunteer and civic engagement activities that strengthen and develop ties between the University and the region.	A1. Expand and continuously improve opportunities for civic engagement. (Staff Relations, President's Office, Office of Diversity Programs, Government Relations, Student Life [See Campus Culture 1A1.] A2. Establish recognition programs for exemplary faculty, staff, and student volunteer activities. (Staff Relations, Academic Affairs, Office of Diversity Programs, Student Life Center)	
3. Institutional Professional Service	A. Facilitate and create opportunities for the economic development of the community and the professional enhancement of its citizens.	A1. Increase the number of initiatives between community and Center for Business and Economic Development (CBED), Independent Testing Laboratory (ITL), Solidica, and other identified projects. (CBED, President)	